


International Summer University^{WU} 2023

WU (Vienna University of Economics and Business)

Course Outline

Course title	STRATEGIC LEADERSHIP	
Instructor	<p>Ester Eomois ester.eomois@ebs.ee Estonian Business School, Department of Management</p>	
Language of instruction	English	
Course level	Graduate	
Contact hours	35 teaching hours (45 min. each)	

Aim of the course

The objective of the course is to learn about theories and models of strategic leadership and to examine and practice leadership competences that enable participants to cope with contemporary leadership challenges.

Course topics include modern leadership concepts and their applications for the organizations, leader's personality and self-leadership, vision and objectives, sources of power and leadership, team dynamics/engagement, communication, cross cultural leadership and coaching and mentoring a part of leadership practices.

Learning objectives

Students will learn to:

- understand leadership and change management practices in organizations;
- know the main tools of strategic leadership and be able to implement them to cope with leadership challenges in rapidly-transforming organizations;
- learn how to lead cross cultural teams
- be aware of leadership competence models and be able to analyze personal strengths, weaknesses and their potential as leaders with a focus on fast-transforming and digital organizations.

Application requirements

Application requirements for the Graduate Program are current enrollment in a master's or MBA program (or equivalent), with a focus on business administration/economics, and / or a bachelor degree in a business major.

Applicants interested in participating in the International Summer University^{WU} need an excellent command of the English language. The English language requirements can be found at [ISU^{WU} Language Requirements](#).

Application requirements for WU students can be found on our [application website](#).

Teaching methods

Students are going to have very active classes of leadership case studies, discussions, student presentations and mini-lectures. It is a true leadership masterclass, where all participants can practice, discuss and enhance their leadership skills.

Course materials are organized under modules in a sequential order of how students are expected to access them. There is some reading and preparation for each session.

Pre-course assignment

Students will read a collection of articles on Leading People. (All articles will be provided to students on time.)

Based on the readings, students are required to write a two-page (800-900 words) essay on: "My learnings (from the articles) to prepare for my leadership career."

Details on the pre-course assignment (including the above-mentioned articles) will be forwarded to all participants via email one month before the deadline at the latest.

Deadline: July 30, 2023, 11:59 pm (Vienna time). Details will be sent out together with the pre-course assignment instructions.

Course contents

Day 1	<ul style="list-style-type: none">• Overview of modern leadership concepts. Leadership competencies. Leadership styles. Discussions on leadership challenges.
Day 2	<ul style="list-style-type: none">• Leadership skills and building organizational culture.• Case study: Oslo Philharmonic Orchestra.
Day 3	<ul style="list-style-type: none">• Leadership and team engagement.• Case study: Oslo Philharmonic Orchestra.
Day 4	<ul style="list-style-type: none">• Crisis management and communication and strategic leadership.• Assignment: 9/11. Practical assignments/ presentations.
Day 5	<ul style="list-style-type: none">• Leading in cross cultural setting. Cross cultural leadership competencies.• Sharing best practices in group
Day 6	<ul style="list-style-type: none">• High performing teams and leadership. Making transformations happen• Discussions and Case study
Day 7	<ul style="list-style-type: none">• Leadership competences. Leadership development. My career management.
Day 8	<ul style="list-style-type: none">• My leadership journey. Discussions and presentations.

Comments

Punctuality and attendance are mandatory in all sessions.

Criteria for successful completion of the course

It is essential to be attending all sessions. The course requires a pre-course essay, 100% attendance in sessions and a final paper and its presentation on the students' "Personal Leadership Journey". (Details will be outlined in the first session.)

Assessment

25% Pre-course assignment (Essay)
35% Attendance and active participation, case studies / presentations
40% Final paper and presentation: "My Leadership Journey."

Grading scale

100-90% excellent (1)
89-80% good (2)
79-70% satisfactory (3)
69-60% sufficient (4)
59-0% fail (5)

Course literature

- HBR Collection of Articles: Managing People (for pre-assignment)
- Case study: Oslo Philharmonic Orchestra
- HBR 2020: How to develop your own leadership style
- J.P Kotter "What leaders really do"
- HBR: LEADERS GUIDE TO CORPORATE CULTURE
- Leadership and managing people. Author: Daniel Goleman
<https://hbr.org/topic/leadership-and-managing-people>

The list is not final, all students will have free access to the mentioned articles. The list of course readings will be final and uploaded in study system 2 weeks before the course.

Additional recommendations by the lecturer for further use

- Humble Leadership: The Power of Relationships, Openness, and Trust Author: Edgar H. Schein and Peter A. Schein
- Good to Great: Why Some Companies Make the Leap and Others Don't Author: Jim Collins
- Start with Why: How Great Leaders Inspire Everyone to Take Action Author: Simon Sinek
- Daniel Coyle, The Culture Code.

Please note the following information on the total workload of the respective course:

Course level	ECTS credits	Pre-course workload	In-class activity	Outside of class workload during the program
Graduate	4	approx. 20 hours	27 hours (= 35 teaching hours)	approx. 33 hours