



International Summer University^{WU} (ISU^{WU}) 2022

WU (Vienna University of Economics and Business)

July session: July 11 – July 29, 2022

August session: August 1 – August 19, 2022

Quick facts

The International Summer University^{WU} (ISU^{WU}) program is an intensive short program, which provides international students with an excellent opportunity for **international and multinational education**. The ISU^{WU} is organized as **three-week sessions** (one three-week session in July and one three-week session in August) in Vienna and offers courses for both **undergraduate and graduate students**.

A large variety of **business-related courses** are taught by a team of experienced lecturers of WU and colleagues from partner universities hailing from the entire globe. The main objective of the program is **to deepen specific knowledge in business**. Visiting local companies and solving practical case studies in intercultural groups complement the strong theoretical basis. An exciting social and cultural program effectively complements the summer university.

Academic program

Courses are designed to be highly interactive and a priority is placed on group discussion and teamwork; students complete pre-course assignments in order to have the qualifications necessary to start the course on the same level. The team of instructors consists of WU lecturers as well as renowned, international guest lecturers.

The undergraduate program consists of two intensive courses, which are taught consecutively over the course of 3 weeks, each course lasting one and a half weeks (Monday to Tuesday and Wednesday to Friday). These intensive courses are held in the mornings and total **8 ECTS-Credits**.

Undergraduate Program (8 ECTS credits)

Week 1-2: Course 1

Week 2-3: Course 2

The graduate program consists of three intensive courses, which are taught consecutively over the course of 3 weeks, each course lasting five days (Monday to Friday). These intensive courses are held in the mornings and total **9 ECTS-Credits**.

Graduate Program (9 ECTS credits)

Week 1: Course 1

Week 2: Course 2

Week 3: Course 3

Courses cover topics related to **International Business, International Marketing, International Human Resource Management and Leadership, Entrepreneurship, Strategic Management, Sustainable Management, Negotiation Management and Economics**.

The ISU^{WU} academic program will be announced on our website in December 2021 or January 2022. For details as well as further information on the ISU^{WU} please visit:

<https://www.wu.ac.at/io/isuwu/>

Social and cultural program

The ISU^{WU} offers **social and cultural activities** in order to provide students with opportunities for intercultural exchange between students and cultural enrichment through in- and outdoor activities in Vienna. These events allow students to get to know Vienna and make their stay there an unforgettable experience.

The activities include Opening and Closing Ceremonies, which are always an integral part of the ISU^{WU}. Traditionally, an **International Cultural Evening** is held each year, in which students bring their colleagues closer to their home country in many creative ways, including presentations, clothing, as well as food and drinks from their home countries.

Participants and application requirements

Around **150-200 students from over 25 countries participate** in the ISU^{WU} every year. Participants who complete the program successfully receive an **ISU^{WU} grade certificate**.

Application requirements for the **undergraduate program**:

- Current enrollment in an undergraduate study program in business administration or related fields. By the time of participation in the ISU^{WU} program, students must have completed a minimum of one year of undergraduate education with a specific focus on business administration and related areas.
- [Excellent English language skills](#)

Application requirements for the **graduate program**:

- Current enrollment in a master's or MBA program (or equivalent), with a focus on business administration/economics, and / or a bachelor degree in a business major by the time of participation in the ISU^{WU} program.
- [Excellent English language skills](#)

Nomination and application

As a WU partner university you have two options when nominating your students:

1) **Partner university/nominating for exchange slots:**

Students who are enrolled in a degree program of a WU partner university and nominated as part of the general bilateral exchange agreement are exempt from tuition fees and pay the program fee only. **Please fill in the [nomination form](#) and send your nomination for exchange students directly to isuwu@wu.ac.at until March 15, 2022.**

Quota: 3 summer university students count as 1 semester student.

2) **Partner university/no nomination for exchange slots:**

Students who are enrolled in a degree program of a WU partner university who are not nominated as part of the bilateral exchange agreement with WU qualify for a reduced tuition fee, which is to be paid together with the general program fee. Students can apply directly online during the application period; a nomination is not needed.

All students also have to fill in an online application form for WU and upload all necessary supporting documents. The application period for students is: **February 15 - March 31, 2022**. All applicants who submit their complete application on time will be informed about the outcome of their applications via email by **April 30, 2022**.

Participation fee and services

The following services are offered to all students:

- Business courses with an international perspective
- Course materials
- Company visits and expert talks
- Internet access on campus, use of WU's library, PC-rooms, eLearning services, and language resource center
- Grade certificate
- Coffee and lunch (Monday through Friday on lecture days)
- Public transportation ticket within Vienna for the whole duration of the session
- Opportunities for intercultural exchange through the social and cultural program and information on student-friendly weekend packages for exploring Europe; entry fees are to be paid by the students themselves
- Support from the ISU^{WU} Team

Participation fees 2022*:

	Undergraduate program	Graduate program
Fee for exchange students – applies to students who are officially nominated by a WU partner university as part of the general bilateral exchange agreement.	€ 875	€ 875
Fee for non-exchange students from WU partner universities – applies to students who study at a WU partner university but are not officially nominated by the partner school as part of the general bilateral exchange agreement. These students receive a 40% reduction on the tuition fee.	€ 1,355	€ 1,595
Fee for international free mover students – applies to students from non-WU partners.	€ 1,675	€ 2,075
WU scholarship for students from GBSN member schools – for students studying at GBSN member schools in developing countries**	€ -	€ -

* The program fee does not include accommodation. We will recommend various options on our website. Students are not bound to these options: <http://www.wu.ac.at/io/isuwu>.

** Students studying at GBSN member schools in developing countries are invited to apply for a WU Scholarship for the ISU^{WU}. In 2022, WU has opened 5 scholarship positions. The scholarship covers tuition, and all included services listed above. Selected students will receive an additional travel grant of € 500. The scholarship also covers accommodation in a student residence off-campus WU. For details please consult our website: <http://www.wu.ac.at/io/isuwu>

Website and contact**[International Summer University WU 2022](#)****Ms. Christina Kampe**

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