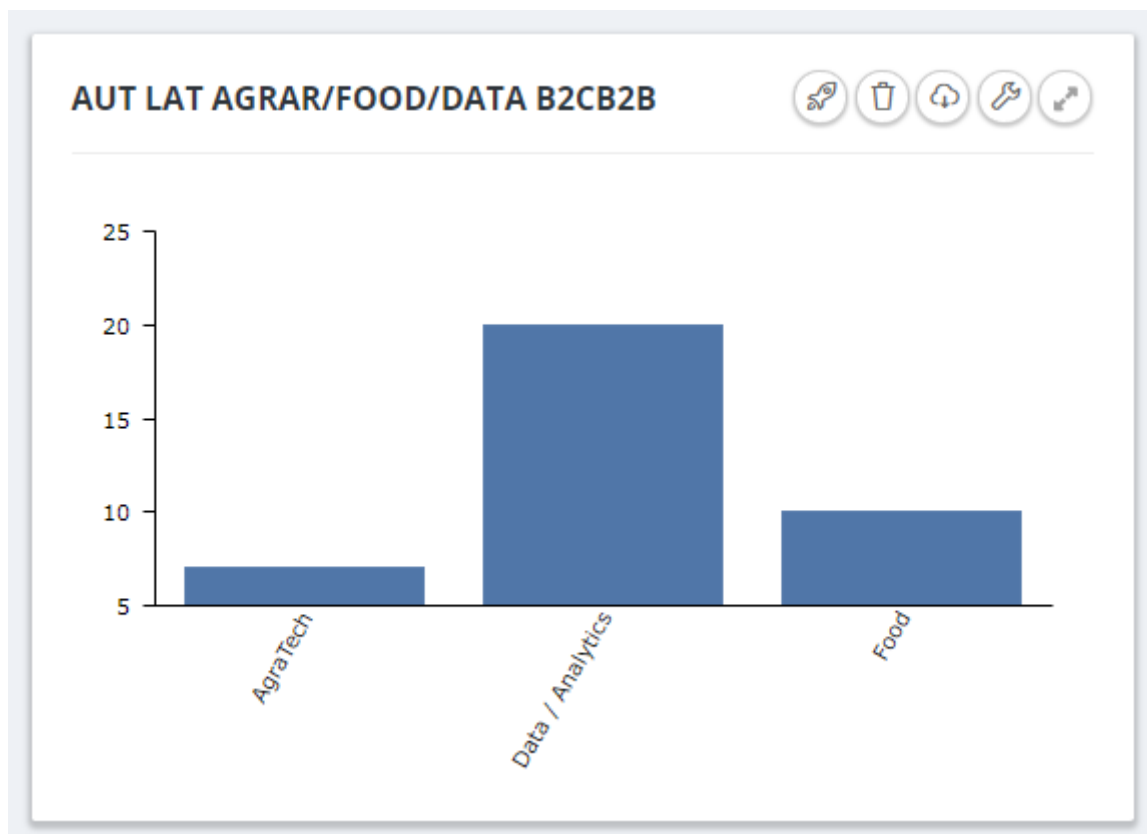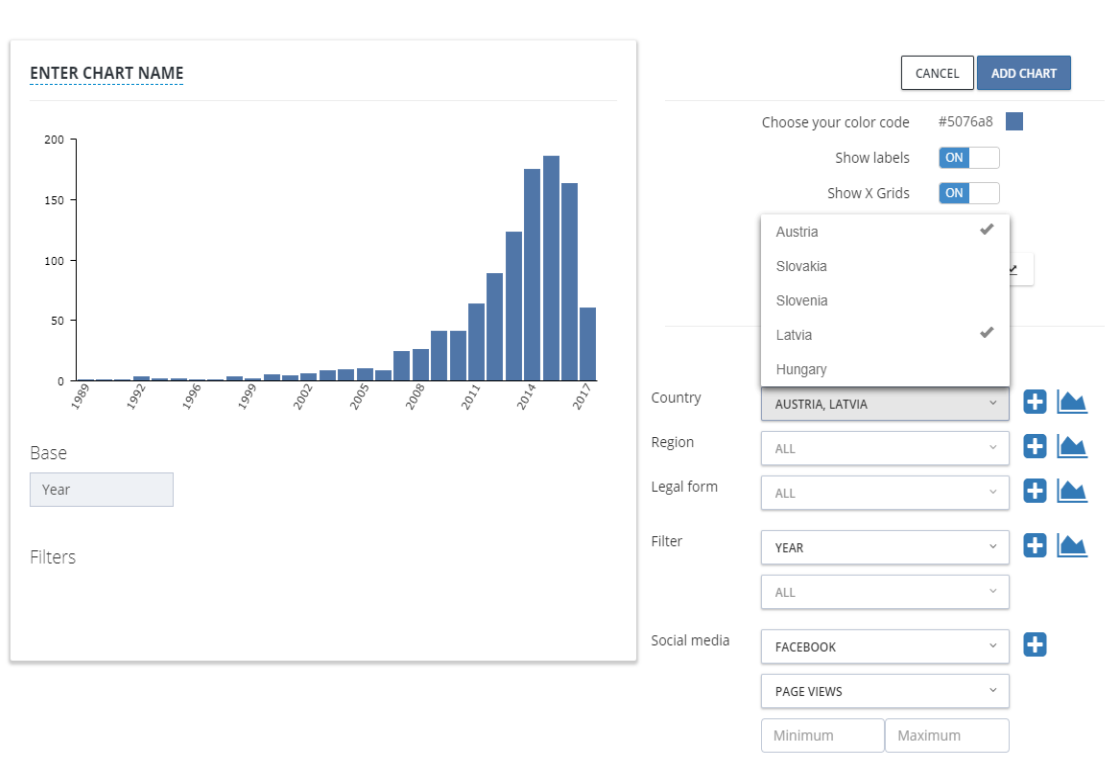**Startablish- Database Manual**

