

## New Interface Information

The 3 main areas of improvement include:

1. New Platform Functionality.
2. Improved Infographics (Tableau).
3. Enhanced Content Sets.







## What's new?

- Enhanced navigation bar
- Easier and clearer navigation between related content sets
- Theme based refinements
- Build your own report
- Access through mobile devices
- Grouping of search results.
- A brand new Influencers Database

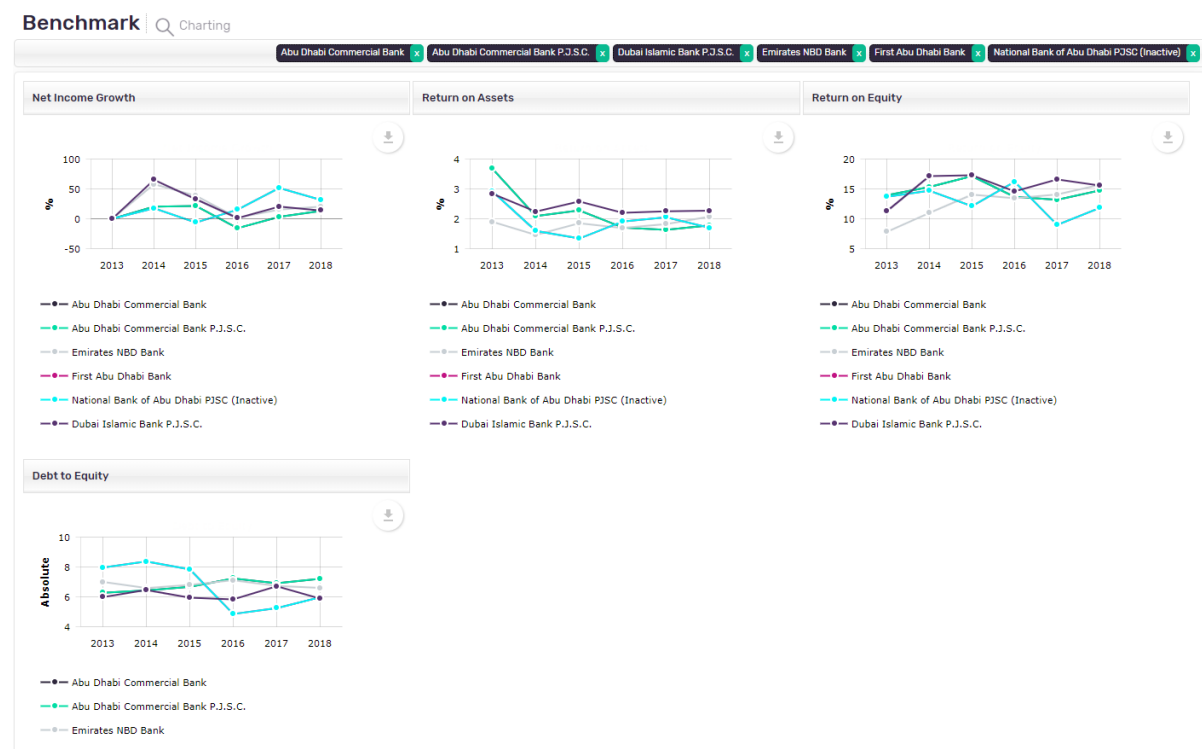
## New content sets:

- Improved company profiles content – including Company Financials and benchmarking. You can also refine your Company Lists by Country or Key Lists. eg Top Tourism Operators.

The below screenshot shows a few of the Companies within the UAE:

