

# International Short Programs

Information Session

January 21, 2026

**WU**  
VIENNA



# Agenda

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- ISPs overview
- ISPs abroad
- ISPs at WU
- ENGAGE.EU short programs
- Application details
- Credit transfer and IBW International Experience
- Contact and Q&A

All information in this presentation is subject to change.

# What are International Short Programs?

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Short-term academic programs



Single integrated course on a specific topic, or several course options



International participants and lecturers



Social and intercultural activities foster intercultural exchange

# International Short Programs - Overview

## Short Programs abroad

- Taking place at WU partner universities
- Organized by WU and / or by a WU partner university
- Attended by WU students, partner university students and / or other international students
- Application via WU or directly via partner university

## Short Programs at WU

- Taking place at WU
- Attended by WU students and by international students
- Application via WU

## ENGAGE.EU Short Programs

- Organized by the ENGAGE.EU university alliance
- Taking place at ENGAGE.EU partner universities (at abroad or at WU)
- Application via ENGAGE.EU website

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## **International Short Programs abroad**

*Organized by WU jointly with partner universities*



# ISPs abroad organized by WU

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- Organized **by WU** together **with a partner university**
- **Students and faculty** from WU and WU partner university
- **Application via WU**, during the application period
- **Program fees** apply
- **WU mobility grant** available
- **Bachelor level**

# ISPs abroad organized by WU in 2026

- **Buenos Aires** (Global Marketing): 3 weeks; February 2026
- **Porto** (Global Startups): 3 weeks; July 2026
- **Vienna – Ljubljana – Sarajevo** (Circular Economy): 3 weeks; July 2026
- **Bangkok** (International Business & Sustainable Development): 3 weeks; September 2026
- **Western Ontario** (Global Sustainability Practices in Marketing): 2 weeks; September 2026

Application  
closed

Application  
in March  
2026

## ECTS Credits:

- 8 ECTS for 3-week programs
- 6 ECTS for 2-week-program

## Program fee:

- EUR 550-650 per program

# WU mobility grant for ISPs abroad *(only for programs organized by WU!)*

- **Financial support** for WU students who could not otherwise afford to participate in an ISP
- **Amount:** coverage of program fee + travel and accommodation allowance
- **Application requirements:**
  - Regular, degree-seeking WU student
  - Proof of special and verifiable financial needs (e.g. because of illness, disability, care obligations, social background)
  - Application for a grant as part of the ISP application process
- **Documents:**
  - Proof of special need (e.g. current official confirmation of receipt of a federal scholarship, i.e. Studienbeihilfe, medical proof / certificates, income statements etc.)
  - Application form
- **Selection:**
  - Part of the general selection/admission process
  - Admission/rejection based on general selection criteria, ranking
  - If you are selected to attend an ISP – eligibility for a grant will be determined based on financial situation, application form, and ranking position
  - If you are not awarded a grant → participation under standard terms is possible

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## **International Short Programs organized entirely by partner universities**



# Short Programs organized entirely by WU Partner Universities

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- Organized entirely **by a WU partner university**
- Participants mostly international students, in some cases also local students
- For programs with **possibility of nomination: application via WU**, during the ISP application period in March
- For programs with **no possibility of nomination: application directly via the program website**
- **Program fees** apply
- **No WU mobility grant available**
- **Bachelor and master level**, depending on program

# Partner university programs **with** nomination

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- The partner university is directly responsible for the respective program.
- Spots for WU students are limited (3-6 spots per program).
- Students can be nominated by WU for these programs.
- Interested students must apply during the regular ISP application period for WU students.
- Once nominated, students must follow the partner university's instructions for application, fee payment, registration, prerequisites and any additional requirements that may arise

# Partner university programs **with** nomination in **2026**

- Audencia Business School (Nantes, France): Audencia Summer Program
- BI Norwegian Business School: Summer School at BI
- Copenhagen Business School: CBS Summer University
- Singapore Management University: SMU Global Summer Program
- The Chinese University of Hong Kong: CUHK International Summer School

Bachelor level

- Aalto University (Finland): Digital Business Master Class
- Copenhagen Business School: CBS Summer University
- National Chengchi University (Taiwan): NCCU Summer Program
- University of Ljubljana Summer School

