

# Double Degree Study Plan 2024/25 – 2025/26

127 ECTS credits

**BI Norwegian Business School  
WU Vienna**

*Master of Science Entrepreneurship and Innovation  
MSc Strategy, Innovation, and Management Control (SIMC)*



FIRST YEAR - Coursework at BI (2024/25)			SECOND YEAR - Coursework at WU (2025/26)		
Course title	ECTS credits	Semester	Course title	ECTS credits	Semester
Research Methodology for Entrepreneurship and Innovation	6	1 <sup>st</sup>	Thesis Seminar: How to Write a Thesis	2	3 <sup>rd</sup>
Financial Management	6	1 <sup>st</sup>	Business Project	15	3 <sup>rd</sup>
Ethics and Sustainability on Organizations	6	1 <sup>st</sup>	Personal Skills I	2	3 <sup>rd</sup>
Foundations of Innovation and Corporate Entrepreneurship	6	1 <sup>st</sup>	Personal Skills II	2	4 <sup>th</sup>
Developing the Entrepreneurial Mindset	6	1 <sup>st</sup>	Professional Development Workshop (5 ECTS) <b>OR</b> Elective (5 ECTS)	5	4 <sup>th</sup>
New Venture Bootcamp	6	2 <sup>nd</sup>	<i>In Electives (choice of 4 electives from the following study areas)</i>		
Financing Entrepreneurial and Corporate Ventures	6	2 <sup>nd</sup>	Advanced Strategic Management	20	3 <sup>rd</sup> /4 <sup>th</sup>
Developing, Organizing, and Leading Entrepreneurial Ventures	6	2 <sup>nd</sup>	Advanced Entrepreneurship and Innovation Management		
The Crowd, The Cloud, and Sustainable Innovation	6	2 <sup>nd</sup>	Advanced Financial Management and Management Control		
Strategy and Entrepreneurship Analytics	6	2 <sup>nd</sup>	Advanced Organizational Design		
			Advanced Business Research Methods		
<b>Total ECTS credits</b>	<b>60</b>		<b>Total ECTS credits</b>	<b>46</b>	
			<b>Master Thesis (20 ECTS credits) &amp; Thesis Defense (1 ECTS credit)</b>		

## Additional Information

In order to be awarded both degrees, the following requirements apply:



### Thesis

Students are required to write a thesis during the second year of their studies. BI students going to WU will have a thesis supervisor at WU.

1. Before students can start writing their 20 ECTS credits thesis, they need to successfully complete the Thesis Seminar "How to Write a Thesis" which provides students with all the necessary information on the thesis writing process.
2. After completing the Thesis Seminar it is up to the students to decide in which area they want to write their thesis. The thesis is supervised and graded by a member of the faculty of WU. Students have to take care of finding a supervisor at WU as soon as possible.
3. The Thesis Defense must be completed at WU after the Master Thesis has been submitted. It is not necessary that students are in Vienna for the Thesis Defense because it will be completed online.

The "Thesis Seminar: How to Write a Thesis" and the "Thesis Defense" are graded with "Pass" or "Fail" at WU.