University Library
2018 Strategic Plan
The University Library is a strategically vital part of the learning and research environment at WU. The Central Library in the LC at the heart of the WU campus, the three specialist branch libraries, the extensive, professional library service portfolio, and wide range of library media and specialized information are central to the WU infrastructure.

The Library maintains a collection of about 95,000 eBooks, 22,800 licensed eJournals, 145 databases and 630,000 books. The collection is continually updated and expanded to meet changing needs. The holdings comprehensively cover all WU subjects, and the Library ranks among the most extensive economics and business libraries in the German-speaking world.

At the Central Library, we provide a welcoming and optimal learning environment for students from a wide range of academic disciplines and with different needs. Around 15,000 new patrons and over 800,000 visitors come to the Library each year.

WU faculty, staff, and students represent our primary patron group. High-school students, students from other universities, and members of the public also use the information services provided by the WU Library.

The Library operates the ePubWU institutional repository, which publishes open access research findings. For a number of years, the University Library’s important strategic domains have included digital media, digital study zones, and information and media skills training.

The Library has set a number of challenging goals for the time period covered in the 2018 Strategic Plan. These serve as an effective response to the changes taking place in research and academic instruction.

Stefan Pichler
Vice-Rector for Research
The University Library is an essential to the WU infrastructure and serves all WU academic disciplines and research areas.

The WU Library moved to the new campus in September 2013, where it switched to a cutting-edge organizational and service system planned, adopted and implemented from 2008 to 2013. The move was an ideal opportunity to reorganize and modernize the entire Library and prepare it to face future challenges. The central pillars of the new approach included changing from a two-tiered to a one-tiered library system, and creating the Library & Learning Center. Six months after the new system was deployed, the service portfolio and human resources were adjusted on schedule. In 2015, WU also adopted its 2020 Strategic Plan, and the 2016–18 Performance Agreements established WU’s future framework conditions and strategic goals.

This inspired the WU Library to begin drafting its own strategic development plan. The 2018 Strategic Plan is designed to facilitate the following objectives:

» Offer a development plan and set priorities that provide the University Library with strategic orientation for the next three years
» Adapt the responsibilities of sub-units and employ leadership based on strategic goals to meet objectives
» Implement personnel development and continuing education measures to meet strategic goals
» Develop a new self-image for the Library
» Communicate our service portfolio

The process involved multiple strategy meetings involving the University Library’s various sub-units. Led by the core project group, the Library Management team, all Library staff members were encouraged to participate in the process. An internal steering committee coordinated the process, milestones were accompanied by external moderation, and external experts were involved in individual topic areas.

The University Library’s vision, strategic domains, and defined goals harmonize with WU’s Strategic Plan and were approved by the vice-rector responsible for the University Library.

Nikolaus Berger
Library Director
The University Library’s Vision

The WU University Library is one of the largest economic and business libraries in the German-speaking area. Our primary goal is to ensure patrons can access our range of information services quickly and easily.

WU University Library: a competent and service-minded partner for all our target groups
› The University Library is a central and essential part of the research, teaching, and academic infrastructure at WU
› The WU community has a positive image of the University Library and its service portfolio
› WU students, researchers, and faculty are the primary target groups

Core functions: academic media, specialized information, and study zones
› Attractive study zones
› Exceptional access to collections for our target groups
› Service center for information and media
› Library services for science and research

Our team focuses on responsibility, service, and solutions
› Everything we do at the University Library is aimed to best serve our target group
› We value teamwork, cooperation, open dialogue, and mutual respect
› Diversity is a team strength

OUR TARGET GROUPS
Our service portfolio and holdings are designed to meet the needs of our target groups. WU students, faculty, and academic staff are our primary target groups, though we also serve WU administrative personnel. Other interested parties, such as students from other universities, high-school students, or postgraduate students, can apply for a library card that grants them access to all study zones and the use of our collections depending on license access. We actively tailor our services to appeal to our target groups.
The services offered by the WU University Library can be divided into four areas: study zones for students; access to academic media and specialized information of all kinds; instruction in information and media skills; and our range of services for researchers.
Strategic Domain 1
Study Zones for Students

The WU Library operates modern and functional study spaces with a wide range of services for students in the Library & Learning Center and the three branch libraries. We actively support WU’s strategic goal to promote innovative teaching and learning.

