

# International Short Programs

Information Session

March 4, 2026

**WU**  
VIENNA



# Agenda

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- ISPs offer 2026
- Application information
- Q&A

All information in this presentation is subject to change.

# ISPs abroad organized by WU in 2026 (application possible in March)

- **Porto** (Global Startups): 3 weeks; July 2026
- **Vienna – Ljubljana – Sarajevo** (Circular Economy): 3 weeks; July 2026
- **Bangkok** (International Business & Sustainable Development): 3 weeks; September 2026
- **Western Ontario** (Global Sustainability Practices in Marketing): 2 weeks; September 2026

**Bachelor only!**

#### ECTS Credits:

- 8 ECTS for 3-week programs
- 6 ECTS for 2-week-program

#### Program fee:

- EUR 550-650 per program

- **International Summer University WU** (at WU campus, no program fee, no mobility grant): 3 weeks, July 2026

**Bachelor &  
Master**

# WU mobility grant for ISPs abroad *(only for programs organized by WU!)*

- **Financial support** for WU students who could not otherwise afford to participate in an ISP
- **Amount:** coverage of program fee + travel and accommodation allowance
- **Application requirements:**
  - Regular, degree-seeking WU student
  - Proof of special and verifiable financial needs (e.g. because of illness, disability, care obligations, social background)
  - Application for a grant as part of the ISP application process
- **Documents:**
  - Proof of special need (e.g. current official confirmation of receipt of a federal scholarship, i.e. Studienbeihilfe, medical proof / certificates, income statements etc.)
  - Application form
- **Selection:**
  - Part of the general selection/admission process
  - Admission/rejection based on general selection criteria, ranking
  - If you are selected to attend an ISP – eligibility for a grant will be determined based on financial situation, application form, and ranking position
  - If you are not awarded a grant → participation under standard terms is possible

# Partner university programs **with** nomination in **2026** (application possible in **March**)

- Audencia Business School (Nantes, France): Audencia Summer Program
- BI Norwegian Business School: Summer School at BI
- Copenhagen Business School: CBS Summer University
- Singapore Management University: SMU Global Summer Program
- Southwestern University of Finance and Economics: Global Academy Summer Camp
- The Chinese University of Hong Kong: CUHK International Summer School

Bachelor level

- Aalto University (Finland): Digital Business Master Class
- Copenhagen Business School: CBS Summer University
- National Chengchi University (Taiwan): NCCU Summer Program
- University of Ljubljana Summer School

Master level

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# ISP Application Process – Bachelor Level

**Application period: March 5 (02:00 pm) – March 12 (02:00 pm)**



# Application process for Bachelor's students

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1. Make sure you fulfill the **application requirements** (minimum 36 ECTS without free electives) and download the personal assessment form
2. Complete the **personal assessment form**
3. Log in to the **online application tool**
  - Link will be available on the [ISP website](#)
  - Application period: **March 5, 2026 (2 p.m.) - March 12, 2026 (2 p.m.)**
4. Indicate your **ISP preferences** (up to 3 possible)
5. Upload your **application documents** (personal assessment form, CV, if applicable mobility grant application including supporting documents); your GPA is generated automatically
6. Submit your application **before the deadline**

# Personal assessment form

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- Questions divided into three blocks: **Motivation, Engagement, Social and Intercultural Skills**
- 3-4 sentences (around 100 words) per question
- The form can be **downloaded** any time from our **website**, and needs to be uploaded to the application portal during the application period.
- Special attention will be paid to the extent to which you have personally dealt with the questions and expressed a certain degree of **self-reflection**.
- You do not need to upload motivation letters.

# Selection procedure

1

## Pre-selection based on application documents

- Points awarded based on GPA score (60 %) and personal assessment score (40 %)
- Personal assessment score is made up of:
  - Motivation: 40 %
  - Engagement: 20 %
  - Social and intercultural skills: 20 %
  - Overall personal impression: 20 %

2

## Group interviews (based on pre-selection)

- Interviews conducted by WU faculty and / or International Office
- Scores given during the pre-selection adapted depending on interview performance

3

## Final selection/program allocation

- Based on final overall score / ranking

# Good to know before applying

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- Make sure to consider your choice of preferences carefully (only apply for programs you would actually attend).
- You are assigned a program based on an algorithm that matches rankings with preferences, starting from the top-ranked applicant to the lowest.
- Withdrawing from a program is only possible in exceptional cases, with a valid cause (e.g. illness) and proof.
- Withdrawing without a valid cause excludes you from participating in any further WU exchange programs during your current study cycle.



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# ISP Application Process – Master Level

**Application period: March 5 (02:00 pm) – March 12 (02:00 pm)**



# Application process for Master's students

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1. Make sure you fulfill the **application requirements** (active enrollment in a WU Master's program)
2. Complete the **application form (will be available on the ISP website)**  
- Application period: **March 5, 2026 (2 p.m.) - March 12, 2026 (2 p.m.)**
3. Indicate your **program preferences**
4. Upload your **application documents** (CV, current WU transcript, supporting documents)
5. Submit your application **before the deadline**

# Selection procedure

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## Selection based on application documents (no interviews)

- Overall quality and completeness of the application
- Motivation and interest in gaining academic experience abroad
- Alignment of program preferences with academic and career goals
- Relevance of the exchange experience to the student's current master's program
- Realistic expectations about the exchange experience
- **Please note:** During the selection process, priority will be given to students who have not completed an exchange semester during their master studies and who are not nominated to participate in an exchange semester.

# Important Dates in 2026

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## **Application period**

March 5, 2:00pm – March 12, 2026, 2:00pm

**Group interviews (Bachelor students only):**  
after March 12, 2026

**Notification of nomination:**  
presumably by early April, 2026



# Useful websites and contact

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**ISP website**

<https://short.wu.ac.at/isp>

**Vienna Graduate Spring Programs**

<https://short.wu.ac.at/viennagraduatespringprograms>

**ISU<sup>WU</sup>**

<https://short.wu.ac.at/isuwu>

**ENGAGE.EU**

<https://www.engageuniversity.eu/>

**IBW international experience**

<https://short.wu.ac.at/ibw-international-experience>

**Study regulation & credit transfer**

<https://short.wu.ac.at/credittransfer>

**For questions about ISPs, please reach out to [spwu@wu.ac.at](mailto:spwu@wu.ac.at).**

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# Questions?





VIENNA UNIVERSITY OF  
ECONOMICS AND BUSINESS

**International Short Programs  
Team**

WU International Office

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