International Short Programs

Information Session

September 23, 2026

Agenda

- ISPs overview
- ISPs abroad
- ENGAGE.EU short programs
- Application details
- Credit transfer and IBW International Experience
- Contact and Q&A

All information in this presentation is subject to change.

What are International Short Programs?

- Short-term academic programs
- Single integrated course on a specific topic, or several course options
- International participants and lecturers
- Social and intercultural activities foster intercultural exchange

International Short Programs - Overview

Short Programs abroad

- Taking place at WU partner universities
- Organized by WU and / or by a WU partner university
- Attended by WU students, partner university students and / or other international students
- Application via WU or directly via partner university

ENGAGE.EU Short Programs

- Organized by the ENGAGE.EU university alliance
- Taking place at ENGAGE.EU partner universities (abroad or at WU)
- Application via ENGAGE.EU website

International Short Programs abroad

Organized by WU jointly with partner universities

ISPs abroad organized by WU

- Organized **by WU** together **with a partner university**
- **Students and faculty** from WU and WU partner university
- **Application via WU**, during the application period
- **Program fees** apply
- **WU mobility grant** available
- **Bachelor level**

ISPs abroad organized by WU in winter 2026/2027

- **Buenos Aires (Global Marketing)**
  - Universidad Torcuato di Tella (UTDT)
  - 3 weeks; February 1 – 19, 2027
  - 8 ECTS credits
  - Program fee: € 620, excluding accommodation

- **Ghana (Marketing, Management, and Business Communication in Emerging Economies**):
  - University of Cape Coast (UCC)
  - 3 weeks; February 9 – 27, 2027
  - 8 ECTS credits
  - Program fee: € 1,250 (tentative), including accommodation
  - **Important: Due to the local conditions, flexibility and adaptability are essential assets for this program.**

Application period:
September 30 – October 7, 2026

WU mobility grant for ISPs abroad *(only for programs organized by WU!)*

- **Financial support** for WU students who could not otherwise afford to participate in an ISP
- **Amount:** coverage of program fee + travel and accommodation allowance
- **Application requirements:**
  - Regular, degree-seeking WU student
  - Proof of special and verifiable financial needs (e.g. illness, disability, care obligations, social background)
  - Application for a grant as part of the ISP application process
- **Documents:**
  - Proof of special need (e.g. current official confirmation of receipt of a federal scholarship, i.e. Studienbeihilfe, medical proof / certificates, income statements etc.)
  - Application form
- **Selection:**
  - Part of the general selection/admission process
  - Admission/rejection based on general selection criteria, ranking
  - If you are selected to attend an ISP – eligibility for a grant will be determined based on financial situation, application form, and ranking position
  - If you are not awarded a grant → participation under standard terms is possible

International Short Programs organized entirely by partner universities

Short Programs organized entirely by WU Partner Universities

- Organized entirely **by a WU partner university**
- Participants mostly international students, in some cases also local students
- For programs with **possibility of nomination: application via WU,** during the ISP application period in WS 26/27
- For programs with **no possibility of nomination**: **application directly via the program website**
- **Program fees** apply
- **No WU mobility grant available**
- **Bachelor and master level**, depending on program

Partner university programs with nomination

- The partner university is directly responsible for the respective program.
- Spots for WU students are limited (3-6 spots per program).
- Students can be nominated by WU for these programs.
- Interested students must apply during the regular ISP application period for WU students.
- Once nominated, students must follow the partner university's instructions for application, fee payment, registration, prerequisites and any additional requirements that may arise.

Partner university programs with nomination in 2026/2027

- University of Antwerp – Antwerpen International Week on Sustainability
  (Bachelor level)

- Universidad Torcuato di Tella - Business in Argentina: Understanding Emerging Markets
  (Master level)

Partner university programs without nomination

- Selection of recommended programs for WU Bachelor's and WU Master's students based on location, academic content, WU partnership status, etc. List to be found on the ISP website.
- The partner university is directly responsible for the respective program.
- This means that the **application** process takes place **directly at the partner university**, according to the partner university’s application procedures and requirements.
- Students **cannot be nominated by WU** for these programs.
- Program and tuition fees may apply. No WU mobility grants are available for these programs.
- For questions regarding a specific program, please turn directly to the respective university.

ENGAGE.EU Short Programs

What is ENGAGE.EU?

Alliance of ten leading European universities in business, economics, and social sciences

Aim: to provide European citizens with a skillset needed to tackle major societal challenges

Programs on topics related to Sustainable Development Goals, including sustainabilty, climate protection, innovation, and poverty

ENGAGE.EU Winter Schools in 2026/2027

ENGAGE.EU Winter School on Cultural Perspectives on Sustainability

- Bachelor level
- University of Mannheim, Germany
- January 11 – 22, 2027
- 3 ECTS credits

ENGAGE.EU Winter School on AI & Societal Challenges

- Bachelor level
- University Toulouse Capitole, France
- February 15 – 19, 2027
- 3 ECTS credits

Application via the ENGAGE.EU website from October 1 – 15, 2026 (23:59 CET).