Company Name	Parent/Subsidiary/Independent	Headquarters ▼
NSCC International Ltd	Parent	 United Arab Emirates
Al Qudra Holding	Independent	 United Arab Emirates
The Kanoo Group	Parent	 United Arab Emirates
Ercon Switchgear L.L.C	Independent	 United Arab Emirates
Gulf Energy Maritime (GEM) PJSC	Independent	 United Arab Emirates
Horizon Terminals Ltd	Subsidiary (of Emirates National Oil Co Ltd)	 United Arab Emirates
Schlumberger Middle East SA	Subsidiary (of Schlumberger Ltd)	 United Arab Emirates
Arabian Power Company	Subsidiary (of Abu Dhabi National Energy Co)	 United Arab Emirates
Contax Partners	Independent	 United Arab Emirates
Aswan International Engineering Co LLC	Subsidiary (of Al Shirawi Group of Companies)	 United Arab Emirates
National Petroleum Construction Company	Subsidiary (of Consolidated Contractors Co)	 United Arab Emirates
Desco International	Independent	 United Arab Emirates
Goldline Contracting LLC	Independent	 United Arab Emirates
Dubai Holding Commercial Operations Group LLC	Subsidiary (of Dubai Holding LLC)	 United Arab Emirates
Dubai Natural Gas Co Ltd	Subsidiary (of Emirates National Oil Co Ltd)	 United Arab Emirates
Synergy Oil & Gas International Inc	Independent	 United Arab Emirates
Al Ain Distribution Company	Subsidiary (of Abu Dhabi Water & Electricity Authority)	 United Arab Emirates

Below is a screen grab showing the benchmarking between companies, based on financials. All of this data can then be exported:



We have added a 'Peers' section on the new interface for Company Profiles. I have selected Abu Dhabi National Energy Co to export the information below. This then compares the competitors metrics by Revenue (US \$m), Employees, Market Cap (US \$m) and HQ Country). All Companies are hyperlinked so that you can click straight through to the Company Profile.

## Abu Dhabi National Energy Co

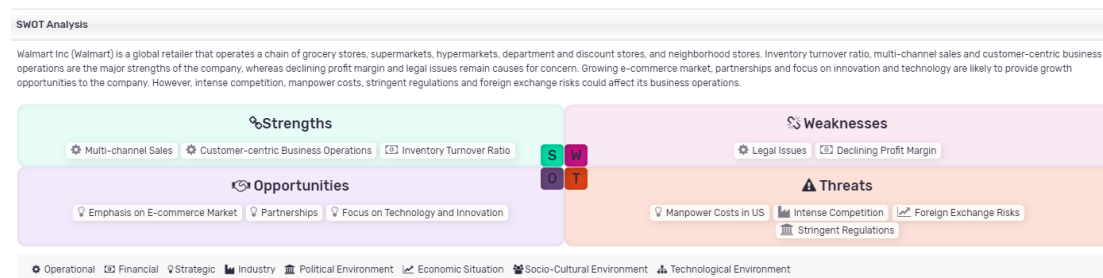
[Alerts](#) [Export](#)

### Competitor Metrics

Company	Revenue (US\$m)	Employees	Market Cap (US\$m)	HQ Country
Abu Dhabi National Energy Co	4,542	1,119	423	United Arab Emirates
Royal Dutch Shell Plc	305,179	86,000	252,406	Netherlands
Equinor ASA	60,971	20,245	73,544	Norway
Canadian Natural Resources Ltd	12,828	9,973	34,119	Canada
EnCana Corp	4,443	2,107	10,975	Canada
Qatar Electricity & Water Company Q.S.C.	847	1,239	5,175	Qatar

## SWOT Analysis

Within Company Profile reports, the SWOT Analysis is now presented with a key and are more visual for the users:







