International Short Programs 2024
Infosession for WU students
Agenda

- ISP overview
- ISPs abroad
- Short Programs of WU partner universities
- ISPs at WU
- Application details
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## ISP Overview 2024

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| **Porto** Sustainable Business Summer School | • Programs with possibility of nomination:  
  - The Chinese University of Hong Kong  
  - Singapore Management University  
  - Copenhagen Business School  
  - University of Ljubljana | • International Summer University WU  
  • Vienna Innovation Program  
  • Summer School in Finance | • Engage.EU Summer School 2024  
  (University Toulouse 1 Capitole, France) |
| **Bangkok** Summer School on International Business and Sustainable Development |                                                                                             |                                                                                             |                                                                                                  |
| **Buenos Aires** Global Marketing Program (Winter 2024, application already passed) |                                                                                             |                                                                                             |                                                                                                  |

### Short Programs within ENGAGE.EU

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<th>Nancy Business School</th>
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  (University Toulouse 1 Capitole, France) |  
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ISPs abroad
Porto Sustainable Business Summer School

Where
- Porto, Portugal
- Partner University: Católica Porto Business School (CPBS)

When
- **July 1 - July 19, 2024**
- Latest arrival in Porto on June 30. Earliest departure after the official program closing.

Who
- Advanced bachelor's students from WU (max. 20) + students from CPBS (max. 20)

Program Fee
- 600€ (excl. accommodation)

Academic Program & Team
- **Sustainable Business**
  (sustainable financial systems, concepts of circular economy, legal frameworks,...)
- **CPBS**: Prof. Alexandra Leitão, Prof. Arménio Rego, Prof. João Pinto, Prof. Raquel C Franco
- **WU**: Prof. Edith Littich, Dr. Stephan Bauer

Credits & IBW
- 8 ECTS
- IBW-International Experience:
  → BaWiSo19: yes
  → BaWiSo23: can be part of course abroad module (IBW: Internationales Wahlfach)
Porto Sustainable Business Summer School 2023
Bangkok Summer School on International Business and Sustainable Development

Where
- Bangkok, Thailand
- College of Management - Mahidol University (CMMU)

When
- August 26 - September 13, 2024
- Latest arrival in Bangkok on August 25. Earliest departure after the official program closing.

Who
- Advanced bachelor's students from WU (max. 20) + students from CMMU (max. 10-15)

Program Fee
- 620€ (excl. accommodation)

Academic Program & Team
- Challenges with regard to sustainable development when operating internationally
- CMMU: Dr. Astrid Kainzbauer, Dr. Sooksan Kantabutra, Assist. Prof. Suparak Suriyankietkaew, Assoc. Prof. Nattavud Pimpa Pimpa
- WU: Can Tihanyi, MSc, Valentin Kiefner, MSc

Credits & IBW
- 8 ECTS
- IBW-International Experience: → BaWiSo19: yes → BaWiSo23: can be part of course abroad module
Short programs of WU partner universities
Please note:

- The partner university is directly responsible for the respective program. Spots for WU Students are limited (3-6 spots per program).

- Students **can be nominated** by WU for these programs. **Students interested in attending these programs have to apply during the regular ISP application period for WU students.** Once nominated, students must adhere to the partner university’s instructions for application, fee payment, course registration, prerequisite checks, and any additional requirements that may arise.

- Program fees may apply. There are no WU mobility grants available for these programs.

- For information on eligibility for the IBW international experience, please refer to the information on the ISP website.
Programs without possibility for nomination

- Selection of recommended programs for WU Bachelor's and WU Master's students based on location, academic content, WU partnership status, etc.
- Programs for 2024 are already published on our website.

Please note:

- The partner university is directly responsible for the respective program.
- This means that the application process takes place directly at the partner university, according to the partner university’s application procedures and requirements.
- Students cannot be nominated by WU for these programs.
- Course transfer requests to: course.abroad@wu.ac.at
- Program and tuition fees may apply.
- For questions regarding a specific program, please turn directly to the respective university.
- For information on eligibility for the IBW international experience, please refer to the information on the ISP website.
WU mobility grant for ISPs abroad

- **Goal:** financial support for WU students who could not otherwise afford to participate in the ISP
- **Amount:** coverage of program fee + travel (and accommodation) allowance
- **Application requirements:**
  - regular, degree-seeking WU student
  - proof of special and verifiable financial needs
  - Application for a grant as part of the ISP application process in March
- **Documents:**
  - Proof of special need (e.g. current official confirmation of receipt of a federal scholarship, i.e. Studienbeihilfe, medical proof / certificates etc.)
  - Letter of application
- **Selection:**
  - Part of the general selection/admission process
  - Admission/rejection based on general selection criteria, ranking
  - If you are selected to attend an ISP – eligibility for a grant will be determined based on financial situation, letter of application for grant, and ranking position
  - If you are not awarded a grant → participation under standard terms

