

Double Degree Study Plan 2021/22

126 ECTS credits/50.4 NCCU credits

WU Vienna
National Chengchi University, College of Commerce (NCCU)



MSc Strategy, Innovation, and Management Control (SIMC)
International Master of Business Administration (IMBA)



FIRST YEAR				SECOND YEAR			
Coursework at WU for WU SIMC students pursuing the Double Degree program with NCCU:				Coursework at NCCU for WU SIMC students pursuing the Double Degree program with NCCU:			
Course title	ECTS credits	NCCU credits	Semester	Course title	ECTS credits	NCCU credits	Semester
Fundamentals of Strategic Management	7	2.8	1 st	Strategic Management	7.5	3	3 rd
Fundamentals of Entrepreneurship and Innovation Management	7	2.8	1 st	Leadership and Team Building	5	2	3 rd
Fundamentals of Entrepreneurial Finance	7	2.8	1 st	Corporate Social Responsibility and Ethics	2.5	1	3 rd
Fundamentals of Management Control	7	2.8	1 st	<i>In Electives</i>			
How to write a Thesis	2	0.8	1 st	Electives are to be selected from the courses offered in the IMBA program (except general marketing courses) and must require an examination to complete.	30	12	3 rd /4 th
Business Planning and Performance Management (10 ECTS) & Digital Transformation (5 ECTS) OR Business Project (15 ECTS)	15	6	2 nd	Total ECTS/NCCU credits	45	18	
Professional Development Workshop	5	2	2 nd	Community Service (25 hours)			
Managerial Economics	5	2	2 nd	Master Thesis (20 ECTS credits/8 NCCU credits) & Thesis Defense (1 ECTS credit/0.4 NCCU credits)			
Strategic Business Analytics	5	2	2 nd				
Total ECTS/NCCU credits	60	24					

Additional Information

In order to be awarded both degrees, the following requirements apply:



Thesis (20 ECTS credits)

Students will have a supervisor at WU and a supervisor at NCCU. At WU the thesis is approved and graded by the WU supervisor.

Before you can start writing your 20 ECTS thesis, you need to successfully complete the Thesis Seminar "How to write a Thesis" which provides students with all necessary information on the thesis writing process. After completing this course it is up to you to decide in which area you want to write.

Students have to defend their thesis at both institutions.