

## **4329 International Supply Chain Management– Syllabus Summer Semester 2023**

### **Instructors**

Dr. Hans-Joachim Schramm

### **Contact details**

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### **Dates**

tba

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Online / (hybrid for WU degree seeking students & WU incoming students physically in Vienna)

### **Contents**

The course held in six sessions structured as follows:

1. From Logistics to Supply Chain Management - Definitions and Development
2. International Supply Chain Management
3. International Logistics Management and Network Design
4. Globalization and Integration of World Trade Today
5. Assessing and Managing the Environment of Global Supply Chains
6. Presentation of Group Works and In-class Case Study

Order of sessions enlisted above may change subject to availability of lecturers.

### **Learning outcomes**

At the end of this course, students should

- have acquired an understanding about the topics of international logistics and supply chain management, and how they impact business strategy and operations.
- have an in-depth knowledge of key concepts of supply chain management and their practical implementation.
- have the skills and competence to analyze and evaluate how globalization and integration of world trade today impacts international logistics as well as to identify and discuss recent developments therein.

### **Attendance requirements**

Attendance of minimum 80% (or 5/6 sessions) is mandatory for this course.

### **Teaching/learning methods**

This semester, teaching will be in synchronous hybrid mode: a mixture of class room teaching and remote online sessions (via ZOOM) in parallel. Only if absolutely necessary this class would switch to full distance mode. Even in the remote format, the sessions will take place within the announced time slots.

## Assessment



Assessment of the performance of the students takes place through

- Remote Take Home Exam (60%)
- Group assignment with management summary (20%) and pre-recorded presentation (20%)

Grading scale is as follows:

|                   |                |
|-------------------|----------------|
| Excellent (1):    | 90.0% - 100.0% |
| Good (2):         | 75.0% - <90.0% |
| Satisfactory (3): | 62.5% - <75.0% |
| Sufficient (4):   | 50.0% - <62.5% |
| Fail (5):         | <50.0%         |

Prerequisite for passing the course: minimum performance of 60% in the Remote Take Home Exam.