**Syllabus Winter semester 25/26 OR Summer semester 26**

WU (Vienna University of Economics and Business)

**Course outline**

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| **Course title** | ***Title*** |
| **Instructor** | *Name*  *Email*  *University, Department/Institute*  *Please include a photo of yourself in this template* |
| **Language of instruction** | English |
| **Course level** | Undergraduate |
| **Contact hours** | 30 academic hours (22.5 full contact hours) |

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| **Aim of the course** |
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| **Learning objectives** |
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| **Prerequisites** |
| *If applicable, please add here the prior knowledge that students must have in order to participate in your course.* |

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| **Teaching methods** |
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| **Pre-course assignment** |
| *If applicable (not mandatory)* |

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| **Course contents** | |
| **Day 1** |  |
| **Day 2** |  |
| **Day 3** |  |
| **Day 4** |  |
| **Day 5** |  |
| **Day 6** |  |
| **Day 7** |  |
| **Day 8** |  |

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| **Comments** |
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| **Criteria for successful completion of the course** |
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| **Assessment** |
| *Please indicate at least 3 different assessment criteria.*  *WU uses the following grading scale:*     |  |  | | --- | --- | | *Grade* | *Points/Percentage* | | *1* | *90 +* | | *2* | *80 - 89* | | *3* | *70 – 79* | | *4* | *60 - 69* | | *Failed* | *59 and below* | |

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| **Course literature (cases, papers, online material...)** |
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| **Further readings suggested by the lecturer(s)** |
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| **Information on the use of artificial intelligence tools** |
| *Please add a brief note as to whether AI tools are allowed for assignments in this course or not. If they are allowed, please briefly describe in what way they may be used. Please visit this* [*website*](https://www.wu.ac.at/en/staff/information-for-teachers/ai-in-teaching) *for information on AI in teaching provided by WU.* |

*Please note the following information on the total minimum workload of the respective course:*

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| **Course level** | **ECTS-credits** | **Pre-course workload** | **In-class activity** | **Outside of class workload during the program** |
| Undergraduate | 6 |  |  |  |