MULTIFUNCTIONAL STUDY ENVIRONMENT
During extended hours, the OMV Central Library offers students a variety of workspaces for different study needs. The study areas are divided into project rooms for group work, carrels for master’s and PhD students, various quiet and communicative study areas, and individual workstations. During service hours, the Library Reception Desk is occupied by friendly and skilled library staff who can answer any support questions.

By the end of 2016, we plan to maximize the number of freely accessible workstations in the Central Library as far as legal guidelines allow. Central Library hours will also be extended as needed. The ultimate goal is to offer 24-hour accessibility on weekdays during the semester by 2018.

The communicative study areas with the integrated Library Café will be fully furnished by the end of 2018. Clear delineations between the individual areas and a quiet zone will be added. The integrated Library Café on the 4th floor should adapt its range of services and tailor it to meet student need. The Library leverages technology to create an effective study environment. Our facilities include research PCs, Wi-Fi, scanners, and our automated borrowing and returns system. The assistive technology room helps students with disabilities or impairments make full use of our resources.

Starting in 2018, an expanded technology concept will make our workspaces even more flexible.

The three branch libraries – Law, Social Sciences, and Business Languages – house collections and offer services that cover specialized academic subjects and target specific segments of the WU community. Liaison librarians are responsible for ensuring the full service portfolio is offered in accordance with the service profile concluded with each respective WU department. Reference assistance is available both in person and online during regular opening times to ensure patrons can optimally access the spaces and the academic media and specialized information available.
In the Library for Law, additional noise abatement measures are planned to be introduced in the Library Desk area in 2017. In the Library for Social Sciences, the Library Desk area will be refurnished in 2016. By 2017, additional glass elements will be added to the Library Desk area of the Library for Business Languages to increase security.

We work intensively and consistently with the Facility Management team to ensure that our 18,000 square meters of study and library space on campus meets all the requirements for daily operation. Most importantly, these include climate control, furnishings, access, orientation, light, cleanliness, and security.

**ACCESS AND OPENING HOURS**

A turnstile security system and integrated RFID tracking system for library media ensure the highest security standard for patrons and the Library collection alike.

WU faculty and staff can access the print collection in the Central Library and the three branch libraries 24/7. The technological infrastructure and security systems that protect patrons and the collections are also available at all times.

**SUSTAINABILITY**

Our services and study zones in particular were designed to prioritize sustainability principles.

To further our sustainability goals, reusable library bags will be included in the welcome package for first-semester students at WU as of the 2016 winter semester. Drinking fountains will be installed in the Central Library by 2017, and disposable dishes are to be phased out in the Library Café in the Central Library.
Strategic Domain 2
Academic Media, Specialized Information, and Data

The Library’s academic media and specialized information holdings advance research, teaching, and academics at WU. In both quantity and quality, they reflect WU’s leading role as the largest business and economics university in Austria and one of the most important institutions of its kind in Europe.

AQUISITION AND COLLECTION STRATEGY

Over time, our long-term, flexible acquisition strategy has created a relevant, solid basic collection of academic media and specialized information available to patrons. Expanding our information portfolio according to need ensures lasting access to information for our primary target groups (the WU community) for research, teaching, and academic study.

Flexibility is a priority, and the selection and availability of print and digital collections are based on current research trends. We respond to the shifting focus of research and teaching programs, and offer prompt access to information.

Digital resources are a central building block of our holdings of academic media and specialized information. The licensing agreements we negotiate are designed to offer the best possible access and usage rights the current market and technology allow. Our mission is to offer exceptionally patron-friendly access to the digital media in demand at WU through efficient management. We offer our target group reference services on every aspect of eResources. Our primary goal is to ensure our electronic resources are available 24/7 both from workstations on Campus WU and remotely for authorized patrons. Any access issues are prioritized, and on workdays response time is generally no more than 24 hours. We also respond to subscription questions regarding price and availability within 24 hours on workdays as a rule as well.

We continually optimize our range of academic media, specialized information and data for all target groups. Key figures on use, access, and cost from other peer institutions help us assess our performance. We have made it our goal to employ targeted optimizations to offset 30% of the price increases from the 2016–2018 period.

We meet the need for journals with digital and innovative forms of media. While our strategic focus is on electronic media, we also offer print journals where needed. Our guiding principle is “digital where possible, print where necessary.”

The News lounge in the Central Library offers patrons access to 70 Austrian and international daily newspapers, weekly papers and magazines, business journals, and other diverse publications in an attractive atmosphere. Complemented by over 4,000 electronic daily newspapers from more than 100 countries, our collection enables the WU community to participate in discourse on business issues on a national and international level.

