

Double Degree Study Plan 2021/22

128 ECTS credits

WU Vienna
Universidade Católica Portuguesa,
Católica Lisbon School of Business & Economics (CLSBE)

MSc Strategy, Innovation, and Management Control (SIMC)
International MSc in Management
Major in Strategy and Consulting



FIRST YEAR			SECOND YEAR		
Coursework at WU for WU SIMC students pursuing the Double Degree program with CLSBE with the Major in Strategy and Consulting:			Coursework at CLSBE for WU SIMC students pursuing the Double Degree program with CLSBE with the Major in Strategy and Consulting:		
<i>Course title</i>	<i>ECTS credits</i>	<i>Semester</i>	<i>Course title</i>	<i>ECTS credits</i>	<i>Semester</i>
Fundamentals of Strategic Management	7	1 st	Cross Cultural Management	3.5	3 rd
Fundamentals of Entrepreneurship and Innovation Management	7	1 st	Marketing Management	3.5	3 rd
Fundamentals of Entrepreneurial Finance	7	1 st	Business Ethics and Social Responsibility	3.5	3 rd
Fundamentals of Management Control	7	1 st	Language Course	4.5	3 rd
How to write a Thesis	2	1 st	Financial Decision Making in a Business Context	3.5	3 rd /4 th
Professional Development Workshop	5	2 nd	Strategic Management Consulting Project	7	4 th
Business Planning and Performance Management	10	2 nd	Managing in an International Context	3.5	4 th
Digital Transformation	5	2 nd	Economics of Business and Markets	3.5	4 th
Managerial Economics	5	2 nd	Research Methodologies Workshop	-	4 th
Strategic Business Analytics	5	2 nd	Career Accelerator Lab Workshops	4	3 rd /4 th
Total ECTS credits	60		4 LERNE sessions	-	3 rd /4 th
			<i>In Electives</i>		
			Three electives (3.5 ECTS credits per course) are to be selected from the major elective courses offered in this master's program and must be management-related and require an examination to complete	10.5	3 rd
			Total ECTS credits	47	
Internship					
Master Thesis (20 ECTS credits) & Thesis Defense (1 ECTS credit)					

Additional Information

In order to be awarded both degrees, the following requirements apply:



Language Course (4.5 ECTS credits)	Internship	Thesis (20 ECTS credits)
<p>WU students have to pass a third language course (no specific level). Language courses at CLSBE are currently available in Portuguese, Spanish, Mandarin and German (course offer subject to annual update).</p> <p>In order to waive the language requirement one of the following conditions have to be fulfilled:</p> <ul style="list-style-type: none"> - Provide the original certificate of a language course of (at least) 40 hours with a final passing grade from a language school such as Alliance Française, Instituto Cervantes etc. - Provide a language certificate stating that you have reached (at least) A1 level according to CEFR - Provide evidence that at least 2 years of your secondary education or higher education was taught in an instruction language other than English or your native language <p>If students waived the language course they must replace it with an elective course (min. 3.5 ECTS credits).</p>	<p>In order to be awarded both degrees, students are required to complete an internship of at least 6 weeks (240 hours). The internship can include several experiences of at least 80 hours each.</p> <p>The internship can be in Portugal, Austria, or anywhere else in the world.</p> <p>Prior professional experience can be used to satisfy this requirement (however it has to be subject to validation by the Careers & Talent Office), if completed after June 1 of the year prior to the beginning of the MSc program.</p>	<p>Students are required to write a thesis during the second year of their studies. All students need a thesis supervisor. WU students going to CLSBE will have a supervisor at CLSBE and where possible a co-supervisor at WU.</p> <p>All students will have to defend their theses at both institutions.</p> <p>The defence at CLSBE takes place in July or in October.</p>