In this manual we are going through a step-by-step tutorial for the following scenario:

Let us assume you are looking for Agra Tech, Food and Data& Analytics startups with customer Focus B2C & B2B, who are located in Austria or Latvia.
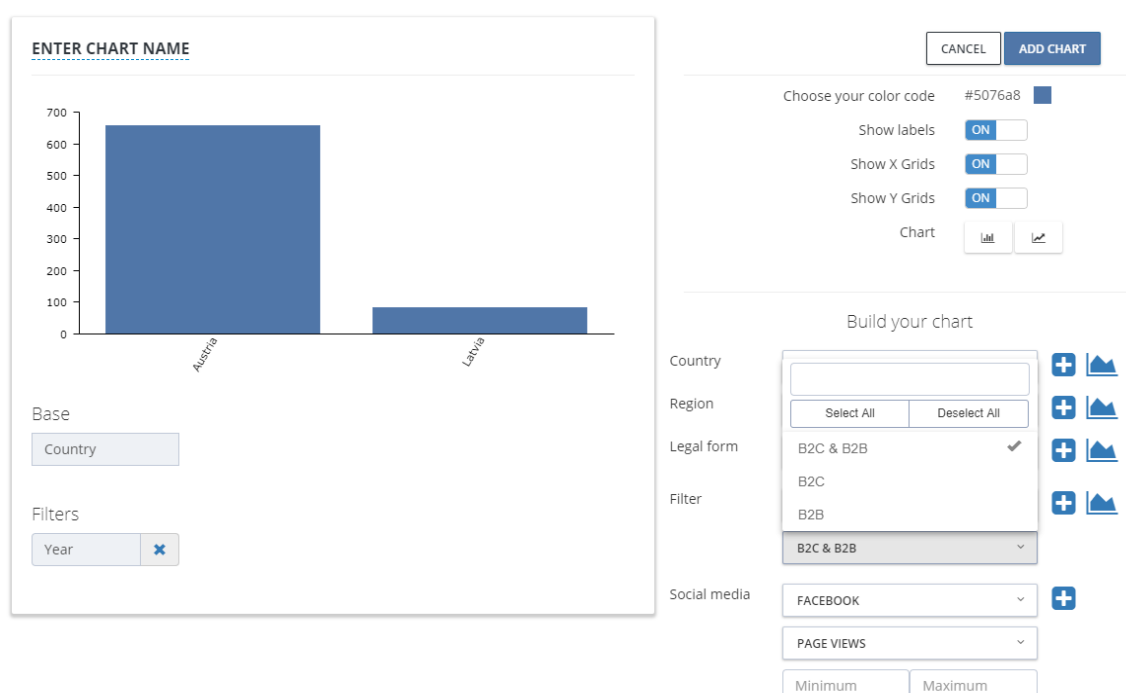
1. After you are logged in at startablish insights, you can start to customize your profile and your personal dashboard with regard to your needs. To add a chart click the "ADD CHART" - button in the corner on the right side. Now you can set some filters as you need them.