## Strengths

Strengths	Operational	<b>Multi-channel Sales</b> <p>Walmart retails its products through a combination of in-stores and online business formats. The company owns most of its real estate, which improves its financial flexibility. It serves over 275 million customers every week through its 11,300 retail stores and e-commerce portals operating under 58 banners in 27 countries. As of January 2019, the Walmart US segment operated a total of 4,769 stores, including 3,570 supercenters, 386 discount stores and 813 neighborhood stores and other small format stores. Approximately 77% of the total merchandise is shipped through 156 distribution facilities that are strategically placed across the US, of which 107 are owned, three are owned and third party operated, 29 are leased and operated and 18 are third party owned and operated. It also delivers its e-commerce orders through its 33 e-commerce fulfillment centers. It also operated 5,993 stores in various international markets such as Africa, Argentina, Canada, Central America, Chile, China, India, Japan, Mexico and the UK. These include 5,669 retail units, 306 wholesale units and 18 other units. Retail units range in size from 1,500 sq. ft. to 186,000 sq. ft. Wholesale stores ranges in size from 25,000 sq. ft. to 155,000 sq. ft. Others, which includes drugstores and convenience stores, are of around 2,200 sq. ft. The company also serves 599 Sam's membership-only warehouse clubs that typically range from 34,000 sq. ft. to 168,000 sq. ft. with an average size of approximately 134,000 sq. ft. Walmart sells merchandise through samsclub.com, walmart.com, jet.com, JD.com, walmart.com.mx, asda.com, walmart.ca, flipkart.com, hayneedle.com, shoes.com, moosejaw.com, modcloth.com and bonobos.com. The company through Walmart.com offers general merchandise, health and wellness, home and apparel products and technology, office and entertainment related products to its users.</p>
	Operational	<b>Customer-centric Business Operations</b> <p>Walmart offers a broad assortment of products to its users at competitive prices compared to its peers. The company implemented several programs, which help it achieve price leadership. Its major programs include everyday low price (EDLP), everyday low cost (EDLC), Walmart Pickup, Pickup Today, Club Pickup, Grocery Delivery, Grocery Pickup and Online Grocery schemes. Under the EDLP program, the company offers and sell merchandise at various lower prices and assures customers that its prices do not change under frequent promotional activities. Its EDLC program controls the expenses and other overhead costs by applying various strategies that ensures to meet or to record below the competitor's advertised price. The savings are passed on to its customers. The company's Walmart Pickup is an online order system, which enables customers to order online and pick it up for free through its stores or distribution facilities. The Pickup Today is also an online order system, which allows customers to buy the merchandise online and pick-up at a store within four hours free of cost as orders are fulfilled from existing store inventory. Through Grocery Delivery and Grocery Pickup, Walmart delivers grocery orders online to home or allows them to pick it up in participating stores and remote places. Such activities enable the company to build long-term relationships with its existing customers and also help it to attract new customers in emerging and potential markets.</p>
	Financial	<b>Inventory Turnover Ratio</b> <p>Improved inventory turnover ratio and lower inventory turnover days signify that the company incurs low inventory carrying costs, which help improve its operating performance. In FY2019, Walmart reported an inventory turnover ratio of 8.8 as compared to 8.6 in FY2018. This was above the Retailing industry average inventory turnover ratio of 6.32 times for the same year. Its inventory turnover ratio was also higher than that of its major competitors, Macy's Inc (2.9) and J. C. Penney Company, Inc. (3.0), respectively, during the same period. Higher inventory turnover than competitors indicates that the company takes less number of days to clear its inventory compared with its competitors. With the given turnover ratio, the company takes 42 days to sell its inventory as compared to 125 days taken by Macy's and 122 days by J. C. Penney.</p>






## Weaknesses

Weaknesses	Operational	<b>Legal Issues</b> <p>Lawsuits could result in huge penalties and affect the company's brand image. In October 2018, Walmart agreed to pay US\$160 million as part of a settlement in a class action lawsuit with the General Employees Retirement System of the City of Pontiac, Michigan, the US, without accepting any liability or claim of wrongdoing. In its lawsuit, first filed in the US District Court in Fayetteville in 2012, the plaintiffs alleged that Walmart violated the Federal Corruption Practices Act (FCPA) in Mexico, China, India and Brazil, and made false and misleading statements in the SEC filings. The lawsuit also alleges that Walmart's Mexican subsidiary, Walmart de Mexico paid bribes for government approval to open to new stores in the country. In the same month, Walmart agreed to pay US\$65 million to settle a class action lawsuit for not providing seating to about 100,000 current and former cashiers in California. The lawsuit, first filed in 2009 by Walmart's former employee Nisha Brown, alleged that the company violated the 2001 California wage regulation.</p>
	Financial	<b>Declining Profit Margin</b> <p>Though Walmart's revenue increased in FY2019 from last previous fiscal, its profitability declined during the same period. In FY2019, the company's operating margin stood at 3.3% as compared to 3.5% in FY2018. Operating margin of the company stood at 3.3% in FY2019, which was lower than the Retailing industry operating margin average of 4.63% for the same year. Declining operational performance highlights the company's weakening focus on cost management. Walmart's operating cost as a percentage of sales increased from 96.5% in FY2018 to 96.7% in FY2019. Similarly, its net profit margin decreased from 2% in FY2018 to 1.3% in FY2019. In FY2019, the company's return on equity stood at 9.2% as against 12.7% in FY2018.</p>