Master level

# Partner university programs **without** nomination

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- Selection of recommended programs for WU Bachelor's and WU Master's students based on location, academic content, WU partnership status, etc. List to be found on the ISP website.
- The partner university is directly responsible for the respective program.
- This means that the **application** process takes place **directly at the partner university**, according to the partner university's application procedures and requirements.
- Students **cannot be nominated by WU** for these programs.
- Program and tuition fees may apply. No WU mobility grants are available for these programs.
- For questions regarding a specific program, please turn directly to the respective university.

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# International Short Programs at WU



# International Short Programs at WU

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## International Summer University<sup>WU</sup>

- Bachelor and Master level
- 3-week program at WU in July 2026
- Mostly attended by international students from WU partner universities
- Wide range of course choices
- 8 ECTS credits
- No program fee for WU students
- Application during regular ISP application period in March

## Vienna Graduate Spring Programs

- Master level
- 2-week program at WU in May 2026
- Mostly attended by international students from WU partner universities
- Two tracks:
  - Vienna Innovation Program
  - Vienna Global Branding Program
- 5 ECTS credits
- No program fee for WU students
- Application via website until February 15, 2026

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# ENGAGE.EU Short Programs



# What is ENGAGE.EU?

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Alliance of ten leading European universities in business, economics, and social sciences



Aim: to provide European citizens with a skillset needed to tackle major societal challenges



Programs on topics related to Sustainable Development Goals, including sustainability, climate protection, innovation, and poverty

# ENGAGE.EU Study Tours in 2026

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A Study Tour is a brief visit by students from ENGAGE.EU partner universities to the campus of an ENGAGE.EU partner university. The study tours are jointly organized with students from the host university and include an academic component and a practical component.

## **ENGAGE.EU Study Tour: Management of Diversity**

- Main target group: Underrepresented students
- Primarily for bachelor students, master students can be offered a spot depending on availability
- Tilburg University
- April 14 – 16, 2026
- Application period: January 5 – 26, 2026 via the [engage.eu](https://engage.eu) website.

Further study tours: to be announced on the [website](#).

# ENGAGE.EU Summer Schools in 2026

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## ENGAGE.EU Summer School in Data Science

- Bachelor level
- LUISS University, Rome
- July 08 – 17, 2026
- 5 ECTS credits

## ENGAGE.EU Summer School in Architecture, Innovation, and Culture

- Bachelor & Master level
- Ramon Llull University, Barcelona
- July 13 – 24, 2026
- 5 ECTS credits

Application via the [engage.eu website](https://engage.eu) in March/April 2026.

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## ISP Application Process – Bachelor Level

The following information applies only to the following programs (application period in March 2026):

- WU ISPs abroad (organized jointly with partner universities)
- Short programs of partner universities with nomination
- ISU<sup>WU</sup>



# Application process for Bachelor's students

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1. Make sure you fulfill the **application requirements** (minimum 36 ECTS without free electives) and download the personal assessment form
2. Complete the **personal assessment form**
3. Log in to the **online application tool**
  - Link will be available on the [ISP website](#)
  - Application period: **March 5, 2026 (2 p.m.) - March 12, 2026 (2 p.m.)**
4. Indicate your **ISP preferences** (up to 3 possible)
5. Upload your **application documents** (personal assessment form, CV, if applicable mobility grant application including supporting documents); your GPA is generated automatically
6. Submit your application **before the deadline**

# Personal assessment form

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- Questions divided into three blocks: **Motivation, Engagement, Social and Intercultural Skills**
- 3-4 sentences (around 100 words) per question
- The form can be **downloaded** any time from our **website**, and needs to be uploaded to the application portal during the application period.
- Special attention will be paid to the extent to which you have personally dealt with the questions and expressed a certain degree of **self-reflection**.
- You do not need to upload motivation letters.

