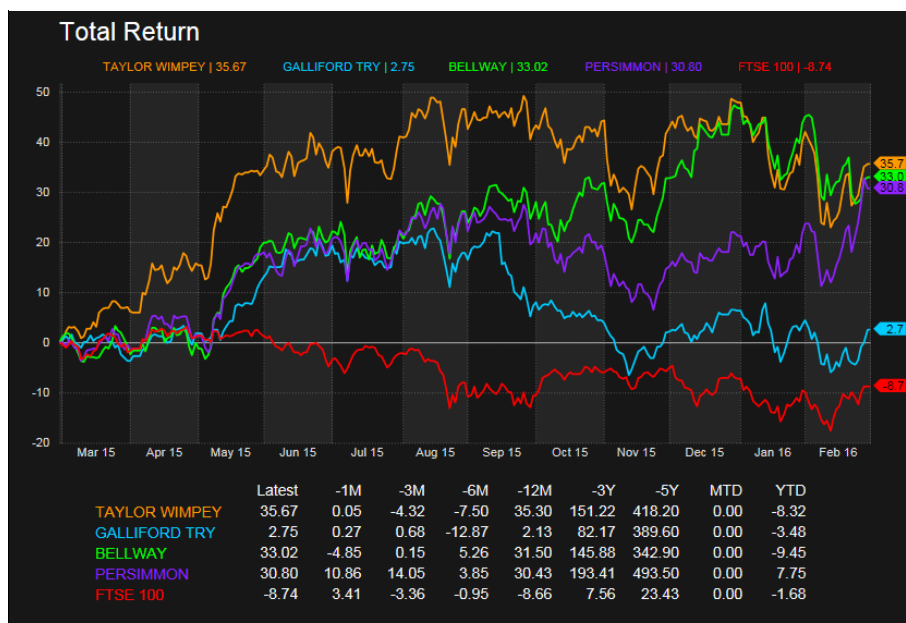


Test investment ideas, and build a compelling investment strategy with Datastream

Thomson Reuters offers the world's most comprehensive historical database for numerical macroeconomic and cross-asset financial data which started life in the 1960s as Datastream. Within Eikon you can access Datastream charting tools and analytics to help you:

- Explore relationships between data series
- Test investment and trading ideas
- Perform correlation and relationship analysis
- Understand economic cycles, uncover trends and forecast market conditions
- Analyze macroeconomic data, index content and global aggregated earnings forecasts on a market, region, industry and sector level to power asset allocation decisions
- Automatically update the charts and tables in your models and research reports at the touch of a button

REBASE CHARTS TO COMPARE COMPANIES TO THE BENCHMARK



Data at: 01/03/2016

Source: Thomson Reuters Datastream

DATASTREAM CONTENT AND CAPABILITIES – NOW IN THOMSON REUTERS EIKON

CONTENT

- Historical numerical financial database across all major asset classes with history back to the 1950s
- Over 350 million time series including 5 million economic time series across 156 national economies
- Your proprietary series can be uploaded and commingled with all other series

