

# Double Degree Study Plan 2022/23

133 ECTS credits

**WU Vienna**

**Università Commerciale Luigi Bocconi**

*M.Sc Strategy, Innovation, and Management Control (SIMC)*

*M.Sc Economics and Management of Innovation and Technology (EMIT)*



FIRST YEAR			SECOND YEAR		
Coursework at WU for WU SIMC students pursuing M.Sc EMIT within the Double Degree program with Università Commerciale Luigi Bocconi:			Coursework at Bocconi for WU SIMC students pursuing M.Sc EMIT within the Double Degree program with Università Commerciale Luigi Bocconi:		
Course title	ECTS credits	Semester	Course title	ECTS credits	Semester
Fundamentals of Strategic Management	7	1 <sup>st</sup>	Intellectual Property and Competition Law	6	3 <sup>rd</sup>
Fundamentals of Entrepreneurship and Innovation Management	7	1 <sup>st</sup>	Innovation, Growth and Sustainability	6	4 <sup>th</sup>
Fundamentals of Entrepreneurial Finance	7	1 <sup>st</sup>	Behavioural Skills Seminars	2	3 <sup>rd</sup>
Fundamentals of Management Control	7	1 <sup>st</sup>	Foreign Language I	2	3 <sup>rd</sup> /4 <sup>th</sup>
Thesis Seminar: How to Write a Thesis	2	1 <sup>st</sup>	Foreign Language II	4	3 <sup>rd</sup>
Professional Development Workshop	5	2 <sup>nd</sup>	Enhancing Experience	2	3 <sup>rd</sup> /4 <sup>th</sup>
Business Planning and Performance Management (10 ECTS) & Digital Transformation (5 ECTS) <b>OR</b> Business Project (15 ECTS)	15	2 <sup>nd</sup>	<b>In Electives</b>		
Managerial Economics	5	2 <sup>nd</sup>	Two electives (6 ECTS credits per course) are to be selected from the courses offered in this master's program. These courses must be economics- or management-related and must require a grade.	12	3 <sup>rd</sup> /4 <sup>th</sup>
Strategic Business Analytics	5	2 <sup>nd</sup>	<b>Industry Specific Elective</b>		
Personal Skills I-II (à 2 ECTS credits)	4	1 <sup>st</sup> /2 <sup>nd</sup>	One industry specific elective must be selected from the courses offered in this master's program.	6	3 <sup>rd</sup> /4 <sup>th</sup>
<b>Total ECTS credits</b>	<b>64</b>		<b>Total ECTS credits</b>	<b>40</b>	
<b>Internship (8 ECTS credits)</b>					
<b>Master Thesis (20 ECTS credits) &amp; Thesis Defense (1 ECTS credit)</b>					

## Additional Information

In order to be awarded both degrees, the following requirements apply:



Foreign Languages	Internship	Thesis
<p>WU students have to pass two foreign language exams. The two languages will be English (at C1 business level) and Italian (at A2 level), unless Italian is a student's mother tongue.</p> <p>WU students who are Italian native speakers (passport holders) have to choose German, Spanish or French as second foreign language, and the chosen language must not be (one of) their mother tongue(s). B1 is the minimum level required, but students can also select a higher level (B2 business or C1 business) if desired.</p>	<p>In order to be awarded both degrees, students are required to complete a full-time internship of at least 10 continuous weeks (paid or unpaid). For part-time internships (20 hours/week), the minimum is 16 continuous weeks.* The internship can be in Italy, Austria, or anywhere else in the world. The internship has to be completed after the bachelor's degree and before the MSc graduation, preferably in the break between year 1 and year 2. Internships completed between the bachelor's and master's studies are acceptable.</p> <p>The internship will have to be formally recognized and approved by the Master of Science (laurea magistrale) director at Bocconi.</p> <p>* Due to Covid-19 the minimum duration of internships until 31/12/2022 has been reduced to 8 weeks (full-time) and 11 weeks (part-time).</p>	<p>Students are required to write a thesis during the second year of their studies. WU students going to Bocconi will have a thesis supervisor at Bocconi and a co-supervisor at WU. The SIMC program director will act as co-supervisor at WU. At Bocconi, WU students should find their supervisor at the earliest possible time, in order to finish the process at WU together with their cohort in the summer of their second year.</p> <p>After submitting their thesis at Bocconi, students have to submit their thesis at WU as well. The thesis will be approved and graded by both institutions individually.</p> <p>Students have to defend their thesis at both institutions. All students will have to defend their thesis at Bocconi at one of the four official graduation sessions available throughout the year (tentatively July, October, December and March). The Thesis Defense must be completed at WU after the Master Thesis has been submitted – it is not necessary that students are in Vienna for the Thesis Defense because it will be completed online.</p> <p>WU students who want to finish the double degree program within four semesters and who want to take part in the optional graduation ceremony (Sponsion) at WU in October/November have to defend their thesis at Bocconi in the July graduation session.</p> <p>The "Thesis Seminar: How to Write a Thesis" and the "Thesis Defense" are graded with "Pass" or "Fail" at WU.</p>