The academic media and specialized information holdings in the branch libraries are acquired, maintained, and developed to meet the needs of the associated WU departments. We set up any required reference collections, along with semester collections and new arrivals shelves in the branch libraries.

In the Library for Social Sciences, replacements for materials from the former institute libraries that were lost or damaged will be purchased by 2017. The Central Library and the Library for Law collections will be further harmonized to optimize our legal holdings.
The textbook collection (LBS) is designed to provide optimal support for teaching activities and ensure that students have access to the required basic textbooks during the introductory and orientation phase (STEOP) and the CBK (Common Body of Knowledge), and to any media they might need to prepare for tests. We work closely with representatives from each department on cost-effectively expanding and updating the textbook collection to reflect the most current course requirements.

Intensified cooperation between Learn@WU and the Library will shorten the response time for revised editions, new releases, and changes in the textbooks required for the introductory and orientation phase and CBK. The electronic textbooks available as part of the textbook collection are under expansion within budgetary constraints. Our goal is to have 4% of all titles purchased for the textbook collection each year as digital media by 2018.

The special collections from the estates of renowned economists of the 2nd Austrian Republic, Kurt W. Rothschild (1914–2010) and Josef K. Steindl (1912–1993), include their private libraries along with extensive drafts, manuscripts, notes, letters and more. The documentary materials will be digitally archived by the end of 2017 and selected parts made available to the public.

Our goal for the Research on Nazi-Confiscated Works project is to identify media of dubious provenance and return it to the rightful owner whenever possible.

ACQUISITION AND COLLECTION MANAGEMENT
We act as a competent partner in assisting WU departments in acquiring the media they order. We manage the ordering rights budget and quickly, reliably, and efficiently fill orders. Order requests are processed within 24 hours on workdays and in-stock media are generally available to patrons within 14 days.

In 2016 and 2017, the business processes involved in new forms of acquisition and special automated processes for importing metadata will be intensified. The campus delivery service will distribute new books for reference collections and borrowed materials to the department front offices three times a week. Books processed by 10:00 am will be available in the departments by 1:00 pm on delivery days. All WU Library patrons will be supplied with literature not available in the WU collections quickly and easily. This service is free for academic staff and available to all departments. Processing, order placement, and delivery will take place daily during regular Library hours.

The WU catalog uses the Primo discovery system and is the main search tool for our target groups. The search interface is customized for our patrons, and intuitive and easy to use. The discovery tool is based on modern search engine technology and is continually optimized.
In 2016, the Primo-hosted WU catalog will be positioned as the central research instrument for all Library resources.

Our goal is to record all media in the WU collections comprehensively. Our recording systems enable the discovery and identification of all relevant content in our collection of academic media, specialized information, and data for research, teaching, and academic studies at WU. We work in library teams to ensure our cataloging goals are achieved as efficiently as possible. RDA (resource description & access) and GND (an integrated authority file for cataloging literature) guidelines were introduced in 2016 in aid of this objective.

Innovative cataloging and acquisition methods will allow us to free up human resources for other responsibilities by 2020.

The borrowing infrastructure is intuitive and easy for patrons to use independently. Patrons receive reminders to ensure that all media are available to other patrons when the loan period expires. The Library issues overdue notices on every workday.

We check in and reshelve print media daily to ensure that every item is promptly returned to the proper place and is available to patrons. Annual inventories at all libraries ensure the quality of our operations.

Supplements to loose-leaf publications are added within 5 workdays.

Retrospective cataloging projects and the new systemization of over 350,000 media are scheduled for completion in 2016. The entire holdings of the Library for Law and the Library for Business Languages, media published from 2004 onwards in the Central Library, and a use-driven selection of media in the Library for Social Science will be shelved according to the RVK classification system (Regensburger Verbundklassifikation).

BUSINESS RELATIONS IN ACQUISITIONS AND COLLECTION MANAGEMENT
We select our vendors and licensing partners with care to ensure the best conditions and exceptional service, especially when it comes to response and processing times, quick delivery, reliability, flexibility and expertise.

We are an active, participating member of the Austrian Academic Library Consortium (KEMÖ), where consortium contracts provide the most favorable conditions for eMedia subscriptions.

