



International Summer University^{WU} (ISU^{WU}) 2021

WU (Vienna University of Economics and Business)

July session: July 5 – July 23, 2021

August session: July 26 – August 13, 2021

About ISU^{WU}

The International Summer University^{WU} (ISU^{WU}) program is an intensive short program, which provides international students with an excellent opportunity for **international and multinational education**.

The ISU^{WU} is organized as two **three-week sessions** (July and August Session) in Vienna and offers courses for both **undergraduate and graduate students**.

A large variety of **business-related courses** are taught by a team of experienced lecturers of WU and colleagues from partner universities hailing from the entire globe. The main objective of the program is **to deepen specific knowledge in business**. **Visiting local companies** and solving practical case studies in intercultural groups complement the strong theoretical basis. An exciting **social and cultural program** effectively contributes to the success of this program.

We plan to offer the ISU^{WU} 2021 on-site in Austria on WU Campus, if the COVID-19 situation allows. However, we may need to adjust our program according to public health updates and switch to a distance-learning format if necessary. We will update our website regularly and keep partner universities and nominated students informed.

Academic program

Courses are designed to be highly interactive and a priority is placed on group discussion and teamwork; students complete pre-course assignments in order to have the qualifications necessary to start the course on the same level.

Undergraduate Program – 8 ECTS credits

Week 1-2: Course 1

Week 2-3: Course 2

Graduate Program – 9 ECTS credits

Week 1: Course 1

Week 2: Course 2

Week 3: Course 3

Courses cover topics related to **International Business, International Marketing, International Human Resource Management and Leadership, Entrepreneurship, Strategic Management, Sustainable Management, Negotiation Management**.

For detailed information on the ISU^{WU} academic program and schedules from 2021 please visit:

[ISU^{WU} Academic Program](#)

Social and cultural program

The ISU^{WU} offers **social and cultural activities** in order to provide students with opportunities for intercultural exchange between students and cultural enrichment through in- and outdoor activities in Vienna.

These activities include Opening and Closing Ceremonies, which are always an integral part of the ISU^{WU}. Traditionally, an **International Cultural Evening** is held each year, in which students bring their colleagues closer to their home country in many creative ways, including presentations, clothing, as well as food and drinks from their home countries.

As part of getting to know Austria, students are invited to a traditional Austrian "Heuriger" (wine tavern), a genuine piece of Austrian culinary culture. These events and many more social and cultural activities are organized in order to make the students' stay in Vienna an unforgettable experience.

Participants and application requirements

Around **150-200 students from over 25 countries participate** in the ISU^{WU} every year. Eligible candidates are **students in the fields of business administration** worldwide with a high degree of English language proficiency. Participants who complete the program successfully are awarded ECTS credits and receive an **ISU^{WU} grade certificate**.

Application requirements for the **undergraduate program**:

- current enrollment in an undergraduate study program in the fields of business administration. By the time of participation in the ISU^{WU} program, students must have completed a minimum of one year of undergraduate education with a specific focus on business administration and related areas.
- [excellent English language skills](#)

Application requirements for the **graduate program**:

- current enrollment in a master's or MBA program (or equivalent), with a focus on business administration/economics, and / or a bachelor degree in a business major by the time of participation in the ISU^{WU} program.
- [excellent English language skills](#)

Nomination and application

Students from WU partner universities **can be nominated** as part of the general exchange agreement (exchange student), or they can apply by themselves directly during our application period as non-exchange students from our partner universities and pay a reduced tuition fee (40%). **If students are nominated by WU partner universities as exchange students, they have a guaranteed spot in the summer program and are exempt from paying a tuition fee.**

Please fill in the nomination form and send your **nomination for exchange students by March 15, 2021** directly to isuwu@wu.ac.at.

All students also have to fill in an online application form for WU and upload all necessary supporting documents. The application period for students is: **February 15 - March 31, 2021**. All applicants who submit their complete application on time will be informed about the outcome of their applications via email by **April 30, 2021**.

Services

The following services are offered to all summer university program students:

- Business courses with an international perspective incl. course materials
- Company visits and expert talks
- Internet access on campus, use of WU's library, PC-rooms, eLearning services, and language resource center
- Grade certificate

- Coffee and lunch (Monday through Friday on lecture days)
- Accommodation incl. WiFi and study zones off-campus (*optional*)
- Public transportation ticket for Vienna for the whole time of the session

- Opportunities for intercultural exchange through the social and cultural program and information on student-friendly weekend packages for exploring Europe, entry fees are to be paid by the students themselves

- Support by the ISU^{WU} team

Participation fee

As a WU partner university you have two options when nominating your students for ISU^{WU}:

1) Partner university/nominating for exchange slots: Students who are enrolled in a degree program of a WU partner university and nominated as part of the general bilateral exchange agreement are exempt from tuition fees and pay the program fee only.

Quota: 3 summer university students count as 1 semester student.

2) Partner university/no nomination for exchange slots: Students who are enrolled in a degree program of a WU partner university who are not nominated as part of the bilateral exchange agreement with WU qualify for a reduced tuition fee, which is to be paid together with the general program fee. Students can apply directly online during the application period; a nomination is not needed.

Participation fees 2020*	Undergraduate program**	Graduate program**
Fee for exchange students – applies to students who are officially nominated by a WU partner university as part of the general bilateral exchange agreement.	€ 1,370	€ 1,370
Fee for non-exchange students from WU partner universities – applies to students who study at a WU partner university but are not officially nominated by the partner school as part of the general bilateral exchange agreement. These students receive a 40% reduction on the tuition fee.	€ 1,826	€ 2,045
Fee for international free mover students – applies to students from non-WU partners.	€ 2,130	€ 2,510

**Our program fees 2021 will be announced in winter 2020 at the latest.*

*** The program fee includes accommodation (single room, shared kitchen). Should your students prefer to book their own accommodation the fee will be reduced by approx. **€ 500**. For more information please have a look at our website: <http://www.wu.ac.at/io/isuwu>.*

Contact information

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