ENGAGE.EU Joint Program in Digital Transformation

- Master level
- Program structure: 3 online courses + seminar week in Barcelona in July 2027
- January – July 2027
- 20 ECTS credits
- Infosession on September 28, registration via ENGAGE.EU-website
- Application deadline: October 27, 2026, application via ENGAGE.EU-website

ISP Application Process – Bachelor Level

The following information applies only to the following programs (application period Sept/Oct 2026):

- WU ISPs abroad (organized jointly with partner universities)
- Short programs of partner universities with nomination

Application process for Bachelor‘s students

1. Make sure you fulfill the **application requirements** (minimum 36 ECTS without free electives) and download the personal assessment form

2. Fill out the **personal assessment form**

3. Log in to the **online application tool**
   - Link will be available on the ISP website
   - Application period: **September 30, 2026 (2 p.m.) – October 7, 2026 (2 p.m.)**

4. Indicate your **ISP preferences** (up to 3 possible)

5. Upload your **application documents** (personal assessment form, CV, if applicable mobility grant application including supporting docments); your GPA is generated automatically

6. Submit your application **before the deadline**

7. Complete the asynchronous digital video interview

Personal assessment form

- Questions divided into three blocks: **Motivation, Engagement, Social and Intercultural Skills**
- 100 words per question
- The form can be **downloaded** any time from our **website**, and needs to be uploaded to the application portal during the application period.
- Special attention will be paid to the extent to which you have personally dealt with the questions and expressed a certain degree of **self-reflection**.
- You do not need to upload motivation letters.

Digital video interview

- After the ISP application period, all applicants will receive a link for the digital video interview, including the corresponding instructions.
- The interview will include several questions relating to **Motivation, Engagement, Social and Intercultural Skills.**
- Candidates will be able to briefly practice their answers before uploading the video.
- Please make sure that your responses are authentic and show a high degree of self-reflection.
- Upload the video at your earliest convenience.

Selection procedure

1

Pre-selection based on application documents

- Points awarded based on GPA score (50 %) and personal assessment score (50 %)
- Personal assessment score is made up of:
  - Motivation: 40 %
  - Engagement: 20 %
  - Social and intercultural skills: 20 %
  - Overall personal impression: 20 %

2

Only for ISP Ghana: Group interviews (based on pre-selection)

- Interviews conducted by WU faculty and / or International Office
- Opportunity for students to ask questions about the program

3

Final selection/program allocation

- Based on final overall score / ranking

Good to know before applying

- Make sure to consider your choice of preferences carefully (only apply for programs you would actually attend).
- You are assigned a program based on an algorithm that matches rankings with preferences, starting from the top-ranked applicant to the lowest.
- Withdrawing from a program is only possible in exceptional cases, with a valid cause (e.g. illness) and proof.
- Withdrawing without a valid cause excludes you from participating in any further WU exchange programs during your current study cycle.

ISP Application Process – Master Level

The following information applies only to the following program type (application period Sept/Oct 2026):

- Short programs of partner universities with nomination

Application process for Master‘s students

1. Make sure you fulfill the **application requirements** (active enrollment in a WU Master’s program)

2. Complete the **application form (will be available on the ISP website)**
   - Application period: **September 30, 2026 (2 p.m.) – October 7, 2026 (2 p.m.)**

3. Upload your **application documents** (CV, current WU transcript, supporting documents)

5. Submit your application **before the deadline**

Please note: no interviews are conducted for Master‘s students.

Important Dates in 2026

Application period (ISPs abroad, Bachelor & Master):
September 30, 2:00pm – October 7, 2026, 2:00pm

Digital video interviews (Bachelor students only):
Upload by October 15, 2026, 2:00 pm

ISP Ghana interview (Bachelor students only):
October 19, 2026

Notification of nomination (Bachelor & Master):
presumably by late October, 2026

IBW International Experience and Credit Transfer

IBW International Experience (BaWiSo 19)

- **One** mobility is required for the IBW international experience; Confirmation of the IBW international experience is carried out by the International Office.
- Different options:

More information:
short.wu.ac.at/internationalexperience

Exchange Semester

International Short Program

Internship abroad

Organized by WU (e.g. Ghana, Buenos Aires):

- Upon successful completion, the IBW International Experience will be registered automatically by the International Office

Not organized by WU:

- Keep in mind that not all programs are suitable for the IBW international experience (see information published online)
- Upon successful completion, students are required to send the transcript received by the partner university to the International Office at spwu@wu.ac.at

BaWiSo 23
Course Abroad / Internationale Erfahrung

- **Course Abroad**
  - Is a specialization

- **Internationale Erfahrung**
  - **Mandatory!**

- **Zweig Betriebswirtschaft**
- **Zweig Volkswirtschaft**
- **Zweig Wirtschaftsinformatik**
- **Zweig Wirtschaft – Umwelt – Politik**

- **Zweig Int. Betriebswirtschaft**

Accumulated through different exchange programs (ISPs, exchange semester, online courses such as ENGAGE.EU)

Credit transfer process

- **Apply for credit transfer online**
  - Has to be submitted via the Credit Transfer Form (website of the Credit Transfer Office)
  - Every course will be registered as **Global Mindset**

Contact details Credit Transfer Office

- **Questions about credit transfer**
  - Online consultation appointments
  - Mail to course.abroad@wu.ac.at

Useful websites and contact

ISP website	https://short.wu.ac.at/isp
ENGAGE.EU	https://www.engageuniversity.eu/
IBW international experience	https://short.wu.ac.at/ibw-international-experience
Study regulation & credit transfer	https://short.wu.ac.at/credittransfer

For questions about ISPs, please reach out to spwu@wu.ac.at.

Questions?

VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

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WU International Office

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