

# Bachelor Double Degree Program (BBE) Program Structures for WU-Students Outbound to QUT

(The Following Structures are for WU Students coming to QUT to complete the BS05 Bachelor of Business)

WU students undertaking the QUT double degree will study at QUT in Semester 6 and 7 (February to November) of their curriculum. Students will complete the BS05 Bachelor of Business and will be awarded a B.Bus (Study Area) from QUT.

WU students will be able to study any of the following Study Areas (majors) at QUT:

- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing

Students should nominate their preferred major to QUT at the point of application.

WU students selecting particular QUT majors will be **required to use some elective study** at WU to undertake required prerequisite study for the QUT major. These studies are provided in the details structures below. These studies are provided in the detailed structures below and marked in yellow.

Some Specialisations (20 ECTS credits) at WU **cannot be combined** with particular QUT majors. These are also detailed in the structures below.

## Economics

Semester 1 & 2	Semesters 3, 4 & 5	Semester 6 & 7		Semester 8
WU	WU	QUT Business School		WU
Contemporary Challenges in Business and Economics	Business Analytics I	Semester 1 (Feb)		Specializations // Free Electives WU
Business and Society	Business Analytics II	BSB250	Business Citizenship	Bachelor Thesis Coaching and Presentation
Quantitative Methods I	Decision Making and Behaviour in Business	EFB222	Introduction to Applied Econometrics	Bachelor Thesis
Governance and Legal Environment	Foundations in Macroeconomics		Economics Option Unit	
Understanding Business/Business Planning	History of Economics and the Economy		Economics Option Unit	
Financial Reporting and Analysis		Semester 2 (July)		
Quantitative Methods II	Managing Organizations and People	BSB399	Real World Ready – Business Capstone	
Law, Economics, and Business	Logic and Methodology of Social Sciences		Economics Option Unit	
Foundations in Microeconomics	Specialisation: Economics Core*		Economics Option Unit	
Foundations in Socioeconomics	Specializations // Free Electives WU	EFB338	Contemporary Applications of Economic Theory	

\*Required for students doing the Economics major at QUT

WU specialisation which cannot be combined with the QUT Economics major include:

- Economics Fields

## Finance

Semester 1 & 2	Semesters 3, 4 & 5	Semester 6 & 7		Semester 8
WU	WU	QUT Business School		WU
Contemporary Challenges in Business and Economics	Business Analytics I	Semester 1 (Feb)		Specializations // Free Electives WU
Business and Society	Business Analytics II	EFB201	Financial Markets	Bachelor Thesis Coaching and Presentation
Quantitative Methods I	Decision Making and Behaviour in Business	EFB343	Corporate Finance	Bachelor Thesis
Governance and Legal Environment	Foundations in Macroeconomics	EFB222	Introduction to Applied Econometrics	
Understanding Business/Business Planning	History of Economics and the Economy	EFB335	Investments	
Financial Reporting and Analysis		Semester 2 (July)		
Quantitative Methods II	Managing Organizations and People	BSB399	Real World Ready – Business Capstone	
Law, Economics, and Business	Logic and Methodology of Social Sciences	EFB344	Risk Management and Investments	
Foundations in Microeconomics	Financial Management (Preferred) OR International Financial Management*	EFB360	Finance Capstone	
Foundations in Socioeconomics			Elective	
	Specializations // Free Electives WU			

\*Required as prerequisite to the QUT Finance Major

**WU-Specialisations (20 ECTS credits) which cannot be combined with the QUT Finance major include:**

- **Finance: Markets, Institutions and Instruments**

## Human Resource Management

Semester 1 & 2	Semesters 3, 4 & 5	Semester 6 & 7		Semester 8
WU	WU	QUT Business School		WU
Contemporary Challenges in Business and Economics	Business Analytics I	<b>Semester 1 (Feb)</b>		Specializations // Free Electives WU
Business and Society	Business Analytics II	BSB250	Business Citizenship	Bachelor Thesis Coaching and Presentation
Quantitative Methods I	Decision Making and Behaviour in Business	MGB132	Obligations and Options for Employing People	Bachelor Thesis
Governance and Legal Environment	Foundations in Macroeconomics	MGB230	Recruiting and Selecting People	
Understanding Business/Business Planning	History of Economics and the Economy	MGB231	Developing Talent	
Financial Reporting and Analysis		<b>Semester 2 (July)</b>		
Quantitative Methods II	Managing Organizations and People	BSB399	Real World Ready – Business Capstone	
Law, Economics, and Business	Logic and Methodology of Social Sciences	MGB232	Managing Performance and Reward	
Foundations in Microeconomics	<b>Fundamentals of Human Resource Management*</b>	MGB371	Contemporary Issues in HRM (2)	
Foundations in Socioeconomics	Specializations // Free Electives WU	MGB372	Creating Value Through People	