## Opportunities

 Opportunities	 Strategic	<b>Emphasis on E-commerce Market</b> Shoppers in the US are now combining their online and offline behaviors and consider both modes of shopping as interchangeable, forcing retailers to take measures to integrate online and offline retail strategies and converting into an omni-channel platform. Increasing usage of internet, user-friendly interface of web portals, enhanced discounts and offers, changing consumer patterns and purchasing power are driving the growth of e-retail market. According to in-house research, online retail sector in the US is forecast to grow at a CAGR of 8.5% during 2017-22 to reach US\$447.4 billion by 2022 from US\$297.8 billion in 2017. Multi-channel retail was the leading mode of sale in the US retail sector in 2017, accounting for 58.2% share, while online pureplay accounted for the remaining 41.8%. The US accounts for about 32% of the global online retail sector value. The retailing of electrical and electronic goods was the largest segment in the sector in 2017, which accounted for 35.7% of the total value, followed by apparel retail (22.6%), home and garden products (12.1%), food and grocery retail (11.6%), furniture and floor coverings (4.2%), and footwear (3.5%). Other category accounted for 10.3% of the value. Walmart's brand websites include samsclub.com, walmart.com, jet.com, shoes.com, moosejaw.com, and bonobos.com. In FY2019, Walmart allocated US\$5.218 million capital expenditure to develop e-commerce, technology, supply chain, store remodel and other initiatives.
	 Strategic	<b>Partnerships</b> Strategic partnerships enable the company to expand its business operations and customer base. In March 2019, Walmart in partnership with Sleep Country Canada Holdings Inc. launched Bloom mattress-in-a-box collection on Walmart.ca. In February 2019, the company signed a partnership agreement with Affirm, Inc. to help its customers to pay for their purchases at more than 3,000 supercenters and also for the online purchases. In January 2019, Walmart entered into a partnership with Fanatics to launch sports merchandise, including apparel, jerseys, hats, collectibles, tailgating items, novelty products and professional sports leagues, including NFL, NBA, MLB, NASCAR and MLS of Nike, New Era, Majestic and Fanatics brands. In January 2019, the company announced plans to expand its online grocery delivery services in partnership with Point Pickup, Skipcart, AxleHire, and Roadie. In January 2019, the company signed a multi-year agreement with CVS Health for PBM Pharmacy Network. The deal enables Walmart to participate in CVS Caremark's commercial and Managed Medicaid pharmacy networks and also provide network stability to its clients.
	 Strategic	<b>Focus on Technology and Innovation</b> The company introduced Walmart Labs to enhance its research activities by collecting ideas of customers from incubation to international scale. It offers open source technology to develop ideas using various platforms including Electrode, OneOps, TestArmada, Hagl, Jai and Walmart I/O. Walmart also uses several technologies to increase its in-store efficiency through Shelf-Scanning Robots, Fast Unloaders, and Autonomous Floor Cleaners. Fast Unloader is an automated unloading conveyor system that reduces time for merchandise to reach customers on sales floor. The conveyor system works accordingly, when the items are unloaded from the truck, unloader directly segregates boxes based on the sales floor using bar code scanners. The company also uses Shelf-Scanning Robots to identify inventory, prices, and misplaced items through shelf scan and will automatically shares data with employees to restock at the identified space. Autonomous Floor Cleaners uses assisted autonomy technology, which helps to clean and polish floors. The company is also implementing Blockchain technology in its stores to digitize supply chain process, which helps it to maintain food quality. Through the technology, the company is planning to track every bag of leafy vegetables with its suppliers from farm to store to reduce the spread of food-borne illnesses and can also identify which batches of leafy green vegetables might be contaminated in the near future, which results in improving food quality and reduces time from 7 days to 2 seconds to trace source of food. Walmart also implements the IBM Food Trust Solution that uses IBM Blockchain Platform. The company's subsidiary Sam's Club is using Scan & Go technology to bypass the checkout line, resulting in an increase in Sam's Club same-store sales growth and membership-renewal rates. In April 2019, Walmart acquired technology and assets of Polymorph Labs, a Silicon Valley-based advertising startup. This acquisition helps thousands of brands to deliver relevant digital ads to consumers through Polymorph's technology which include high-speed ad server, a self-serve interface and server-side header bidding. It helps Walmart advertisers to select shopping behavior of consumers quickly and can also measure whether the ads influenced a sale or not. In February 2019, the company completed the acquisition of Aspectiva to make technological changes in Store No 8. After the acquisition of Spatialand, Walmart launched VR startup Spatial& in its Store No 8.