We consistently abide by the guidelines set out in public procurement law in our acquisition of academic media and specialized information. We partner with the G16 Group (15 university libraries and the IST Austria Library) on joint purchasing initiatives.
Strategic Domain 3
Information and Media Skills

Information and media literacy skills are essential in an academic environment. In the Library’s service portfolio, these include professional media and data research, methodical research skills, modes of access to academic information, bibliography management, citations, evaluating sources, selecting search tools, and the information life cycle.

These services are available to all WU target groups, customized for individual need, and targeted to expand personal information and media skills. They comply with international information literacy standards in content, method and instruction. Our supporting strategy includes individual advising, workshops, eLearning, virtual information services, and printed information brochures to help the WU community achieve good academic, teaching, and research results.

REFERENCE AND INSTRUCTIONAL SERVICES
Our reference and instructional services provide all target groups with individual and flexible assistance on either a one-to-one basis or in small groups. Our web-based and on-site Reference Services assist students in using our full range of academic media and specialized information. The Library Information desk is located in the Central Library and provides a wide range of services to promote research, information and media skills, and access to all available resources. Patrons can contact us virtually via the helpdesk with any questions about the services we offer. On workdays, Library staff is available to answer any questions as they arise. To complement our web-based services, we also offer printed brochures with tips and assistance for using the Library’s holdings and services. They cover topics like borrowing media, using the Library catalog and specific databases, and bibliography management tools. The brochures are available in the Library and are also used at teaching and informational events.

WORKSHOPS
We teach information and media skills to students, WU faculty and staff, and librarians on our team in a range of workshops:
› We coordinate with course instructors to tailor our workshops for students to specific topics, to the curriculum, and to the specific program phase. Workshops for students are held as part of the students’ regular courses.
› Workshops for WU faculty and staff are individually designed to meet need. They can address a specific discipline or type of source, or focus on how to use tools such as bibliography management programs.
› For library staff, we tailor programs to cover specific topics and sources. This includes learning about and training to use new resources, standard continuing education seminars, and quality control measures.

The workshop program will be expanded over the course of the 2016–2018 period to include seminars for WU master’s programs, and consulting workshops will be held for WU staff (administrative and academic).

eLEARNING
The Library also has eLearning options for acquiring information and media literacy skills designed to offer patrons support when they need it, regardless of time and location. The goal is to offer our Fit4research program under a creative commons license.

Starting in 2016, our eLearning services will be available in two languages under the Fit4Research program name. In 2017, control questions will be added to the modules.
Strategic Domain 4
Services for Research and the Sciences at WU

A large portion of the University Library resources are dedicated to promoting research and scientific advancement. Many general library services, like open access, the branch libraries, and the liaison librarians primarily offer support services to WU’s academic staff.

GENERAL SERVICES
A large proportion of our holdings in academic media, specialized information, and data serve research at WU. Accordingly, many of our services involving the acquisition, availability, and preservation of sources are specifically tailored to WU’s academic staff as a target group (see Strategic Domain 2). Some of the services we offer in information and media skills are custom-tailored to these target groups as well (see Strategic Domain 3).

The academic media, specialized information, and library services offered by the three branch libraries – Law, Social Sciences, and Business Languages – support specific research units at WU. These branch libraries are headed by liaison librarians who offer a range of library services designed for the associated departments based on clearly defined service profiles.

Our campus delivery service delivers the materials ordered by departments reliably and punctually during the defined service hours. Any materials ordered by 9:00 am on delivery days (Monday, Wednesday, and Friday) are delivered to the departments’ front offices by 1:00 pm the same day. Our response to special requests from academic staff is service-oriented and flexible.

Our news services provide reports on specific subjects and keep academic staff up to date on the latest publications, library services, new academic media and specialized information, and relevant information on the library and its activities. In the Library for Law and the Library for Social Sciences, we offer a journal table of content delivery service. In 2017 we would like to turn our news services into a digital news platform to replace the current email delivery service.

Research data management is increasing in importance. A research data management plan detailing possible steps to be taken will be drafted and discussed in 2016. Implementation is tentatively scheduled to start in 2018.

At WU, research analysis, including the use of bibliometric methods, is included in our research services. Our support includes licensing the necessary tools, and Library staff has a basic understanding of the process and a good overview of the licensable products on the market.

LIAISON LIBRARIANS
Our liaison librarians are skilled contact persons who work with every department. As key account managers, they represent the central interface between the departments and the Library.
Liaison librarians offer a range of services to the departments they work with, such as reference assistance regarding inquiries about holdings and orders, budget questions, news services, library services, and more.