2. Country: Select Austria and Latvia and hit the ▲ - button to apply your selected countries.
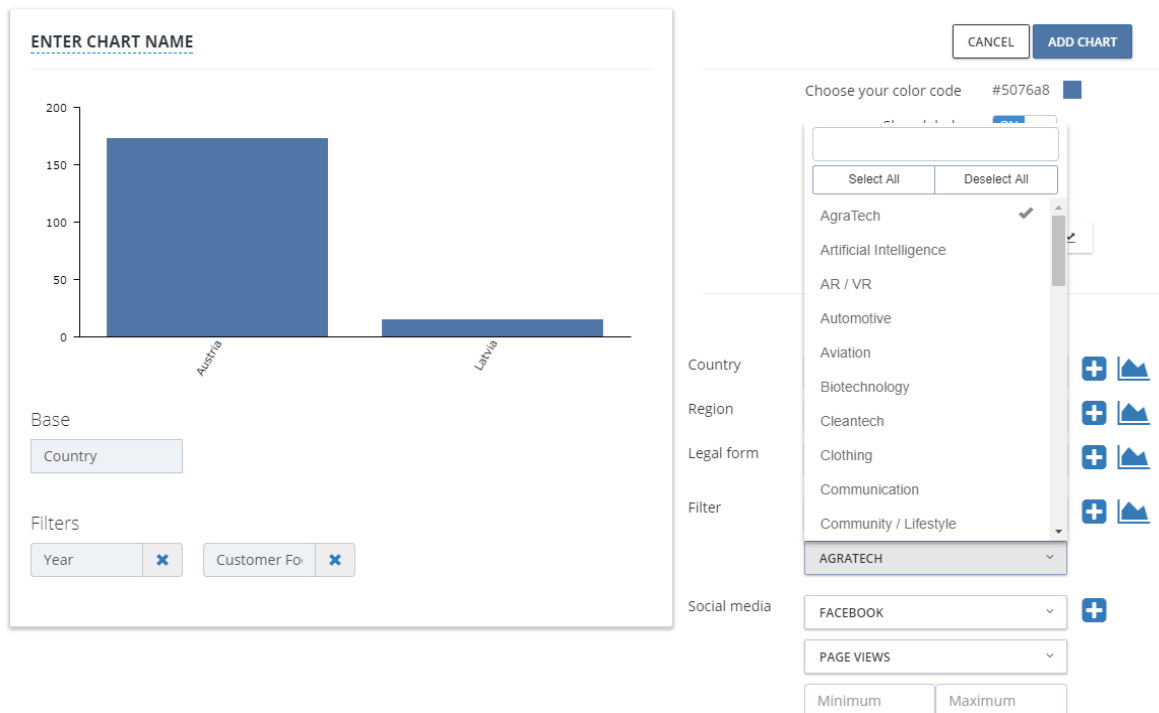

3. Filter: Select "Customer Focus" and choose "B2C & B2B". Than press the ➕ - button to apply the selected filter.
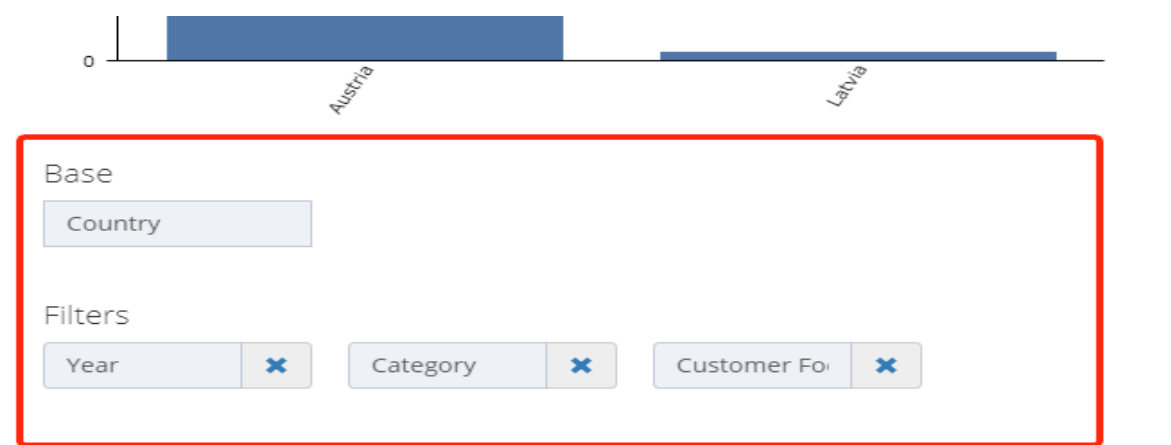
Now your chart shows the comparison between Austria and Latvia. All startups with customer focus "B2C & B2B" are included.

