

Management in CEE

JOSZEF Study Program

JOSZEF is a **2-semester study program** in German and partly in English that provides a **practice-oriented** qualification in **business administration & management** preparing students from the WU and Central & Eastern Europe for a management **career in CEE**.

Profile of a JOSZEF candidate

- Advanced stage of bachelor studies or other 3-4 year basic studies in **Business Administration** or **Economics**
- Very good command of **German** and **English**
- Excellent **study performance/progress**
- **Personality** with the potential for a future management position (or expert position)

Core Elements of JOSZEF



- Focus on **practice-orientation** & **CEE business**
- Exclusive **JOSZEF Core Program**:
 - East-West Project Seminar
 - Strategies and Management for CEE
 - Inter-Cultural Competence in CEE
 - Applied Strategy Concepts
- Courses are in **German** and partly in **English**
- **Optional courses** for individual specialization
- 1-3 months internship with a corporate partner
- **Enrichment** program: soft skill trainings, language courses & company visits

Academic Program

Winter Semester	SWS	ECTS	Summer Semester	SWS	ECTS
CORE SUBJECTS			CORE SUBJECTS		
East-West Project Seminar	2	6	Strategies & Mgt. for CEE	2	6
European Public Business Law I	2	6	Applied Strategy Concepts	2	6
Business German	3	6	Business English	2	4
			Company Visits	1	
3 electives (with 1 specialisation)	3x2		3 electives (with 1 specialisation)	3x2	
SOFT SKILLS			SOFT SKILLS		
Job Application Training	1	--	Intercultural Competence	2	6
Presentation Techniques	2	6	Elective: Soft Skills	1	3
SWS = Class hours per semester week					

Application Process

- Application at the home university & pre-selection by local JOSZEF coordinator (during spring term)
- Required application documents:
 - Curriculum Vitae in German
 - Letter of Motivation in German
 - Proof of German language skills
 - Proof of English language skills
 - Proof of student in good standing (study performance)
 - Documentation of work experience/internships
- Assessment center with JOSZEF partners in Vienna in September

Contact

Program Director

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Competence Center for CEE

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Program Manager

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