

Double Degree Study Plan 2024/25 – 2025/26

127 ECTS credits

Università Commerciale Luigi Bocconi
WU Vienna

M.Sc International Management
MSc Strategy, Innovation, and Management Control (SIMC)



FIRST YEAR - Coursework at Bocconi (2024/25)			SECOND YEAR - Coursework at WU (2025/26)		
Course title	ECTS credits	Semester	Course title	ECTS credits	Semester
Principles of Business Analytics	6	1 st	Thesis Seminar: How to Write a Thesis	2	3 rd
Advanced Corporate Finance for Management	6	1 st	Business Project	15	3 rd /4 th
Performance Measurement	8	1 st	<i>In Electives (choice of 4 electives from the following study areas)</i>		
Marketing Management Advanced	6	1 st	Advanced Strategic Management	20	3 rd /4 th
Behavioural Skills Seminars	2	1 st	Advanced Entrepreneurship and Innovation Management		
Economy and Society – Module 1	6	2 nd	Advanced Financial Management and Management Control		
Human Resource Management	6	2 nd	Advanced Organizational Design		
Corporate Strategy	8	2 nd	Advanced Business Research Methods		
Business Game	2	2 nd	Total ECTS credits	37	
Company and Business Law Advanced	6	2 nd	Internship*		
Economy and Society – Module 2	6	2 nd	Master Thesis (20 ECTS credits)		
Foreign Language I	2	1 st /2 nd			
Foreign Language II	4	1 st /2 nd			
Enhancing Experience	2	1 st /2 nd			
Total ECTS credits	70				

Additional Information

In order to be awarded both degrees, the following requirements apply:



Foreign Languages	Internship	Thesis
<p>Students have to pass two foreign language exams. The two languages will be English (at C1 business level) and Italian (at A2 level), unless Italian is a student's mother tongue.</p> <p>Students who are Italian native speakers (passport holders) have to choose German, Spanish or French as second foreign language and the chosen language must not be (one of) their mother tongue(s). For German, Spanish or French B1 is the minimum level required, but students can also select a higher level (B2 business or C1 business) if desired.</p>	<p>In order to be awarded both degrees, students are required to complete a full-time internship of at least 8 continuous weeks (paid or unpaid). For part-time internships (20 hours/week), the minimum is 11 continuous weeks. The internship can be in Italy, Austria, or anywhere else in the world. The internship has to be completed after the bachelor's degree and before the MSc graduation, preferably in the break between year 1 and year 2. Internships completed between the bachelor's and master's studies are acceptable.</p> <p>The internship will have to be formally recognized and approved by the Master of Science (laurea magistrale) director at Bocconi.</p>	<p>Students are required to write a thesis during the second year of their studies. Bocconi students going to WU will have a thesis supervisor at Bocconi.</p> <p>After submitting their thesis at Bocconi, students have to submit their thesis at WU as well by sending it to SIMC Program Management. The thesis will be approved and graded by both institutions individually.</p> <p>The thesis at WU needs to be handed in by August 31 at the latest. Supervisors have up to 2 months to grade theses. The last grade at WU including the grade for the thesis must be entered by October 31.</p> <p>All students will have to defend their thesis at Bocconi either at the July or October graduation session.</p> <p>Bocconi students who want to take part in the optional graduation ceremony (Sponsorship) at WU in October/November have to defend their thesis at Bocconi in the July graduation session.</p> <p>If in exceptional cases students want to defend their thesis at Bocconi at a later stage, please get in touch with WU's International Office.</p> <p>The "Thesis Seminar: How to Write a Thesis" is graded with "Pass" or "Fail" at WU.</p>