4. Select more filters: Select "Category" and choose Agra Tech, Food and Data & Analytics. Press ➕ - button to apply the category filter.
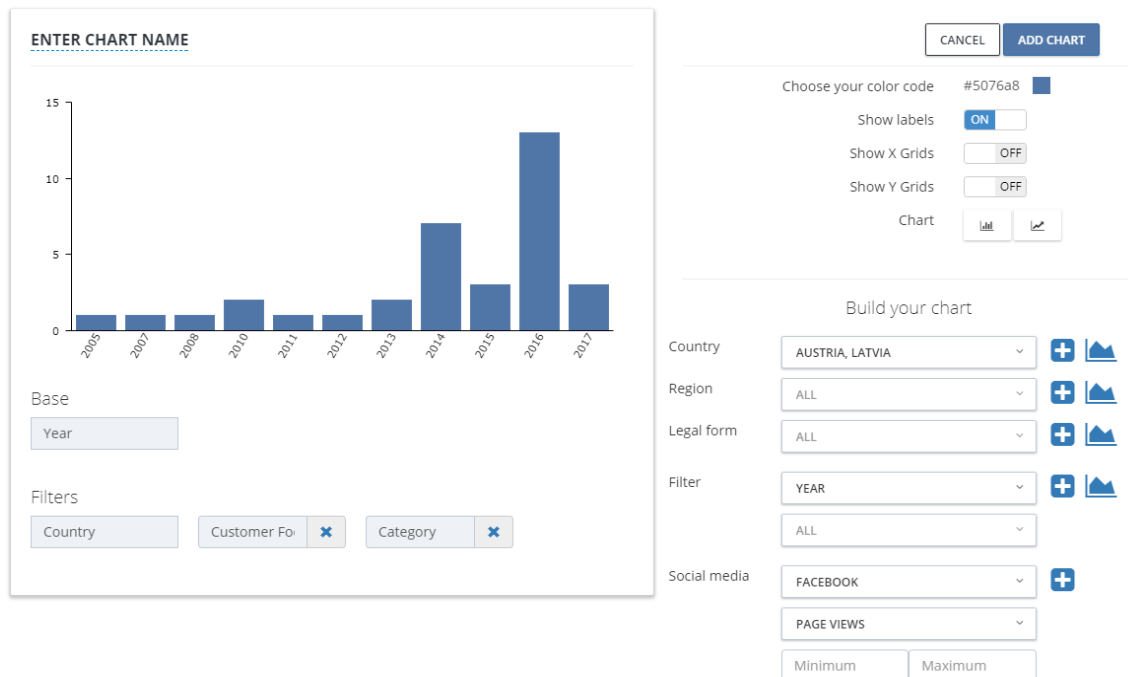