## Threats

 Threats	 Strategic	<b>Manpower Costs in US</b> Increasing manpower costs could impact its stability and operational efficiency. The tight labor markets, government mandated increases in minimum wages and a higher proportion of full-time employees could result in an increase in labor costs. Though the average minimum labor wages remained same in 2019, many states and municipalities in the country increased minimum wage rates even higher than the federal minimum wage rate due to the higher cost of living. The federal minimum wage provisions are contained in the Fair Labor Standards Act (FLSA). As of January 2019, the minimum wage rate in the US was US\$7.25 per hour. The minimum wage rate in 29 states and the District of Columbia is more than the federal rate. These wages range from US\$12 in Massachusetts, US\$8.46 in Florida, US\$8.25 per hour in Illinois, US\$9.45 per hour in Michigan, US\$10.1 per hour in Maryland, US\$10.1 per hour in Hawaii and Connecticut and US\$11 in California. The minimum wage in the District of Columbia reached US\$13.25 per hour. Increasing manpower costs could hamper the company's margins. In FY2019, Walmart employed 2.2 million people to conduct its business operations.
	 Industry	<b>Intense Competition</b> Walmart faces tough competition from national, regional and local operators of discount, department, drug, dollar, variety and specialty stores, supermarkets, supercenter-type stores and hypermarkets. It also competes with retail stores for customers desiring to purchase merchandise for cash or on credit. The major competitive factors, which affect its business, include customer service and products, quality and price. The growing presence of online retailers such as Amazon also poses threat to Walmart. The e-retailers has more flexible cost and better inventory movement compared to traditional brick-and-mortar retailers, which leads to increase in price competition. Competition will intensify further as e-retailers also expand their presence in physical stores format. Besides, its competitors strive to expand their operations through alliances, acquisitions, mergers, new store openings and product portfolio expansion to improve their performance. In January 2019, Kroger entered into a partnership agreement with Microsoft to offer technological changes in its stores and e-commerce.
	 Economic Situation	<b>Foreign Exchange Risks</b> Walmart operates in many parts of the world and is exposed to fluctuations in foreign exchange rates. The company reports financials in the US dollar and as a result, its revenue is exposed to volatility of the US dollar against other functional currencies, as it conducts business operations worldwide. In FY2019, the company's major subsidiaries which are located in the UK, Chile and Canada resulted in a currency loss of US\$201 billion and other comprehensive loss. The major elements exposed to exchange rate risks include the company's investments in overseas subsidiaries and affiliates and monetary assets and liabilities arising from business transactions in foreign currencies. In FY2019, the company reported a loss of US\$0.2 million on foreign exchange translation adjustments as compared to a gain of US\$2.5 million in FY2018 from foreign exchange translation adjustments. To minimize risks from currency fluctuations, the company could involve in foreign exchange hedging activities by entering into foreign exchange forward contracts. In FY2019, the aggregate fair value of these swaps resulted in an asset position of US\$42 million as compared to US\$413 million in FY2018. The company However, there could be no assurance that such hedging activities or measures would limit the impact of movement in exchange rates on the company's results of operations.
	 Political Environment	<b>Stringent Regulations</b> Walmart's business is subject to various regulations governing the e-commerce, internet, omni-channel retail, physical and electronic devices. The company has business presence in Africa, Argentina, Canada, Central America, Chile, China, India, Japan, Mexico and the UK. These regulations include taxation, data protection, privacy, pricing, copyrights, content, distribution, transportation, electronic device certification, mobile communications, electronic waste, energy consumption, competition, consumer protection, electronic contracts and other communications, trade and protectionist measures, employment, web services, and the provision of online payment services. In the US, the Tax Cuts and Jobs Act of 2017 affected various US corporations operations due to change in income tax laws. The federal government of US has made various changes in its trade policies including tariffs and government regulations which affect the trade operations in the US and other countries. Its international operations follow various regulations including Foreign Corrupt Practices Act (FCPA) and UK Bribery Act. The company's business operations in the UK are affected by various regulations including changes in food costs, trade policies and labor, immigration, tax or other laws and fluctuations in currency exchange rates. In India, Walmart and its subsidiary operations are restricted by the rules and regulations such as foreign investment in IT infrastructure, internet, retail, data centers, delivery, and other sectors, sale of media and other solutions, and internet content. Indian government implemented new e-commerce regulations to restrict the companies such as Walmart and Amazon in cutting down prices of their offerings. In January 2019, the company and Amazon collaborated to fight against the new Indian e-commerce rules. Non-compliance and tightening of these regulations could affect its financial performance.

