

Double Degree Study Plan 2024/25 – 2025/26

122 ECTS credits/97.6 UTS credits

University of Technology Sydney (UTS)
WU Vienna

Master of Business Administration
MSc Strategy, Innovation, and Management Control (SIMC)



FIRST YEAR - Coursework at UTS (2024/25)				SECOND YEAR - Coursework at WU (2025/26)			
Course title	ECTS credits	UTS credits	Semester	Course title	ECTS credits	UTS credits	Semester
Leading People and Change	7.5	6	1 st	Thesis Seminar: How to Write a Thesis	2	1.6	3 rd
Understanding Accounting and Financial Reports	7.5	6	1 st	Business Project	15	12	3 rd /4 th
Marketing Decision Making	7.5	6	1 st	Personal Skills I + II (à 2 ECTS credits)	4	3.2	4 th
Finance for Managers	7.5	6	1 st	Thesis Defense	1	0.8	4 th
Economics for Management	7.5	6	2 nd	<i>In Electives (choice of 4 electives from the following study areas)</i>			
Strategic Management	7.5	6	2 nd	Advanced Strategic Management	20	16	3 rd /4 th
Free Elective	7.5	6	2 nd	Advanced Entrepreneurship and Innovation Management			
Free Elective	7.5	6	2 nd	Advanced Financial Management and Management Control			
				Advanced Organizational Design			
				Advanced Business Research Methods			
Total ECTS/UTS credits	60	48		Total ECTS/UTS credits	42	33.6	
				Master Thesis (20 ECTS credits/16 UTS credits)			

Additional Information

In order to be awarded both degrees, the following requirements apply:



Thesis

Students are required to write a thesis during the second year of their studies. All students need a thesis supervisor at WU.

1. Before students can start writing their 20 ECTS credits thesis, they need to successfully complete the Thesis Seminar "How to Write a Thesis" which provides students with all the necessary information on the thesis writing process.
2. After completing the Thesis Seminar it is up to the students to decide in which area they want to write their thesis. The thesis is supervised and graded by a member of the faculty of WU. Students have to take care of finding a supervisor at WU as soon as possible.
3. The Thesis Defense must be completed at WU after the Master Thesis has been submitted. It is not necessary that students are in Vienna for the Thesis Defense because it will be completed online.

The "Thesis Seminar: How to Write a Thesis" and the "Thesis Defense" are graded with "Pass" or "Fail" at WU.