WIRTSCHAFTS UNIVERSITÄT WIEN VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

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Factsheet
International Summer University^{WU} (ISU^{WU}) 2027
WU Vienna University of Economics and Business

June 28 – July 16, 2027

Quick facts

The International Summer University^{WU} (ISU^{WU}) **is an intensive short program for students from WU and WU partner institutions.** Taking place in Vienna, this program lasts for three weeks and features **business-related courses**. The ISU^{WU} offers an **undergraduate** as well as a **graduate track**.

A rich **social and cultural program** complements the academic experience.

Around 100-150 students from over 25 countries participate in the ISU^{WU} every year.

Academic program

The program focuses on **deepening business expertise** through theoretical foundations, practical case studies, and inter-cultural group projects. ISU^{WU} courses are designed to be highly **interactive**, and a priority is placed on group discussion and teamwork.

The program consists of **two intensive courses**, which are taught consecutively over the course of 3 weeks. Each course lasts one and a half weeks. These intensive courses are held in the mornings and total 8 ECTS-Credits (4 ECTS per course). Students are required to complete both courses.

The courses cover different business-related topics, such as *International Business*, *International Marketing*, *Leadership*, *Entrepreneurship*, *Sustainable Management*, *Negotiation Management*, *Human Resource Management*, *Strategic Management* and others.

The courses offered at ISU^{WU} 2027 will be announced on our website in late 2026 / early 2027.

Social and cultural program

The ISU^{WU} enhances **cultural exchange and enrichment** through diverse **social and cultural activities** in Vienna. These events, including the essential opening and closing events, a Vienna city tour, and more, create an unforgettable experience for students. One of the program highlights is the Intercultural Evening, which allows the students to share their home cultures through music, clothing, and cuisine.

Application requirements

Application requirements for the **undergraduate program:**

- Current enrollment in an undergraduate study program in business administration or related fields. By the time of participation in the ISU^{WU} program, students must have completed a minimum of one year of undergraduate education with a specific focus on business administration and related areas.
- Excellent English language skills

Application requirements for the **graduate program:**

- Current enrollment in a master's or MBA program (or equivalent), with a focus on business administration/economics, and / or a bachelor's degree in a business major by the time of participation in the ISU^{WU} program.
- Excellent English language skills

All information is subject to change.

Nomination and application

Nomination - WU partner universities have two options when nominating students:

1) **Nomination on exchange basis:**
   Students enrolled in a degree program at a WU partner university, nominated under the general bilateral exchange agreement, are exempt from tuition fees. They pay the program fee only. Quota: 3 summer university students count as 1 semester student.

2) **Nomination on non-exchange basis:**
   Students enrolled in a degree program at a WU partner university, not nominated under the bilateral exchange agreement, qualify for a reduced tuition fee. This fee is paid along with the general program fee. Partner university students who apply directly during the application period (without prior nomination) also fall in this category.

Nomination deadline: March 15, 2027. To nominate students, please fill in the **online nomination form** by the nomination deadline (the nomination form will be sent to all WU partner universities in due course). Partner universities are asked to reach out via email to discuss a nomination quota. Please note that nominated students also need to complete the online application.

Application

All students have to complete the ISU[WU] **online application** and upload all necessary supporting documents. The **application period for students is February 15 - March 31, 2027.** All applicants who complete their application on time will be informed about the outcome via email by April 30, 2027.

Participation in the ISU[WU] is also open to students from non-partner universities if sufficient spots are available.

Fees and services

The following services are offered to all students:

- Business courses with an international perspective
- Course materials
- Internet access on campus, use of WU's library, eLearning services
- Grade certificate
- Coffee and lunch (Monday through Friday on lecture days)
- Public transportation ticket within Vienna for the whole duration of the program
- Opportunities for intercultural exchange through the social and cultural program (certain fees are to be paid on-site by the students themselves)
- Support from the ISU[WU] Team

Fees for the ISU[WU] 2027:

Exchange student fee (program fee only) Applies to students nominated by a WU partner university on exchange basis	**€ 740**
Non-exchange student fee (program fee + reduced tuition) Applies to: - Students from WU partner universities that are nominated on non-exchange basis - Students from WU partner universities or network universities (ENGAGE.EU, GBSN, PIM) that are not nominated	**€ 1,490**

Please note: The program fee does not include accommodation. We will recommend various options on our website. Students are not bound to these options.

Participation in the ISU[WU] is also open to students from non-partner universities. The fee for students from non-partner universities is € 1,790.

Website and contact

ISU[WU] website: https://short.wu.ac.at/isuwu

Email: isuwu@wu.ac.at

All information is subject to change.