Searches can be built around Public / Private Companies

**Companies** [Saved Searches](#) [Export](#) [Print](#)

Key Lists [Top Consumer Packaged Goods Companies](#) [Top Retail Chains](#) [Top Tourism Operators](#) [Top Foodservice Operators](#) [Top Non-Alcoholic Beverage Companies](#)

**Company Listing**

Refinements [Private](#) [x](#) [Results Analytics](#) [Create Alert](#) [Save Search](#)

1 - 50 of 65905 companies Page 1 of 1319 | Next Page | Go to page:  50 Results

Company Name	Parent/Subsidiary/Independent	Headquarters	Employees	Annual Revenue (US\$m)	Benchmark
Vitol Holding BV	Parent	Netherlands	5,441	181,000	
Trafigura Group Pte Ltd	Subsidiary (of Trafigura Beheer BV)	Singapore	4,316	180,744	
Cargill Inc	Parent	United States of America	155,000	114,700	
Google LLC	Subsidiary (of Alphabet Inc)	United States of America	-	109,652	
Mercuria Energy Group Ltd	Parent	Switzerland	1,000	104,000	
Huawei Investment & Holding Co., Ltd.	Parent	China	180,000	89,317	
Life Insurance Corporation of India	Parent	India	111,979	80,496	
China Development Bank	Parent	China	9,147	80,352	
Temasek Holdings (Private) Ltd	Parent	Singapore	-	77,570	
Sinochem Group Co Ltd	Parent	China	52,755	76,769	
China Southern Power Grid Co Ltd	Parent	China	-	73,185	
BPCE SA	Parent	France	106,500	71,892	
United States Postal Service	Independent	United States of America	634,000	70,660	
Nippon Life Insurance Company	Parent	Japan	70,000	68,667	
Formosa Plastics Group	Parent	Taiwan	112,996	67,165	
Federal Reserve Bank of New York	Independent	United States of America	2,700	65,090	

It is possible to refine company lists by our Top 25s. An example of this would be 'Top Tourism Operators'.

**Top Global Tourism Operators by Sales**

Refinements [Top Tourism Operators](#) [x](#) [Results Analytics](#)

1 - 25 of 25 companies Page 1 of 1 | Go to page:  Results

Company Name	Parent/Subsidiary/Independent	Headquarters	Employees	Annual Revenue (US\$m, 2016)	Benchmark
Delta Air Lines, Inc.	Parent	United States of America	86,564	41,244	
Deutsche Lufthansa AG	Parent	Germany	135,033	40,112	
United Continental Holdings, Inc.	Parent	United States of America	90,900	37,736	
Air France-KLM SA	Parent	France	84,692	29,069	
The Emirates Group	Parent	United Arab Emirates	103,363	25,784	
Marriott International Inc	Parent	United States of America	177,000	22,894	
TUI AG	Parent	Germany	60,839	20,896	
China Southern Airlines Company Limited	Parent	China	96,315	18,911	
British Airways Plc	Subsidiary (of International Consolidated Airlines Group, S.A.)	United Kingdom	45,000	15,742	
Qantas Airways Ltd	Parent	Australia	33,265	13,074	
Booking Holdings Inc.	Parent	United States of America	22,900	12,681	
Cathay Pacific Airways Limited	Parent	Hong Kong	32,400	12,485	
Thomas Cook Group plc	Parent	United Kingdom	21,263	11,596	
Singapore Airlines Ltd	Parent	Singapore	25,901	11,448	
Expedia Inc	Parent	United States of America	22,615	10,060	
Hilton Worldwide Holdings Inc	Parent	United States of America	163,000	9,140	
Avis Budget Group Inc	Parent	United States of America	31,000	8,848	

