



International Summer University^{WU} (ISU^{WU}) 2023

Factsheet for WU students (undergraduate and graduate level)

General Information

Location: WU Vienna (planned on campus)

Duration: 3 weeks (per session)

Program dates: July 3 – July 21, 2023 (July session) / July 24– August 11, 2023 (August session)

Academic program

Courses are designed to be highly interactive and a priority is placed on group discussion and teamwork; students complete pre-course assignments in order to have the qualifications necessary to start the course on the same level. The team of instructors consists of WU lecturers as well as renowned, international guest lecturers.

The program consists of two intensive courses, which are taught consecutively over the course of 3 weeks, each course lasting one and a half weeks (Monday to Tuesday and Wednesday to Friday). These intensive courses are held in the mornings and total **8 ECTS-Credits**.

ISU WU academic program (undergraduate and graduate level)

8 ECTS credits

Week 1-2: Course 1

Week 2-3: Course 2

Courses cover topics related to **International Business, International Marketing, International Human Resource Management and Leadership, Entrepreneurship, Strategic Management, Sustainable Management, Negotiation Management and Economics**.

The ISU^{WU} academic program will be announced on our website in late 2022 / early 2023. For details as well as further information on the ISU^{WU} please visit:

<https://www.wu.ac.at/io/isuwu/>

Application

Application requirements for the **undergraduate program**:

- Enrollment in a Bachelor's program at WU and completion of courses worth at least 38 ECTS credits (excl. free electives)

Application requirements for the **graduate program**:

- Enrollment in a master's program at WU

Application period: March 6 – March 13, 2023 (12:00 noon)

Please note that only a limited number of spots per course is available for WU students.

For more information, please visit the [application website](#).

Credit transfer information

Credit transfer undergraduate level

Credit transfer options are updated on an ongoing basis on the program website. All courses of one of the respective session (July or August) need to be completed successfully in order to receive 8 ECTS credits.

Please note that a recognition of the ISU^{WU} program as (part of) the [IBW International Experience](#) is **not possible**.

Credit transfer graduate level

Please talk to your master program manager regarding credit transfer.

Website and contact

International Summer University WU 2023

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