Now the chart shows all startups you are looking for. You may have noticed, that all applied filters are shown in the left lower corner of the chart editor. If you hover the mouse pointer over one of these applied filters, it shows your selection.
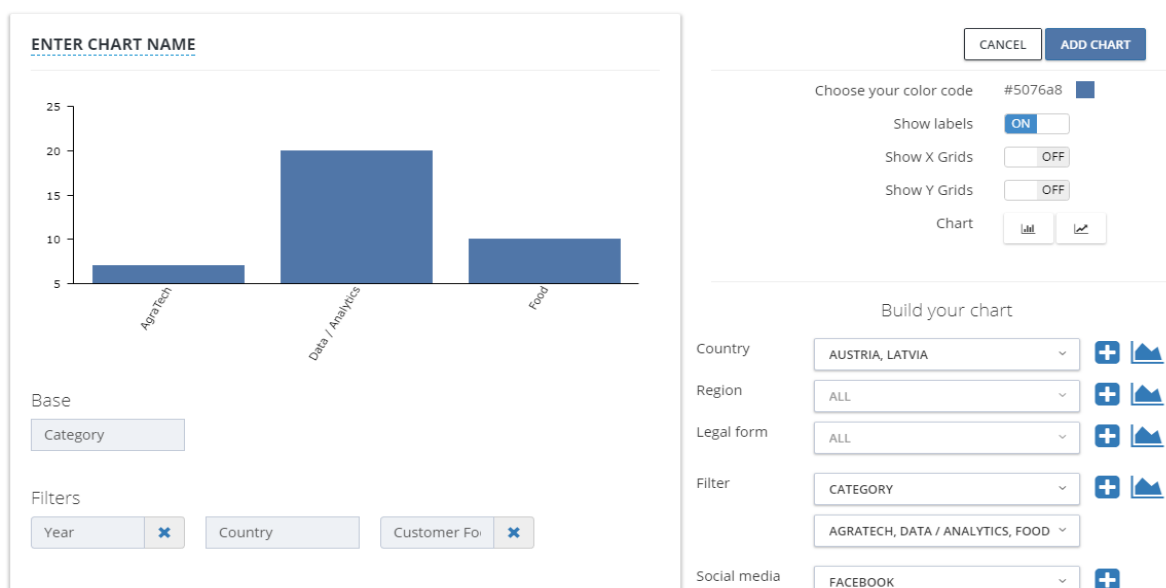
5. There are multiple options to change your base (X-Axis).
Let us say you want to know when these startups are founded. Simply select "YEAR" in the filter section and click on the ⛰ - button to change your base.
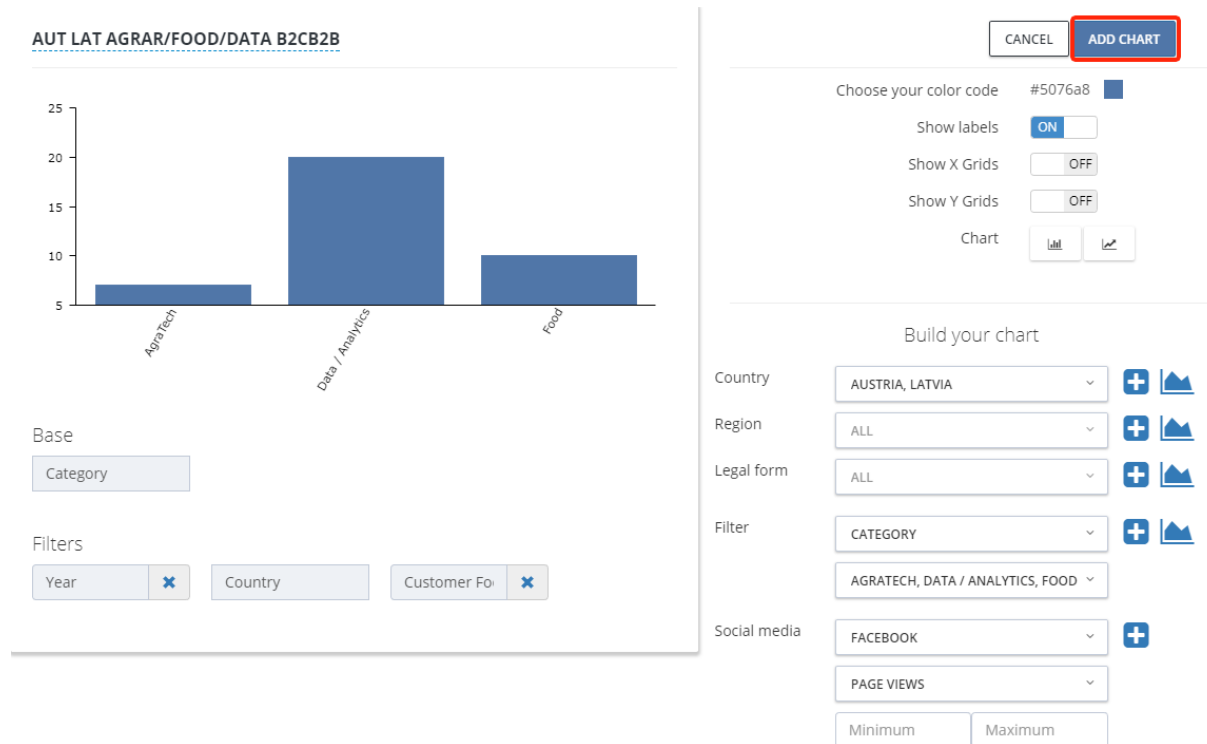