## **Influencers database**

An Influencers database has been added to the new interface. This looks at emerging disruptive technologies, Trend Analytics and Influencer Analytics within the FinTech, DisruptiveTech, HealthTech, RetailTech, LoT and PaymentsTech space. We are also launching additional Influencers over the next few months with will include Entrepreneurship, Travel and Tourism, Beverages, Health and Wellness.

### **Distinguish reality from media hype:**

- Distinguish signals from noise in social media by focusing on what matters.
- Identify critical insights from the top Influencers per sector via our Influencer Tool.
- Stay in touch with latest developments with real time updates.

### **Gain access to:**

- Top 100 Influencers per sector (Fintech, HealthTech, DisruptiveTech, RetailTech, InsureTech, IoT, PaymentsTech).
- Analyzing 200,000+ tweets per quarter.
- 500+ analyst opinions per year.

By looking the key influencers within social media for FinTech, DisruptiveTech, HealthTech, RetailTech, LoT and PaymentsTech you can look at their social media influencer ranking, how many followers they have and what they are tweeting about.



## The Influencer tool is based upon two main stages of Influencer identification, followed by analysis of the topics and level of influence of this group

A three step process is followed – initially an exhaustive list of key words to define a project area is determined. This set of keywords is then used as an input to a proprietary algorithm that results in a detailed list of the individuals associated with these keywords. Finally a series of algorithms is then used to determine the 100 most important influencers within this initial list.

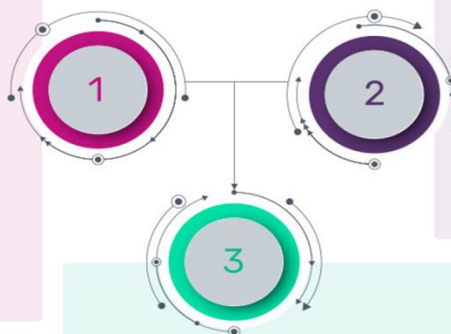
### Determining key words

Our research process identifies all the topic-related contextual references to determine the set of key words required for comprehensive aggregation of tweets and relevant data.

This process follows a two-pronged approach:

*In-depth web research on blogs, forums, social platforms, articles etc. is conducted to identify the contextual references.*

*The final set of search string includes all possible combinations of key words and the relevant hashtags.*



### Identification of individuals

Through a series of algorithms, our in-house tool is designed to identify users conversing in reference to the final set of key words. Cluster groups are then formed based on influencer types, focus on the topic, and frequency of tweets.

*Various parameters are considered while identifying key influencers, such as their follower strength, average engagement, and their propensity to influence.*

### Selecting the top 100 influencers

We assign weighting to critical engagement metrics such as followers, mentions, retweets and favorites, connections (network), and key word count of every identified influencer.

Each of the above metrics are assigned scores based on their weightings. Influencer's score are ranked in descending order to arrive at the top 100 influencers.

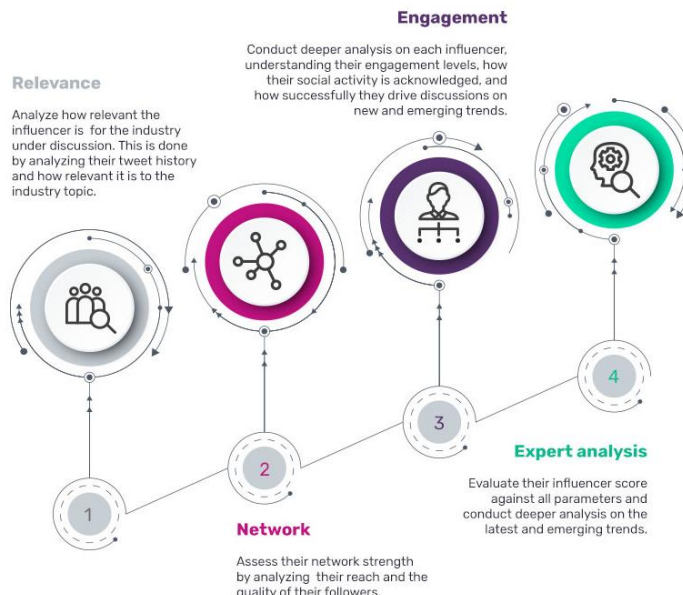
## In the second and third stages of the process, a series of parameters are analysed based on key pillars of relevance, network and engagement