**Please note:** grants are only available for ISPs abroad organized by WU
ISPs at WU
International Summer University WU (ISU\textsuperscript{WU})

Where
- Vienna
- WU

When
- July session: \textit{July 1 - July 19, 2024}
- August session: \textit{July 22 - August 9, 2024}

Who
- Students from WU and international students (bachelor and master level)

Program Fee
- No fee for WU students (additional costs for extracurricular activities)

Academic Program
- Wide range of business-related topics
- WU lecturers and international guest lecturers

Credits & IBW
- 8 ECTS
- IBW-International Experience:
  \( \rightarrow \) BaWiSo19: no
  \( \rightarrow \) BaWiSo23: cannot be part of course abroad module
International Summer University University WU (ISU\textsuperscript{WU}) 2023
Vienna Innovation Program

Where
- Vienna
- WU

When
- May 13 - May 24, 2024

Who
- Master’s students from WU and WU partner universities

Program Fee
- No fee for WU students (additional costs for extracurricular activities)

Academic Program & Team
- Innovation management, real-life projects
- Univ.-Prof. Dr. Christopher Lettl, Alessio Delpero, PhD, Dr. Sonja Sperber

Credits & IBW
- 5 ECTS
- IBW-International Experience:
  → BaWiSo19: no
  → BaWiSo23: cannot be part of course abroad module

Online application deadline for WU students: February 15, 2024
Vienna Innovation Program 2023
# Summer School in Finance

## Where
- Vienna
- WU

## When
- August 19 – August 23, 2024

## Who
- Master’s students with background in financial economics

## Academic Program
- Endowment management/long-term investing

## Program Fee
- No fee for WU students

## Credits & IBW
- 5 ECTS
- IBW-International Experience:
  - BaWiSo19: no
  - BaWiSo23: cannot be part of course abroad module
ISPs within the Engage.EU network
**ENGAGE.EU Summer School 2024**

**Where**
- Toulouse, France
- Toulouse Capitole University

**When**
- **June 17 – June 28, 2024**
- Virtual component prior to the program (dates tbd)

**Who**
- Advanced bachelor’s students from member institutions of the ENGAGE.EU network

**Program Fee**
- none

**Academic Program & Team**
- Artificial Intelligence and Societal Challenges
- Lecturers from ENGAGE.EU member institutions

**Credits & IBW**
- TBA (presumably 4-5 ECTS credits)
- IBW-International Experience:
  - BaWiSo19: no
  - BaWiSo23: can be part of course abroad module
Application

- ISPs abroad & programs of partner universities with nomination
- ISU\textsuperscript{WU}
Who Can Apply for an ISP?

**Bachelor's level**
- Enrollment in a WU bachelor’s program (BaWiSo, BBE, WiRe)
- Completion of courses worth at least 36 ECTS (without free electives)

**Master’s level**
- Enrollment in a WU master’s program

**Exceptional cases:**
Individual bachelor’s program students (e.g. IBW/Chinese)
Please send a request to spwu@wu.ac.at to gain access to the online application tool

Please note that, depending on your study program, you might be required to take the course "Interkulturelle Kompetenz" (IKK) either before or after participating in an ISP. For more information, please refer to this website.
Application Procedure

Before starting the application process, please make sure you have downloaded the Application Sheet.

1. Log in to the online application tool (WU student ID)
   Link online
   March 4, 2024 (2 p.m.) - March 11, 2024 (12 noon)
   (for ISPs abroad)

2. Fill in online application form
   Attention: application requirements

3. Indicate your ISP preferences
   up to 2 preferences
   Grant application (yes/no)

4. Upload your application documents (in English)
   - One application sheet with answered questions
   - CV
   - WU transcript and GPA (generated automatically)

5. Submit your application before deadline

Please note: the Vienna Innovation Program, the ENGAGE.EU programs, the Summer School in Finance and Short Programs of WU partner universities (without nomination) have different application processes!
Before starting the application process, please make sure you have downloaded the Application Sheet.

A sneak peek:

1. Motivation
   Why do you want to participate in an International Short Program during your studies, and what academic and personal goals do you aim to achieve through this experience?