Starting in 2016, our liaison librarians will contact all new academic staff, especially new institute heads, as part of our welcome services.

In 2016 as well, we are launching a new course as part of WU’s in-house Trainee Program for new academic staff. We brief staff on our service portfolio, take suggestions and requests from this target group, and establish contact, thus laying the foundation for a good working relationship. Two to four times a year, we also plan to offer individual welcome events for new academic staff that can be custom-tailored to a specific subject upon request.

**OPEN ACCESS**

The Open Access Office at the University Library opened in 2016 and is the central point of contact for all concerns, projects, and questions about open access. We have redesigned and expanded the open access content on our website to offer comprehensive information about all initiatives and projects for implementing open access. WU’s Open Access Policy will be passed and published by September 2016.

The ePub\textsuperscript{WU} institutional repository is designed to record the publication output of WU researchers efficiently and digitally, and promote international dissemination while complying with copyright laws, thus substantially strengthening the profile of research at WU. ePub\textsuperscript{WU} is continually developed and expanded to meet the goals set out in the Performance Agreements.

ePub\textsuperscript{WU} will be functionally expanded with improved use statistics and interfaces to OpenAire, RepEc, and the WU research database FIDES. Our aim is to have ePub\textsuperscript{WU} quality certified in 2017.

A new interface between the units reporting to the Vice-Rector for Academic Programs and Student Affairs and ePub\textsuperscript{WU} will allow for the direct publication of a full-text version of all dissertations starting in 2016/17. Our efforts to expand content in all WU disciplines are ongoing.

The University Library is actively involved in all joint endeavors to transform subscription models for scientific journals into open access. We pursue open access agreements in all negotiations with large scientific publishing houses (Elsevier, Wiley, Springer Nature, Taylor & Francis, Emerald etc.) in pursuit of our goal of transforming scientific publishing. In 2017, a publication fund for APC fees (article processing charges) will be set up at WU and managed by the Library.
The Basis for Achieving our Goals

Library staff is an important and central factor in our work as a service unit. An optimized technical infrastructure is essential for our range of primarily digital resources and IT-based business processes. An adequate budget is also crucial in allowing us to continually update and license our range of academic media and specialized information.

The “2018 University Library Strategy” was adopted and implemented in the first half of 2016. The control and business processes set out in it are deigned to serve our strategic goals. These goals are addressed in employee performance reviews, and our sub-units continually develop, assess, and adjust implementation plans.

STAFF

WU Library staff is central and essential to achieving our goals. Our hiring processes are professional, and we promote the capacity building of managers and staff, ensure that work processes and any changes made are transparent, and focus on creating a good working environment. Library staff is always friendly, competent and solution-oriented in their interactions with patrons. Any problems that arise concern all staff. Diversity in our team is one of our strengths. Our Library team works well together and actively pursues open dialogue. We support and value each other. We are open to new ideas, creative, uncomplicated, we never discriminate, we demonstrate understanding for our target groups and co-workers, and are integrated into a productive network at WU and in the national and international library environment. Our team exemplifies an open culture of learning. We identify mistakes, point them out, and use them as a basis for improving our business processes and work together.

Employees from different areas of the Library work at the Library Information desk, the helpdesk, and in our research services and workshops. Together they form the Library Information team. Information services are a standard part of their work and given the same priority as other responsibilities included in their job profiles.

The job requirements for staff members who carry out these heterogeneous tasks at the University Library are subject to constant change. In addition to the classic librarian skills, staff is expected to increase their knowledge of IT applications, knowledge regarding current approaches in science communication, familiarity with research and teaching at WU, data management, and teaching and didactic skills. Investment in capacity building for expert and social skills, re-skilling initiatives, attendance at conferences and symposiums, library science research, and networking with peers is intensively and actively pursued to expand and adjust the necessary skill sets.

The internal Library Trainee Program began in the second quarter of 2016. It is aimed at both new and current staff. The curriculum is set up in modules that cover each of the Library’s central organizational units.
In 2016/2017, management development seminars will be held at the executive level for office heads and deputy unit heads.

In the 2016–2018 period, we plan to kick off initiatives for promoting the innovative capacity of our staff and strengthen our cooperative and communicative culture at all levels of the organization.