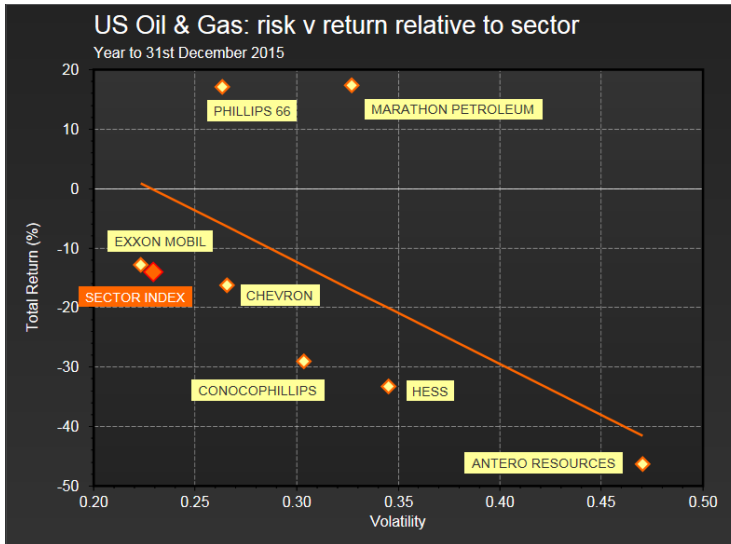
ANALYTICS AND CHARTING TOOLS

- Vast library of fully customizable analytical functions and expressions
- Charting and Analytical tools, such as correlation and regression, for exploring relationships between different asset types

PUBLISHING TOOLS

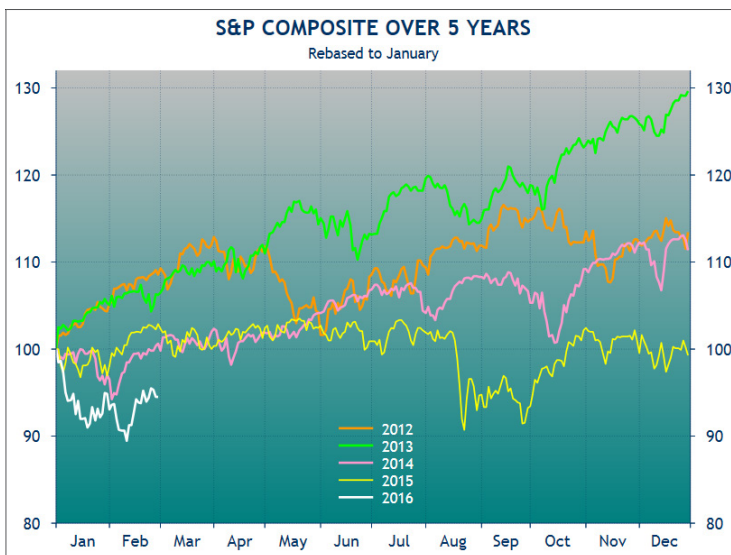
- Powerful Excel Add-in for creating sophisticated models
- Automatically update your charts and tables in Excel, Word or PowerPoint





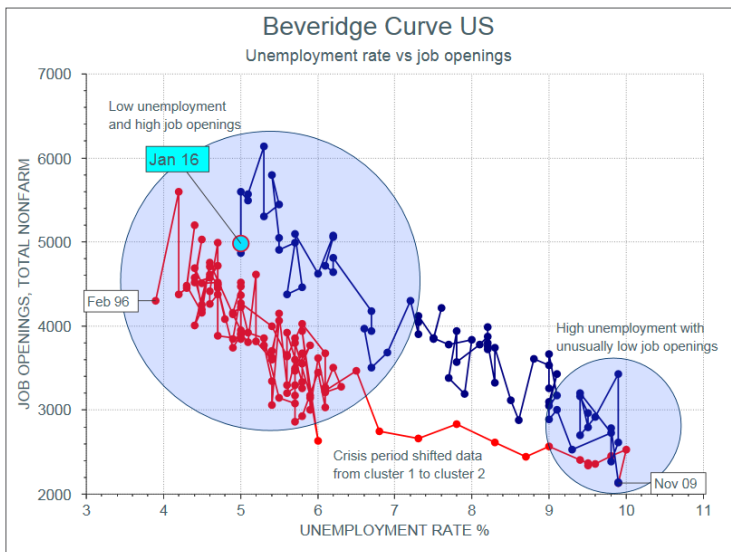
USE SCATTER CHARTS TO PLOT RELATIVE MEASURES

Source: Thomson Reuters Datastream



SLICING FEATURE HELPS YOU OVERLAY TIME PERIODS TO DIRECTLY COMPARE PERFORMANCE

Source: Thomson Reuters Datastream



INDICATORS SUCH AS THE BEVERIDGE CURVE HELP YOU ANALYZE THE MACRO PICTURE

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