6. Now you have an overview about the founding years of your selected startups.
As we selected multiple categories, it might be also interesting how many startups in these three categories exactly are. Therefore, simply select "CATEGORY" in the filter section and hit the ⛰ - button.
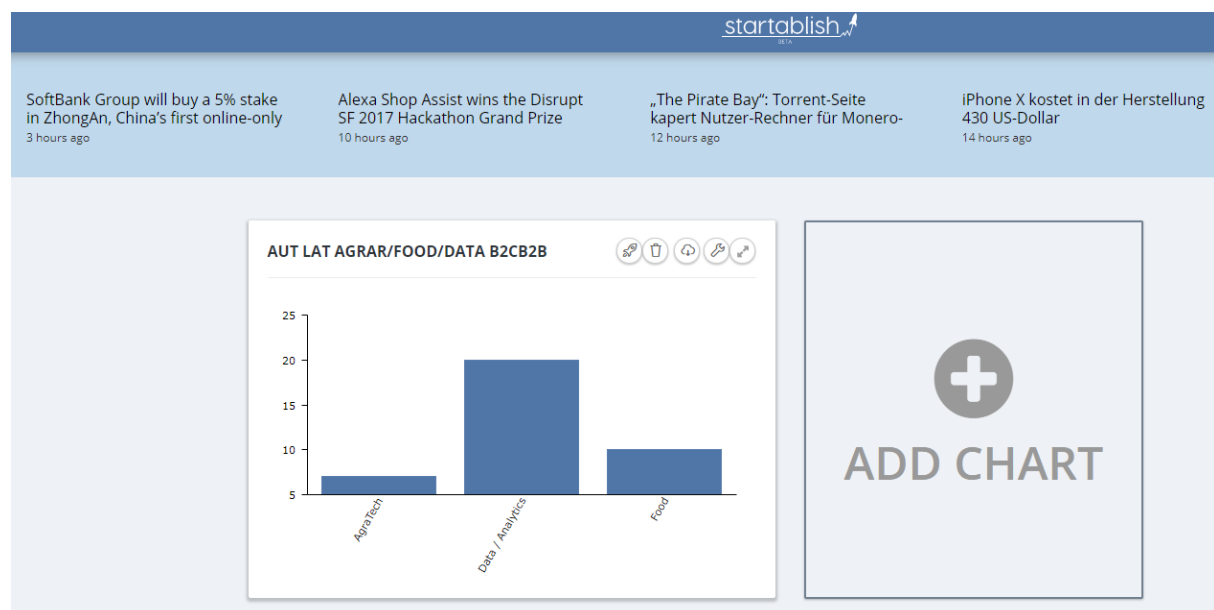
As you can see, there are multiple ways to edit your X-Axis/ base, right for your needs. Let us continue now and save the chart to our dashboard.
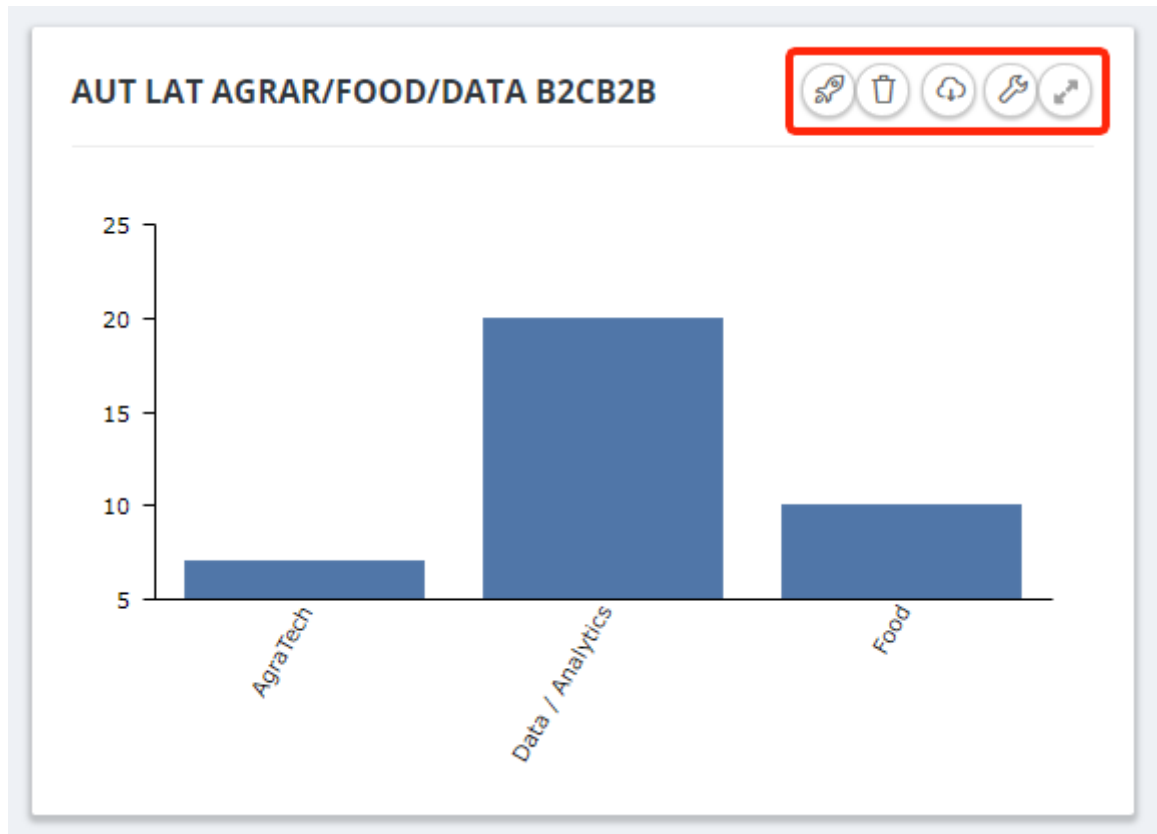
7. Enter a name for the chart in the upper left corner of the chart editor. The last step is to press "ADD CHART" - button on the upper right corner of the chart editor.

