

# Double Degree Study Plan 2023/24 – 2024/25

132 ECTS credits

**Università Commerciale Luigi Bocconi  
WU Vienna**

*M.Sc Economics and Management of Innovation and Technology (EMIT)  
MSc Strategy, Innovation, and Management Control (SIMC)*



FIRST YEAR - Coursework at Bocconi (2023/24)			SECOND YEAR - Coursework at WU (2024/25)		
Course title	ECTS credits	Semester	Course title	ECTS credits	Semester
Fundamentals of Innovation and Industrial Change	7	1 <sup>st</sup>	Thesis Seminar: How to Write a Thesis	2	3 <sup>rd</sup>
Intellectual Property and Competition Law	6	1 <sup>st</sup>	Business Project	15	3 <sup>rd</sup> /4 <sup>th</sup>
Business Economics I (Empirical Methods)	7	1 <sup>st</sup>	Personal Skills II	2	3 <sup>rd</sup> /4 <sup>th</sup>
Venture Capital and Valuation	6	1 <sup>st</sup>	<i>In Electives (choice of 3 electives from the following study areas)</i>		
Technology and Innovation Strategy	6	1 <sup>st</sup>	Advanced Strategic Management	15	3 <sup>rd</sup> /4 <sup>th</sup>
Behavioural Skills Seminars	2	1 <sup>st</sup>	Advanced Entrepreneurship and Innovation Management		
Business Economics II (Analytics Methods)	8	2 <sup>nd</sup>	Advanced Financial Management and Management Control		
Strategic Decision Making	6	2 <sup>nd</sup>	Advanced Organizational Design		
Data Analytics and Visualization	8	2 <sup>nd</sup>	Advanced Business Research Methods		
Foreign Language I	2	1 <sup>st</sup> /2 <sup>nd</sup>	<b>Total ECTS credits</b>	<b>34</b>	
Foreign Language II	4	1 <sup>st</sup> /2 <sup>nd</sup>			
Enhancing Experience	2	1 <sup>st</sup> /2 <sup>nd</sup>			
<i>Choice of 1 major compulsory course</i>					
Innovation, Growth and Sustainability	6	2 <sup>nd</sup>			
Building and Scaling a Tech Based Startup					
IT Consulting					
<b>Total ECTS credits</b>	<b>70</b>				
<b>Internship (8 ECTS credits)</b>					
<b>Master Thesis (20 ECTS credits)</b>					

## Additional Information

In order to be awarded both degrees, the following requirements apply:



Foreign Languages	Internship	Thesis
<p>Students have to pass two foreign language exams. The two languages will be English (at C1 business level) and Italian (at A2 level), unless Italian is a student's mother tongue.</p> <p>Students who are Italian native speakers (passport holders) have to choose German, Spanish or French as second foreign language and the chosen language must not be (one of) their mother tongue(s). For German, Spanish or French B1 is the minimum level required, but students can also select a higher level (B2 business or C1 business) if desired.</p>	<p>In order to be awarded both degrees, students are required to complete a full-time internship of at least 8 continuous weeks (paid or unpaid). For part-time internships (20 hours/week), the minimum is 11 continuous weeks. The internship can be in Italy, Austria, or anywhere else in the world. The internship has to be completed after the bachelor's degree and before the MSc graduation, preferably in the break between year 1 and year 2. Internships completed between the bachelor's and master's studies are acceptable.</p> <p>The internship will have to be formally recognized and approved by the Master of Science (laurea magistrale) director at Bocconi.</p>	<p>Students are required to write a thesis during the second year of their studies. Bocconi students going to WU will have a thesis supervisor at Bocconi.</p> <p>After submitting their thesis at Bocconi, students have to submit their thesis at WU as well by sending it to SIMC Program Management. The thesis will be approved and graded by both institutions individually.</p> <p>All students will have to defend their thesis at Bocconi at one of the four official graduation sessions available throughout the year (tentatively July, October, December and March).</p> <p>Bocconi students who want to finish the double degree program within four semesters and who want to take part in the optional graduation ceremony (Sponson) at WU in October/November have to defend their thesis at Bocconi in the July graduation session.</p> <p>Alternatively, Bocconi students can defend their thesis at Bocconi in the October graduation session and graduate in absentia at WU as soon as all their study elements are completed. In this case, they have to contact WU's International Office in order to prolong their studies at WU for one semester.</p> <p>The "Thesis Seminar: How to Write a Thesis" is graded with "Pass" or "Fail" at WU.</p>