

International Summer University^{WU} 2020
 WU (Vienna University of Economics and Business)



Course Outline

Course title	STRATEGIC LEADERSHIP
Instructor	<p><i>ESTER EOMOIS</i></p>  <p>ester.eomois@ebs.ee <i>Estonian Business School, Department of Management</i></p>
Language of instruction	English
Course level	Graduate
Contact hours	25 teaching hours (45 min. each)
Aim of the course	
<p>The objective of the course is to learn about theories and models of strategic leadership and to examine and practise leadership competences that enable participants to cope with contemporary leadership challenges.</p> <p>Course topics include modern leadership concepts and their applications for the organizations, leader's personality and self-leadership, vision and objectives, sources of power and leadership, team dynamics/engagement, communication, coaching and mentoring a part of leadership practices.</p>	
Learning objectives	
<p>Students will learn to:</p> <ul style="list-style-type: none"> - understand leadership and change management practices in organizations; - know the main tools of strategic leadership and be able to implement them to cope with leadership challenges in rapidly-transforming organizations; - be aware of leadership competence models and be able to analyze personal strengths, weaknesses and their potential as leaders with a focus on fast-transforming and digital organizations. 	
Prerequisites and/or admission requirements	
<p>Application requirements for the Graduate Program are current enrollment in a master's or MBA program (or equivalent), with a focus on business administration/economics, and / or a bachelor degree in a business major. Applicants interested in participating in the International Summer University^{WU} need an excellent command of the English language. The English language requirements can be found at ISU^{WU}Language Requirements.</p>	

Teaching methods	
<p>Students are going to have very active classes of leadership case studies, discussions, student presentations and mini-lectures. It is a true leadership masterclass, where all participants can practise, discuss and enhance their leadership skills.</p> <p>Course materials are organized under modules in a sequential order of how students are expected to access them. There is some reading and preparation for each session.</p>	
Pre-course assignment	
<p>Students will read a collection of articles on Leading People. (All articles will be provided to students on time.)</p> <p>Based on the readings, students are required to write a two-page (800-900 words) essay on: "My learnings (from the articles) to prepare for my leadership career."</p> <p>Details on the pre-course assignment (including the above-mentioned articles) will be forwarded to all participants via email one month before the deadline.</p> <p>Deadline: Needs to be 3 days before course start.</p>	
Course contents	
Day 1	<ul style="list-style-type: none"> • Overview of modern leadership concepts. Leadership styles. Discussions on challenges in transformation. Digital leadership.
Day 2	<ul style="list-style-type: none"> • Leadership skills and competences. Organizational culture. • Case: Leadership: Perk or Priority.
Day 3	<ul style="list-style-type: none"> • Crisis management and strategic leadership. • Assignment: 9/11. Practical assignments/ presentations.
Day 4	<ul style="list-style-type: none"> • Leadership and team engagement. • Case study: Oslo Philharmonic Orchestra.
Day 5	<ul style="list-style-type: none"> • Leadership competences. Career management. • My leadership journey. Discussions and presentations.
Comments	
Punctuality and attendance are mandatory in all sessions.	
Criteria for successful completion of the course	
It is essential to be attending all sessions. The course requires a pre-course essay, 100% attendance in sessions and a final paper on the students' "Personal Leadership Journey". (Details will be outlined in the first session.)	
Assessment	
<p>25% Pre-course assignment (Essay)</p> <p>45% Attendance and active participation, case studies / presentations</p> <p>30% Final paper: "My Leadership Journey."</p>	
Course literature	
<ul style="list-style-type: none"> • HBR Collection of Articles: Managing People • Case study: Oslo Philharmonic Orchestra • Case study: Leadership: Perk or Priority • HBR: How leaders lead corporate culture. <p><i>The list is not final, all students will have free access to the mentioned articles.</i></p>	

Further readings suggested by the lecturer
<ul style="list-style-type: none"> Leadership and managing people. Author: Daniel Goleman https://hbr.org/topic/leadership-and-managing-people
Additional recommendations by the lecturer for further use
<ul style="list-style-type: none"> Humble Leadership: The Power of Relationships, Openness, and Trust Author: Edgar H. Schein and Peter A. Schein Good to Great: Why Some Companies Make the Leap and Others Don't Author: Jim Collins Reinventing Organizations Author: Frederic Laloux Start with Why: How Great Leaders Inspire Everyone to Take Action Author: Simon Sinek

Please note the following information on the total workload of the respective course:

Course level	ECTS credits	Pre-course workload	In-class activity	Outside of class workload during the program
Graduate	3	approx. 20 hours	19 hours (= 25 teaching hours)	approx. 20 hours