

# Double Degree Study Plan 2024/25 – 2025/2026

128 ECTS credits/64 Queen's credits

**Queen's University, Smith School of Business  
WU Vienna**

*Master of International Business*

*MSc Strategy, Innovation, and Management Control (SIMC)*



FIRST YEAR – Coursework at Queen's (2024/25)				SECOND YEAR – Coursework at WU (2025/26)			
Coursework at Queen's for Queen's Master of International Business students pursuing the Double Degree program with WU:				Coursework at WU for Queen's Master of International Business students pursuing the Double Degree program with WU:			
Course title	ECTS credits	Queen's credits	Semester	Course title	ECTS credits	Queen's credits	Semester
Digital Skills for a Connected World	6	3	1 <sup>st</sup>	Thesis Seminar: How to Write a Thesis	2	1	3 <sup>rd</sup>
Global Strategy	6	3	1 <sup>st</sup>	Business Project	15	7.5	3 <sup>rd</sup>
Business in the Global Economy	6	3	1 <sup>st</sup>	Personal Skills I-II (à 2 ECTS credits)	4	2	3 <sup>rd</sup> /4 <sup>th</sup>
Leading Global Teams	6	3	1 <sup>st</sup>	Strategic Business Analytics	5	2.5	4 <sup>th</sup>
Electives from the Master of International Business at Queen's University	36	18	1 <sup>st</sup> /2 <sup>nd</sup>	Thesis Defense	1	0.5	4 <sup>th</sup>
Team Project	6	3	2 <sup>nd</sup>	<i>In Electives (choice of 3 electives from the following study areas)</i>			
Communication and Professional Skills	-	-	1 <sup>st</sup>	Advanced Strategic Management	15	7.5	3 <sup>rd</sup> /4 <sup>th</sup>
<b>Total ECTS/Queen's credits</b>	<b>66</b>	<b>33</b>		Advanced Entrepreneurship and Innovation Management			
				Advanced Financial Management and Management Control			
				Advanced Organizational Design			
				Advanced Business Research Methods			
				<b>Total ECTS/Queen's credits</b>	<b>42</b>	<b>21</b>	
				<b>Master Thesis (20 ECTS credits/10 Queen's credits)</b>			

## Additional Information

In order to be awarded both degrees, the following requirements apply:



### Thesis

Students are required to write a thesis during the second year of their studies. All students need a thesis supervisor at WU.

1. Before students can start writing their 20 ECTS credits thesis, they need to successfully complete the Thesis Seminar "How to Write a Thesis" which provides students with all the necessary information on the thesis writing process.
2. After completing the Thesis Seminar it is up to the students to decide in which area they want to write their thesis. The thesis is supervised and graded by a member of the faculty of WU. Students have to take care of finding a supervisor at WU as soon as possible.
3. The Thesis Defense must be completed at WU after the Master Thesis has been submitted. It is not necessary that students are in Vienna for the Thesis Defense because it will be completed online.

The "Thesis Seminar: How to Write a Thesis" and the "Thesis Defense" are graded with "Pass" or "Fail" at WU.