

Joint International Summer University (ISU) CHINA 2019 Tongji University, School of Economics and Management (SEM)



<p>General Info</p>	<p>Venue: Shanghai, China Duration: 3 weeks Partner university: Tongji University, School of Economics and Management (SEM) Available places for WU-students: approx. 20</p>
<p>Dates</p>	<p>Program dates: July 1 – July 19, 2019 Scheduled travel days: Arrival day: June 30; Departure day: July 20, 2019 Flights are to be organized and paid for by the students themselves</p>
<p>Academic aspects</p>	<p>Topic: Doing Business in China and International Strategies in Emerging Markets ECTS credits: 8 Language of instruction: English Lecturers: WU: Univ. Prof. Dr. Jonas Puck, Vera Kunczer MSc SEM: <i>tba</i></p>
<p>Course accreditations at WU <i>These accreditation possibilities are subject to change.</i></p>	<ul style="list-style-type: none"> • SBWL "International Business": Course III AND Course IV • SBWL "International Marketing Management": Course III OR Course IV (1 Elective) • Cross Functional Management: Elective Course "International Business" (either I or II) AND "International Marketing & Management" (either I or II) • International Course I and/or II (BaWiSo 2012 – IBW, possible to combine with other courses) • Free electives (BaWiSo 2012) <p>The Joint ISU China 2019 can be accredited as 2 regular courses at WU worth 8 ECTS credits in total. Please note that the ECTS-Credits earned at the Joint ISU China 2019 can also be confirmed as part of the "international experience abroad" (IBW Auslandserfahrung) in the international business bachelor program.</p>
<p>Program fee</p>	<p>€ 1,455</p> <p>This fee includes:</p> <ul style="list-style-type: none"> • Course fee (lectures) and course material • WU coordination prior and during the program • Accommodation (hotel) including breakfast • Meals on selected lecture days • Opening and Closing Reception • International Cultural Evening • Foreign travel health insurance <p>This fee does not include: Flights and transfers, visa fees, vaccinations (if needed), additional meals on lecture and non-lecture days and additional expenses on-site.</p> <p>Financial support: The Joint ISU China is supported by the Eurasia Pacific Uninet: http://eurasiapacific.net/ and Erasmus+.</p> <p><u>WU Grant for Joint ISUs</u></p>

Application period: March 4, 2019, 2 p.m. – March 13, 2019, 12 noon
 Application website: <https://www.wu.ac.at/io/isu>

Version: January, 2019 | All information is subject to change.