\*Required as a prerequisite to the QUT Human Resource Management Major

## International Business

Semester 1 & 2	Semesters 3, 4 & 5	Semester 6 & 7		Semester 8
WU	WU	QUT Business School		WU
Contemporary Challenges in Business and Economics	Business Analytics I	Semester 1 (Feb)		Specializations // Free Electives WU
Business and Society	Business Analytics II	BSB250	Business Citizenship	Bachelor Thesis Coaching and Presentation
Quantitative Methods I	Decision Making and Behaviour in Business	AYB227	International Accounting	Bachelor Thesis
Governance and Legal Environment	Foundations in Macroeconomics	MGB225	Intercultural Communication and Negotiation Skills	
Understanding Business/Business Planning	History of Economics and the Economy	AMB303	International Logistics Management	
Financial Reporting and Analysis	Managing Organizations and People	Semester 2 (July)		
Quantitative Methods II	Logic and Methodology of Social Sciences	MGB340	International Business in the Asia Pacific	
Law, Economics, and Business	Elective: International Business OR Foundations of International Business AND Financial Management	EFB240	Finance for IB	
Foundations in Microeconomics	Specializations // Free Electives WU	AMB399	Capstone Experience	
Foundations in Socioeconomics		BSB399	Real World Ready – Business Capstone	

\*Required as prerequisite to the QUT International Business Major

**WU Specialisations (20 ECTS credits) which cannot be combined with the QUT International Business major include:**

- **International Business**

# Management

Semester 1 & 2	Semesters 3, 4 & 5	Semester 6 & 7		Semester 8
WU	WU	QUT Business School		WU
Contemporary Challenges in Business and Eco.	Business Analytics I	<b>Semester 1 (Feb)</b>		Specializations // Free Electives WU
Business and Society	Business Analytics II	BSB250	Business Citizenship	Bachelor Thesis Coaching and Presentation
Quantitative Methods I	Decision Making and Behaviour in Business	MGB133	Managing Strategically	Bachelor Thesis
Governance and Legal Environment	Foundations in Macroeconomics	MGB235	Managing and Monitoring Operational Performance	
Understanding Business/Business Planning	History of Economics and the Economy	MGB237	Managing Projects for Performance	
Financial Reporting and Analysis		<b>Semester 2 (July)</b>		
Quantitative Methods II	Managing Organizations and People	BSB399	Real World Ready – Business Capstone	
Law, Economics, and Business	Logic and Methodology of Social Sciences	MGB236	Identifying and Managing Risk	
Foundations in Microeconomics	<b>Strategic Management and Strategic Leadership*</b>	MGB348	Implementing Sustainable Change	
Foundations in Socioeconomics	Specializations // Free Electives WU	MGB349	Creating Strategic Solutions for Sustainable Business Growth	

\*Required as prerequisite to the QUT Management major.

# Marketing

Semester 1 & 2	Semesters 3, 4 & 5	Semester 6 & 7		Semester 8
WU	WU	QUT Business School		WU
Contemporary Challenges in Business and Economics	Business Analytics I	Semester 1 (Feb)		Specializations // Free Electives WU
Business and Society	Business Analytics II	BSB250	Business Citizenship	Bachelor Thesis Coaching and Presentation
Quantitative Methods I	Decision Making and Behaviour in Business	AMB201	Marketing and Audience Analytics	Bachelor Thesis
Governance and Legal Environment	Foundations in Macroeconomics	AMB200	Understanding how Consumers Think, Feel or mis(Behave)	
Understanding Business/Business Planning	History of Economics and the Economy	AMB299	Marketing Communications	
Financial Reporting and Analysis		Semester 2 (July))		
Quantitative Methods II	Managing Organizations and People	BSB399	Real World Ready – Business Capstone	
Law, Economics, and Business	Logic and Methodology of Social Sciences	AMB340	Marketing Service Experiences	
Foundations in Microeconomics	Elective: Marketing Management* + Any Marketing Elective	AMB399	Capstone Experience	
Foundations in Socioeconomics	Specializations // Free Electives WU		Marketing Choice Unit	

\*Required as a prerequisite to the QUT Marketing Major

WU specialisation which cannot be combined with the QUT Human Resource Management major include:

- International Marketing Management
- Marketing and Consumer Research