

Double Degree Study Plan 2024/25 – 2025/26

127 ECTS credits

**Universidade Católica Portuguesa – Católica
Lisbon School of Business and Economics (CLSBE)
WU Vienna**

*International MSc in Management –
Specialization in Strategy and Consulting*

MSc Strategy, Innovation, and Management Control (SIMC)



FIRST YEAR - Coursework at CLSBE (2024/25)			SECOND YEAR - Coursework at WU (2025/26)		
Course title	ECTS credits	Semester	Course title	ECTS credits	Semester
Business Research Methods	7	1 st	Thesis Seminar: How to Write a Thesis	2	3 rd
Financial Decision Making in a Business Context	3.5	1 st	Business Project	15	3 rd
Marketing Management	3.5	1 st	Personal Skills I + II (à 2 ECTS credits)	4	3 rd /4 th
Advanced Strategic Management	3.5	1 st	Professional Development Workshop OR another elective of choice of the electives listed below	5	4 th
Business Ethics and Social Responsibility	3.5	1 st	<i>In Electives (choice of 4 electives from the following study areas)</i>		
Language Course	4.5	1 st	Advanced Strategic Management	20	3 rd /4 th
Strategic Management Consulting Project	7	2 nd	Advanced Entrepreneurship and Innovation Management		
Managing in an International Context	3.5	2 nd	Advanced Financial Management and Management Control		
Cross Cultural Management	3.5	2 nd	Advanced Organizational Design		
Economics of Business and Markets	3.5	2 nd	Advanced Business Research Methods		
2 Specialization Electives (à 3.5 ECTS credits)	7	1 st /2 nd	Total ECTS credits	46	
2 Specialization or Free Electives (à 3.5 ECTS credits)	7	1 st /2 nd			
Career Accelerator Lab Workshops	4	1 st /2 nd			
2 LERNE Sessions	-	1 st /2 nd			
Total ECTS credits	61				
Internship					
Master Thesis (20 ECTS credits)					

Additional Information

In order to be awarded both degrees, the following requirements apply:



Language Course	Internship	Thesis
<p>CLSBE students have to pass a third language course (no specific level). Language courses at CLSBE are currently available in Portuguese, Spanish, Mandarin and German (course offer subject to annual update).</p> <p>In order to waive the language requirement one of the following conditions have to be fulfilled:</p> <ul style="list-style-type: none"> - Provide the original certificate of a language course of (at least) 40 hours with a final passing grade from a language school such as Alliance Française, Instituto Cervantes etc. - Provide a language certificate stating that you have reached (at least) A1 level according to CEFR - Provide evidence that at least 2 years of your secondary education or higher education was taught in an instruction language other than English or your native language <p>If students waived the language course they must replace it with an elective course (min. 3.5 ECTS credits).</p>	<p>In order to be awarded both degrees, students are required to complete an internship of at least 6 weeks (240 hours). The internship can include several experiences of at least 80 hours each.</p> <p>The internship can be in Portugal, Austria, or anywhere else in the world.</p> <p>Prior professional experience can be used to satisfy this requirement (however it has to be subject to validation by the Careers & Talent Office at CLSBE), if completed after June 1 of the year prior to the beginning of the MSc program.</p>	<p>Students are required to write a thesis during the second year of their studies. All students need a thesis supervisor. CLSBE students going to WU will have a supervisor at WU.</p> <p>The thesis at WU needs to be handed in by August 31 at the latest. Supervisors have up to 2 months to grade theses. The last grade at WU including the grade for the thesis must be entered by October 31.</p> <p>Students will have to defend their theses at CLSBE. The defense at CLSBE takes place in July or in October.</p> <p>CLSBE students who want to take part in the optional graduation ceremony (Sponsion) at WU in October/November have to defend their thesis at CLSBE in the July graduation session.</p> <p>The "Thesis Seminar: How to Write a Thesis" is graded with "Pass" or "Fail" at WU.</p>