

Double Degree Study Plan 2021/22

130 ECTS credits/104 UTS credits

WU Vienna
University of Technology Sydney

MSc Strategy, Innovation, and Management Control (SIMC)
Master of Business Administration



FIRST YEAR				SECOND YEAR			
Coursework at WU for WU SIMC students pursuing the Double Degree program with UTS:				Coursework at UTS for WU SIMC students pursuing the Double Degree program with UTS:			
Course title	ECTS credits	UTS credits	Semester	Course title	ECTS credits	UTS credits	Semester
Fundamentals of Strategic Management	7	5.6	1 st	Project-type MBA courses worth a minimum of 15 ECTS credits.	15	12	3 rd /4 th
Fundamentals of Entrepreneurship and Innovation Management	7	5.6	1 st				
Fundamentals of Entrepreneurial Finance	7	5.6	1 st	<i>Students are required to complete one of the two subjects Strategic Management OR Project Management</i>			
Fundamentals of Management Control	7	5.6	1 st	Strategic Management courses worth a minimum of 30 ECTS credits.	30	24	3 rd /4 th
How to write a Thesis	2	1.6	1 st	Project Management courses worth a minimum of 30 ECTS credits.	30	24	3 rd /4 th
Business Planning and Performance Management	10	8	2 nd	Total ECTS/UTS credits	45	36	
Digital Transformation	5	4	2 nd				
Professional Development Workshop	5	4	2 nd				
Personal Skills I-II (à 2 ECTS credits)	4	3.2	2 nd				
Managerial Economics	5	4	2 nd				
Strategic Business Analytics	5	4	2 nd				
Total ECTS/UTS credits	64	51.2					

Master Thesis (20 ECTS credits/16 UTS credits) & Thesis Defense (1 ECTS credit/0.8 UTS credits)

Additional Information

In order to be awarded both degrees, the following requirements apply:



Thesis (20 ECTS credits)

The thesis of WU SIMC students pursuing the Double Degree is supervised and graded by a member of the faculty of WU. Before you can start writing your 20 ECTS thesis, you need to successfully complete the Thesis Seminar "How to write a Thesis" which provides students with all necessary information on the thesis writing process. After completing this course it is up to you to decide in which area you want to write. The Thesis Defense must be completed at WU after Master Thesis has been submitted.