# Selection procedure

1

## Pre-selection based on application documents

- Points awarded based on GPA score (60 %) and personal assessment score (40 %)
- Personal assessment score is made up of:
  - Motivation: 40 %
  - Engagement: 20 %
  - Social and intercultural skills: 20 %
  - Overall personal impression: 20 %

2

## Group interviews (based on pre-selection)

- Interviews conducted by WU faculty and / or International Office
- Scores given during the pre-selection adapted depending on interview performance

3

## Final selection/program allocation

- Based on final overall score / ranking

# Good to know before applying

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- Make sure to consider your choice of preferences carefully (only apply for programs you would actually attend).
- You are assigned a program based on an algorithm that matches rankings with preferences, starting from the top-ranked applicant to the lowest.
- Withdrawing from a program is only possible in exceptional cases, with a valid cause (e.g. illness) and proof.
- Withdrawing without a valid cause excludes you from participating in any further WU exchange programs during your current study cycle.



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# ISP Application Process – Master Level

The following information applies only to the following programs (application period in March 2026):

- Short programs of partner universities with nomination
- ISU<sup>WU</sup>



# Application process for Master's students

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1. Make sure you fulfill the **application requirements** (active enrollment in a WU Master's program)
2. Complete the **application form (will be available on the ISP website)**  
- Application period: **March 5, 2026 (2 p.m.) - March 12, 2026 (2 p.m.)**
3. Indicate your **program preferences**
4. Upload your **application documents** (CV, current WU transcript, supporting documents)
5. Submit your application **before the deadline**

# Important Dates in 2026

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**Information / Q&A session (focus: ISP application)**

March 4, 2026, 2:30 pm

**Application period (ISPs abroad, ISU<sup>WU</sup>):**

March 5, 2:00pm – March 12, 2026, 2:00pm

**Study Internationally Infoession** (on-campus event organized by the International Office):

March 10, 2026, 10:00 am

**Group interviews:**

after March 12, 2026

**Notification of nomination:**

presumably by early April, 2026

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# IBW International Experience and Credit Transfer



# IBW International Experience (BaWiSo 19)

- **One** mobility is required for the IBW international experience; Confirmation of the IBW international experience is carried out by the International Office.
- Different options:



More information:  
[short.wu.ac.at/internationalexperience](https://short.wu.ac.at/internationalexperience)

## Organized by WU (e.g. Porto, Bangkok):

- Upon successful completion, the IBW International Experience will be registered automatically by the International Office
- Please note that the ISP in Western Ontario cannot be confirmed for IBW BaWiSo 19!

## Not organized by WU:

- Keep in mind that not all programs are suitable for the IBW international experience (see information published online)
- Upon successful completion, students are required to send the transcript received by the partner university to the International Office at [spwu@wu.ac.at](mailto:spwu@wu.ac.at)

# WiSo 23

## Course Abroad / Internationale Erfahrung

- **Course Abroad**

- Is a specialization

- **Internationale Erfahrung**

- **Mandatory!**



Accumulated through different exchange programs (ISPs, exchange semester, online courses such as ENGAGE.EU)

# Credit transfer process

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- **Apply for credit transfer on our website**
  - Has to be submitted via the Credit Transfer Form on our Website
  - Every course will be registered as **Global Mindset**

# Contact details Credit Transfer Office

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- **Questions about credit transfer**

- Online consultation appointments
- Mail to [course.abroad@wu.ac.at](mailto:course.abroad@wu.ac.at)



# Useful websites and contact

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**ISP website**

<https://short.wu.ac.at/isp>

**Vienna Graduate Spring Programs**

<https://short.wu.ac.at/viennagraduatespringprograms>

**ISU<sup>WU</sup>**

<https://short.wu.ac.at/isuwu>

**ENGAGE.EU**

<https://www.engageuniversity.eu/>

**IBW international experience**

<https://short.wu.ac.at/ibw-international-experience>

**Study regulation & credit transfer**

<https://short.wu.ac.at/credittransfer>

**For questions about ISPs, please reach out to [spwu@wu.ac.at](mailto:spwu@wu.ac.at).**

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# Questions?





VIENNA UNIVERSITY OF  
ECONOMICS AND BUSINESS

**International Short Programs  
Team**

WU International Office

[spwu@wu.ac.at](mailto:spwu@wu.ac.at)