

Attendance requirements

All students must attend the first session (kick off session)!

Attendance in all five online block-sessions is required! Please inform the instructor about any absence prior to the session. You are only allowed to miss one half of a session. If you miss more than one half of a session, you will be deregistered from the course. The same applies for unexcused absence. The last two hour session in the schedule constitutes the final exam.

Teaching/learning method(s)

This course is an online course. As this is a highly interactive class, it is important that you are well prepared and present for all sessions!

The course Advanced Strategic Management (Strategic Management track of the Strategic Management and Strategic Leadership 2 (SM&SL 2)) involves different teaching methods including in-class discussions, case studies, reading assignments, group assignments and oral presentations. The content and structure of the course covers the most important aspects of modern international strategic management and is closely tied to the following two books (see below for details):

- "Strategic Management" by Frank T. Rothaermel
- "Leadership in Organizations" by Gary Yukl and William L. Gardner

Assessment

Grading scheme:

The following grading criteria apply:

- Individual in-class participation: 5%
- Mini-quizzes: 5%
- Group assignments: 40%
- Final exam: 50%