We actively seek information to help us better understand what academic staff needs to most effectively carry out their work at WU. This will assist us in continuing to adjust our services and raise awareness of our range of services with the academic staff target group.

In the 2016–2018 service period, we will also expand our teams in the Library for Law and our law unit, in the open access area, and in research and scientific support services. To achieve this goal while remaining budget neutral, we will mainly reassign human resources internally.

We support participants in the ULG (Certificate Program in Library and Information Studies) by offering internships at the WU Library. To ensure efficiency, we try to put interns in groups of 2–3 whenever possible. Internship requests from outside the program are decided on an individual basis according to capacity and educational goals. In the first quarter of 2016, the University Archives became a sub-unit of the University Library. It consists of a head and one staff member.

Starting in fall 2017, we plan to begin training one intern as an archive, library, and documentation assistant.

**BUDGET AND KEY DATA**

The professional management of our finances is essential to ensuring that our funds are used as effectively as possible. To ensure that funds are available as needed and budgetary limits are strictly adhered to, budgets are drafted and continuous financial controls are carried out. Our cost center structure corresponds to our business processes. Library finances are overseen in close cooperation with Financial Control and the Vice-Rector for Financial Affairs.
We invest in the ongoing recording of **key data** for important service areas to allow us to draw conclusions about how to optimize our holdings of academic media and specialized information, adjust library hours to meet need, improve quality, prioritize and optimize services, and draft meaningful reports.

Our internal system of key indicators will be updated in 2016 to allow for meaningful analyses to be run on our holdings of academic media and specialized information, service optimization, prioritization, and management of our strategic priorities.

**INFRASTRUCTURE**

Library staff and patrons can avail themselves of a perfectly functional, up-to-date **technical infrastructure** with hardware and software. Library staff receives competent support for all IT questions.

All the software used for purchasing, indexing, and accessing academic library media in printed and digital form is modern and easy to use to make processing as efficient and easy as possible. The WU Library operates the library systems in close cooperation with the Austrian Library Network.

The Library’s aim is to leverage the best and latest software and hardware to optimize its service and informational portfolio. We continue to expand and improve the usability of our services on mobile devices.

Alma is an innovative library management system that will replace the Aleph500 system. Our goal is to fully utilize the new system’s potential.

Implementation of the Alma library management system will begin in January 2017, and it is scheduled to go online to replace the Aleph system in summer 2017. The WU University Library will provide the project manager for one of the two cohorts for implementing the Alma system in Austria. WU Library staff members are also involved in additional working groups and collaborate in the completion of this Austria-wide project.

The Library **website** is one of the most important sources of information for our target groups. It represents the Library and its range of services in a contemporary, clearly arranged, and always up-to-date manner. In the technical implementation, accessibility and usability on mobile devices were prioritized. All content is available in German and English and was restructured and redesigned as part of the WU web relaunch in 2016.
We focus on activities that raise the Library’s profile as a competent and cooperative partner in all areas of information brokering, management, and supply, and position it as the primary point of contact in these areas. The Library is perceived by all target groups as a professional and innovative service provider and plays an integral part in WU’s overall development. We communicate about the Library and its activities via social media, the wu-memo, the WU Magazin, the Library’s web pages, newsletters, mailings, and info screens. In 2017 we plan to roll out a unique Library logo that complies with WU’s general corporate design standards to further strengthen the Library’s brand identity and make it more recognizable to our target groups.

The **Library Head Office** is an internal service unit for library management, human resources, finances, and administration, and serves as an interface to other relevant units at WU. As a matter of course, office staff is always responsible, reliable, and service oriented, and maintains confidentiality at all times.

As an organization and through our team members, we form part of a large national and international network of academic libraries. We cooperate with other organizations, are involved in partnerships, hold memberships in relevant associations, participate in projects, provide internships, assume important official functions, and host meetings and conferences for the national and international academic library communities and library associations. The Library is a member of the Austrian Library Network, the Austrian Academic Library Consortium (KEMÖ), the Vereinigung Österreichischer Bibliothekarinnen und Bibliothekare (VÖB), the European Business School Librarians’ Group (EBSLG), and the Ligue des Bibliothèques Européennes de Recherche (LIBER).
Our Contributions to Research, Teaching, and Academic Studies

Good service is a matter of course. We offer custom-tailored services to all our target groups.
Arriving by public transport:
Subway: U2 stations “Messe-Prater” or “Krieau”
Bus: 82A, “Südportalstraße” stop