

Double Degree Study Plan 2023/24 – 2024/25

127 ECTS credits

**Universidade Católica Portuguesa – Católica
Lisbon School of Business and Economics (CLSBE)
WU Vienna**

*International MSc in Management –
Specialization in Strategy and Consulting*

MSc Strategy, Innovation, and Management Control (SIMC)



FIRST YEAR - Coursework at CLSBE (2023/24)			SECOND YEAR - Coursework at WU (2024/25)		
Course title	ECTS credits	Semester	Course title	ECTS credits	Semester
Business Research Methods	7	1 st	Thesis Seminar: How to Write a Thesis	2	3 rd
Financial Decision Making in a Business Context	3.5	1 st	Business Project	15	3 rd
Marketing Management	3.5	1 st	Personal Skills I + II (à 2 ECTS credits)	4	3 rd /4 th
Advanced Strategic Management	3.5	1 st	Professional Development Workshop OR another elective of choice of the electives listed below	5	4 th
Business Ethics and Social Responsibility	3.5	1 st	<i>In Electives (choice of 4 electives from the following study areas)</i>		
Language Course	4.5	1 st	Advanced Strategic Management	20	3 rd /4 th
Strategic Management Consulting Project	7	2 nd	Advanced Entrepreneurship and Innovation Management		
Managing in an International Context	3.5	2 nd	Advanced Financial Management and Management Control		
Cross Cultural Management	3.5	2 nd	Advanced Organizational Design		
Economics of Business and Markets	3.5	2 nd	Advanced Business Research Methods		
2 Specialization Electives (à 3.5 ECTS credits)	7	1 st /2 nd	Total ECTS credits	46	
2 Specialization or Free Electives (à 3.5 ECTS credits)	7	1 st /2 nd			
Career Accelerator Lab Workshops	4	1 st /2 nd			
2 LERNE Sessions	-	1 st /2 nd			
Total ECTS credits	61				
Internship					
Master Thesis (20 ECTS credits)					

Additional Information

In order to be awarded both degrees, the following requirements apply:



Language Course	Internship	Thesis
<p>CLSBE students have to pass a third language course (no specific level). Language courses at CLSBE are currently available in Portuguese, Spanish, Mandarin and German (course offer subject to annual update).</p> <p>In order to waive the language requirement one of the following conditions have to be fulfilled:</p> <ul style="list-style-type: none"> - Provide the original certificate of a language course of (at least) 40 hours with a final passing grade from a language school such as Alliance Française, Instituto Cervantes etc. - Provide a language certificate stating that you have reached (at least) A1 level according to CEFR - Provide evidence that at least 2 years of your secondary education or higher education was taught in an instruction language other than English or your native language <p>If students waived the language course they must replace it with an elective course (min. 3.5 ECTS credits).</p>	<p>In order to be awarded both degrees, students are required to complete an internship of at least 6 weeks (240 hours). The internship can include several experiences of at least 80 hours each.</p> <p>The internship can be in Portugal, Austria, or anywhere else in the world.</p> <p>Prior professional experience can be used to satisfy this requirement (however it has to be subject to validation by the Careers & Talent Office at CLSBE), if completed after June 1 of the year prior to the beginning of the MSc program.</p>	<p>Students are required to write a thesis during the second year of their studies. All students need a thesis supervisor. CLSBE students going to WU will have a supervisor at WU.</p> <p>Students will have to defend their theses at CLSBE. The defense at CLSBE takes place in July or in October.</p> <p>CLSBE students who want to finish the double degree program within four semesters and who want to take part in the optional graduation ceremony (Sponson) at WU in October/November have to defend their thesis at CLSBE in the July graduation session.</p> <p>Alternatively, CLSBE students can defend their thesis at CLSBE in the October graduation session and graduate in absentia at WU as soon as all their study elements are completed. In this case, they have to contact WU's International Office in order to prolong their studies at WU for one semester.</p> <p>The "Thesis Seminar: How to Write a Thesis" is graded with "Pass" or "Fail" at WU.</p>