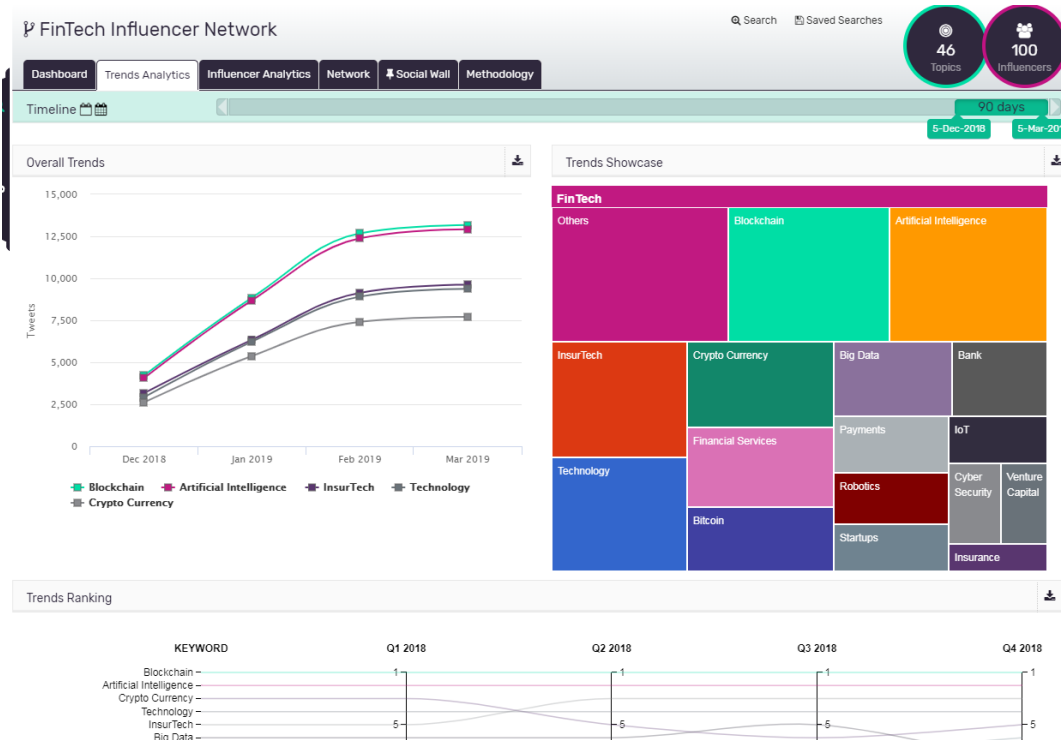
### GlobalData's proprietary Influencer Identification Framework is based on a scientific process that works on pre-defined parameters using our proprietary algorithms.

Our multi stage methodology works on the pillars of relevance, network, engagement and our deep analysis by evaluating the following parameters :

- Relevance – Tweets relevant to our subject; the number of times influencers use relevant and most appropriate keywords in their tweets
- Network – Number of followers; connections within the shortlist of influencers
- Engagement – The number of times tweets are re-tweeted; the number of times influencers are mentioned
- Expert analysis – A combination of proprietary algorithms as well as inputs from in-house sector experts

The influencers are evaluated on a series of specific topic-related key words that they have recently (in the last 90 days) tweeted about, which allows users interested in the topic to connect with them.





- Future tools coming on Macroeconomics, Geopolitics, Sustainability, Demographics, and Regulations.
- New Industry Profiles,
- Additional content types (e.g. Case Studies being split into Company Case Studies and Industry Case Studies).
- Online training via our training calendar