



Vienna Summer School of Responsible Entrepreneurship (Online program for undergraduate students)

July 11-22, 2022

Factsheet for WU students

Program details

Meeting the grand challenges of our time such as climate change, growing social inequality, or global health and education requires collective action on the part of government, civil society and the private sector in terms of entrepreneurial behavior. This course is designed to introduce participants to (responsible) entrepreneurship, innovation and start-up culture. Participants will then apply this knowledge in creating, evaluating and selecting impactful business ideas and developing them into sustainable business models in teams.

Responsible entrepreneurship is the kind of entrepreneurship that enhances its positive contribution to society whilst minimizing negative impacts on people and the environment; treating customers and competitors honestly; caring about the well-being of employees and consumers; acting as good citizens in the local community and preserving natural resources and the environment.

The online-program combines sessions from business school academics with hands-on sessions from business practitioners and successful entrepreneurs. Students will be coached in teams on the development of their specific business plans. At program close, the student start-up teams will present their business plans to the class, and receive final feedback from selected impact entrepreneurs and investors.

Courses are designed to be highly interactive and a priority is placed on group discussion and teamwork; students complete pre-course assignments in order to have the qualifications necessary to start the course on the same level. The program is open for **bachelor's students** from WU's international partner institutions, as well as from WU, who will jointly attend this intensive short program and work together on a practice-oriented project.

Students will be able to gain international and intercultural experience from their homes. The program promises a **diverse, inclusive as well as a sustainable setting**. For detailed information on the ISU^{WU} academic program and schedules please visit: [Vienna Summer School of Responsible Entrepreneurship](#).

Dates

Kick-off: July 5, 2022

Course dates (intensive weeks): July 11 to 22, 2022

The course also includes individual assignments and group work before and after the intensive weeks.

Application dates: March 1 – March 10, 2022

Academic team

The academic program will be taught by a team consisting of WU lecturers and international guest lecturers, both academics and business practitioners (entrepreneurs, investors, consultants).

[Rudolf Dömötör](#)

Credits and workload

Credits: 6 ECTS credits

Workload: Participating students will receive a WU certificate with a grade for this program. The final grade will be based on the group project work and on the students' individual course performance (including pre-course assignments and active participation in class). Live sessions as well as asynchronous work packages will be part of this program.

Application

Application requirements: Enrollment in a Bachelor's program at WU and completion of courses worth at least 38 ECTS credits (excl. free electives)

Application period: March 1 – March 10, 2022 (12:00 noon)

Please note that only a limited number of spots per course is available for WU students.

For more information, please visit the [application website](#).

Credit transfer

Credit transfer options are updated on an ongoing basis. All credit transfer possibilities are subject to change. As of today, the VSSoRE can be transferred as one of the following courses:

- SBWL E&I: Course III
- SBWL CFM: Elective Course
- International Course I or II / Internationales Wahlfach I oder II
- Free electives (BaWiSo / BBE)

Please note that a recognition of the VSSoRE program as (part of) the [IBW International Experience](#) is **not possible**.

Website and contact

Vienna Summer School of Responsible Entrepreneurship

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