Now your chart appears in your dashboard. Notice that this is a live chart, so once a startup within your filter range is insolvent or is founded the chart falls or rises automatically.

8. Editing your chart

Right on top of your chart you have multiple options to choose from:

You can enlarge the chart by pressing the ⤢ - button.

You can edit the chart by pressing the 🔧 - button.

You have multiple options to export the chart as well as the data by pressing the ⬇ - button.

You can delete your chart by pressing the 🗑 - button.

You get insights about the startups by pressing the 🚀 - button.

Let us assume you want to know which startups are actually behind your chart.
Simply press the 🚀 - button and the "Tableview" opens.

NAME	CATEGORY ▼	CUSTOMER FOCUS ▼	COUNTRY ▼	REGION ▼
ACCSNAP	Data / Analytics, Sales / Marketing,	B2C & B2B	Austria	Vienna
Alfie's	E-Commerce, Food	B2C & B2B	Austria	Vienna
Evologic	AgraTech, Industries	B2C & B2B	Austria	Vienna
FanPlay	Entertainment / Media, Sports, Sales /	B2C & B2B	Austria	Vienna
Fittrack	Data / Analytics, Hardware, Sports,	B2C & B2B	Austria	Vienna
Flatout	Smartliving, Telecommunication /	B2C & B2B	Austria	Vienna
KEYNTO	Security, Data / Analytics	B2C & B2B	Austria	Vienna
Kununu	Data / Analytics, HRTech	B2C & B2B	Austria	Vienna
Parkbob	Automotive, Data / Analytics, Navigation	B2C & B2B	Austria	Vienna
Tagesteller	Food, Community / Lifestyle	B2C & B2B	Austria	Vienna
Twingz	Energy, Industries, Data / Analytics,	B2C & B2B	Austria	Lower Austria
Unser Wein	Community / Lifestyle, Food,	B2C & B2B	Austria	Vienna
helloplant	AgraTech, GreenTech, Hardware,	B2C & B2B	Austria	Vienna
Neuschnee	Hardware, Industries, AgraTech	B2C & B2B	Austria	Lower Austria
Checkmyplace.com	Data / Analytics, Proptech	B2C & B2B	Austria	Vienna

Now you get all the data of the startups which were filtered before. You also have the opportunity to filter again by pressing the ▼ - button right next to every filter.
If you want to have more information about a specific startup in your chart, just click on the startups` name and you`ll get the full profile of the startup itself.