

## **ORGANISATIONS & SOCIAL MOVEMENTS (B3EL114)**

### Course description

Content

#### **Course overview**

Current historical and political events show us how the study of social movements is more relevant than ever. Black Lives Matter, MeToo and Extinction Rebellion are only but the most recent examples of organized forms of collective action powerfully challenging the status quo in the social and environmental domains of modern societies.

Going beyond the confrontational nature of social movements, organizations (such as in the profit, nonprofit or public sector) can leverage and cooperate with social movements to create opportunities for social change in their fields and in broader society.

The course seeks to provide students with a general understanding of social movements, their impact in driving social and environmental change, and how organizations can interact with them in tackling some of the grand challenges of our time.

Learning goals

#### **Learning goals**

After following this course, students will be able to:

- Distinguish different types of social movements and recognize the drivers behind their birth, growth and eventual success/failure.
- Understand the impact of social movements in driving (or reacting to) social change and tackling current societal and environmental grand challenges
- Understand the impact and implications of social movements' activities for organizations, in particular by looking at organizations as targets of social movements, organizations as sights of social movements, and organizations and market opportunities as outcomes of social movements.
- Identify opportunities for organizations to collaborate with social movements in driving social change and tackling grand challenges

### Instructional modes

Instructional modes

- **Lecture**
- **Online Workshop**

### Assessment

Assessments (result in OSIRIS)

- **Written test**  
Test weight 100