

Double Degree Study Plan 2021/22

133 ECTS credits/66.5 Queen's credits

WU Vienna
Queen's University, Smith School of Business

MSc Strategy, Innovation, and Management Control (SIMC)
Master of International Business



FIRST YEAR				SECOND YEAR			
Coursework at WU for WU SIMC students pursuing the Double Degree program with Queen's University:				Coursework at Queen's for WU SIMC students pursuing the Double Degree program with Queen's University:			
Course title	ECTS credits	Queen's credits	Semester	Course title	ECTS credits	Queen's credits	Semester
Fundamentals of Strategic Management	7	3.5	1 st	Leadership Across Cultures	6	3	3 rd /4 th
Fundamentals of Entrepreneurship and Innovation Management	7	3.5	1 st	Global Strategy	6	3	3 rd /4 th
Fundamentals of Entrepreneurial Finance	7	3.5	1 st	Business in the Global Economy	6	3	3 rd /4 th
Fundamentals of Management Control	7	3.5	1 st	Global Virtual Teams	6	3	3 rd /4 th
How to write a Thesis	2	1	1 st	Team Project	6	3	3 rd /4 th
Aligning Strategy, Innovation, and Management Control <i>Consisting of:</i> - Business Planning and Performance Management (10 ECTS) - Digital Transformation (5 ECTS) - Professional Development Workshop (5 ECTS)	20	10	2 nd	<i>In Electives</i>			
Personal Skills I-II (à 2 ECTS credits)	4	2	1 st /2 nd	Electives are to be selected from the courses offered in this master's program and must be management-related and must require an examination to complete.	18	9	3 rd /4 th
Managerial Economics	5	2.5	2 nd	Total ECTS/Queen's credits			
Strategic Business Analytics	5	2.5	2 nd	48 24			
Total ECTS/Queen's credits	64	32		Master Thesis (20 ECTS credits/10 Queen's credits) & Thesis Defense (1 ECTS credit/0.5 Queen's credits)			

Additional Information

In order to be awarded both degrees, the following requirements apply:



Thesis (20 ECTS credits)

The thesis of WU SIMC students pursuing the Double Degree is supervised and graded by a member of the faculty of WU. Before you can start writing your 20 ECTS credits thesis, you need to successfully complete the Thesis Seminar "How to write a Thesis" which provides students with all necessary information on the thesis writing process. After completing this course it is up to you to decide in which area you want to write. The Thesis Defense must be completed at WU after the Master Thesis has been submitted.