   Briefly describe the specific reasons why you decided to apply for these respective ISPs / this respective ISP. If you are applying for more than one ISP, please argue separately for each preference.
   First Preference:

   Second Preference:

   Regarding culture and internationality, what was particularly important for you?

2. Engagement
   As a student, you are part of the WU community. If you think beyond studying, what other experiences are important to you at WU? Why would you be a good representative of WU abroad?

   Regarding social commitment (e.g., volunteering or tutoring) and practical experiences, do you have experiences at WU or beyond? How will these be useful for spending time abroad / when interacting with students from other cultures?

3. Global Mindset

- Questions sorted into three blocks: Motivation, Engagement, Global Mindset
- 3-4 sentences (around 100 words) per question
- The application sheet can be downloaded any time from our website, needs to be uploaded to the OSS during the application period
- Special attention will be paid to the extent to which you have personally dealt with the questions and expressed a certain degree of self-reflection.
- You do not need to upload motivation letters, unless you are applying for a mobility grant

Link to Application Sheet:
Selection Procedure and Criteria

(Pre-)Selection based on application documents

1. Selection is relative to cohort (e.g. BBE students are compared with BBE students)
2. Criteria are evaluated in context of life circumstances (e.g. age, study progress, background)

Group interviews
(if applicable)

Final selection/program and course allocation = nomination

3. 50% GPA, 50% composed of Application Sheet & personal impression

Motivation
Interest in region and in program content
Academic performance
English skills
Teamwork skills and intercultural competence
Global Mindset

- Motivation
- Interest in region and in program content
- Academic performance
- English skills
- Teamwork skills and intercultural competence
- Global Mindset
Timeline 2024

- **Small group advisory meeting**: March 5 2024, 14:00 (see here for further information)

- **Application period (ISPs abroad, ISU\(^WU\))**: March 4 - 11, 2024 (12 noon)

- **Group interviews** : after March 11, 2024
  - Group interviews for Porto: March 20th, from 14:00 to 18:00
  - Group interview for Bangkok: after Easter break

- **Notification of nomination**: presumably by the end of April, 2024
Credit Transfer and IBW
International Experience
IBW International Experience
IBW International Experience - requirements for BaWiSo 19

- **One** mobility is required for the IBW international experience
- **Different options:**
  - Exchange semester
  - International Short Program
  - Internship abroad

**Organized by WU (e.g. Porto, Bangkok):**
- Upon successful completion, the IBW international experience will be registered automatically by the International Office

**Not organized by WU:**
- Keep in mind that not all programs are suitable for the IBW international experience (see information published online)
- Upon successful completion, students are required to send the transcript of the partner university to the International Office at spwu@wu.ac.at

If you are enrolled in **BaWiSo23**, please refer to [this website](#) regarding your International Experience.
Important points in time

*please regularly check our website for updated program factsheets

BEFORE
Check Courses / Factsheets*

DURING
Take Courses

AFTER
Apply for Credit Transfer

Credit Transfer can only take place AFTER you took courses
ISP

- Information on courses:
  - IO Website
  - IO Factsheets*

Self-Organized

- SMU – Singapur Management University
- CUHK - Chinese University of Hongkong
- CBS – Copenhagen Business School
- University of Ljubljana

- NO Factsheets
- Please contact us → course.abroad@wu.ac.at

*please regularly check our website for updated program factsheets
What do I need for the credit transfer?

- Form F35 and Supplementary Forms
- **Official** Transcript from Partner University
- All documents to course.abroad@wu.ac.at
Questions about pre-recognition and credit transfer

- Online Consultation appointments via MS-Teams
- Mail to Claudia Krikl at course.abroad@wu.ac.at
- call under 01 31336 3505
Useful websites

ISPs for WU students (overview) https://short.wu.ac.at/isp
ISP Porto https://short.wu.ac.at/porto
ISP Bangkok https://short.wu.ac.at/bangkok
Programs of partner universities https://www.wu.ac.at/en/students/study-internationally/international-short-programs-for-wu-students/short-programs-of-wu-partner-universities/

Vienna Innovation Program https://short.wu.ac.at/viennaip
ISUWU https://short.wu.ac.at/isuwu

ENGAGE.EU Summer School https://www.engageuniversity.eu/
Summer School in Finance https://www.wu.ac.at/en/programs/incoming-students/summer-school-in-finance/

IBW international experience https://short.wu.ac.at/ibw-international-experience
Other short programs at WU partner universities https://short.wu.ac.at/other-short-programs

Please note that all information in this presentation is subject to change.
Contact us 😊

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Now it’s time for your questions!