

Double Degree Study Plan 2023/24 – 2024/25

133 ECTS credits

WU Vienna
Università Commerciale Luigi Bocconi

MSc Strategy, Innovation, and Management Control (SIMC)
M.Sc Economics and Management of Innovation and Technology (EMIT)



FIRST YEAR - Coursework at WU (2023/24)			SECOND YEAR - Coursework at Bocconi (2024/25)		
Course title	ECTS credits	Semester	Course title	ECTS credits	Semester
Fundamentals of Strategic Management	7	1 st	Intellectual Property and Competition Law	6	3 rd
Fundamentals of Entrepreneurship and Innovation Management	7	1 st	Innovation, Growth and Sustainability	6	4 th
Fundamentals of Entrepreneurial Finance	7	1 st	Behavioural Skills Seminars	2	3 rd
Fundamentals of Management Control	7	1 st	Foreign Language I	2	3 rd /4 th
Thesis Seminar: How to Write a Thesis	2	1 st	Foreign Language II	4	3 rd
Professional Development Workshop	5	2 nd	Enhancing Experience	2	3 rd /4 th
Business Planning and Performance Management (10 ECTS) & Digital Transformation (5 ECTS) OR Business Project (15 ECTS)	15	2 nd	In Electives		
Managerial Economics	5	2 nd	Two electives (6 ECTS credits per course) are to be selected from the courses offered in this master's program. These courses must be economics- or management-related and must require a grade.	12	3 rd /4 th
Strategic Business Analytics	5	2 nd	Industry Specific Elective		
Personal Skills I-II (à 2 ECTS credits)	4	1 st /2 nd	One industry specific elective must be selected from the courses offered in this master's program.	6	3 rd /4 th
Total ECTS credits	64		Total ECTS credits	40	
Internship (8 ECTS credits)					
Master Thesis (20 ECTS credits) & Thesis Defense (1 ECTS credit)					

Additional Information

In order to be awarded both degrees, the following requirements apply:



Foreign Languages	Internship	Thesis
<p>WU students have to pass two foreign language exams. The two languages will be English (at C1 business level) and Italian (at A2 level), unless Italian is a student's mother tongue.</p> <p>WU students who are Italian native speakers (passport holders) have to choose German, Spanish or French as second foreign language, and the chosen language must not be (one of) their mother tongue(s). For German, Spanish or French B1 is the minimum level required, but students can also select a higher level (B2 business or C1 business) if desired.</p>	<p>In order to be awarded both degrees, students are required to complete a full-time internship of at least 8 continuous weeks (paid or unpaid). For part-time internships (20 hours/week), the minimum is 11 continuous weeks. The internship can be in Italy, Austria, or anywhere else in the world. The internship has to be completed after the bachelor's degree and before the MSc graduation, preferably in the break between year 1 and year 2. Internships completed between the bachelor's and master's studies are acceptable.</p> <p>The internship will have to be formally recognized and approved by the Master of Science (laurea magistrale) director at Bocconi.</p>	<p>Students are required to write a thesis during the second year of their studies. WU students going to Bocconi will have a thesis supervisor at Bocconi. At Bocconi, WU students should find their supervisor at the earliest possible time, in order to finish the process at WU together with their cohort in the summer of their second year.</p> <p>After submitting their thesis at Bocconi, students have to submit their thesis at WU as well by sending it to SIMC Program Management. The thesis will be approved and graded by both institutions individually.</p> <p>Students have to defend their thesis at both institutions. All students will have to defend their thesis at Bocconi at one of the four official graduation sessions available throughout the year (tentatively July, October, December and March). The Thesis Defense at WU must be completed after the thesis has been submitted. It is not necessary that students are in Vienna for the Thesis Defense because it will be completed online.</p> <p>WU students who want to finish the double degree program within four semesters and who want to take part in the optional graduation ceremony (Sponsion) at WU in October/November have to defend their thesis at Bocconi in the July graduation session.</p> <p>The "Thesis Seminar: How to Write a Thesis" and the "Thesis Defense" are graded with "Pass" or "Fail" at WU.</p>