

## **Double Degree Study Plan (exchange in 2023/24)**

127 ECTS credits

Universidade Católica Portuguesa - Católica Lisbon School of Business and Economics (CLSBE) Specialization in Strategy and Consulting **WU Vienna** 

International MSc in Management -MSc Strategy, Innovation, and Management Control (SIMC) FOUIS AACSB AACSB AACSB







## **FIRST YEAR**

Coursework at CLSBE for CLSBE students with the Specialization in Strategy and Consulting pursuing the Double Degree program with WU:

Course title	ECTS credits	Semester
Business Research Methods	7	1 <sup>st</sup>
Cross Cultural Management	3.5	1 <sup>st</sup>
Marketing Management	3.5	1 <sup>st</sup>
Advanced Strategic Management	3.5	1 <sup>st</sup>
Business Ethics and Social Responsibility	3.5	1 <sup>st</sup>
1 Specialization Elective	3.5	1 <sup>st</sup>
Language Course	4.5	1 <sup>st</sup>
Strategic Management Consulting Project	7	2 <sup>nd</sup>
Managing in an International Context	3.5	2 <sup>nd</sup>
Financial Decision Making in a Business Context	3.5	2 <sup>nd</sup>
Economics of Business and Markets	3.5	2 <sup>nd</sup>
1 Specialization Elective	3.5	2 <sup>nd</sup>
2 Specialization or Free Electives (à 3.5 ECTS credits)	7	2 <sup>nd</sup>
Career Accelerator Lab Workshops	4	1 <sup>st</sup> /2 <sup>nd</sup>
4 LERNE Sessions	-	1 <sup>st</sup> /2 <sup>nd</sup>
Total ECTS credits	61	

## **SECOND YEAR**

Coursework at WU for CLSBE students with the Specialization in Strategy and Consulting pursuing the Double Degree program with WU:

Course title	ECTS credits	Semester		
Thesis Seminar: How to Write a Thesis	2	3 <sup>rd</sup>		
Business Project	15	3 <sup>rd</sup>		
Personal Skills I + II (à 2 ECTS credits)	4	3 <sup>rd</sup> /4 <sup>th</sup>		
Professional Development Workshop <b>OR</b> another elective of choice of the electives listed below	5	4 <sup>th</sup>		
In Electives (choice of 4 electives from the following study areas)				
Advanced Strategic Management				
Advanced Entrepreneurship and Innovation Management				
Advanced Financial Management and Management Control	20	3 <sup>rd</sup> /4 <sup>th</sup>		
Advanced Organizational Design				
Advanced Business Research Methods				
Total ECTS credits	46			

Internship

Master Thesis (20 ECTS credits)



## **Additional Information**

In order to be awarded both degrees, the following requirements apply:



Language Course	Internship	Thesis
CLSBE students have to pass a third language course (no specific level). Language courses at CLSBE are currently available in Portuguese, Spanish, Mandarin and German (course offer subject to annual update).	In order to be awarded both degrees, students are required to complete an internship of at least 6 weeks (240 hours). The internship can include several experiences of at least 80 hours each.	Students are required to write a thesis during the second year of their studies. All students need a thesis supervisor. CLSBE students going to WU will have a supervisor at WU.
In order to waive the language requirement one of the following conditions have to be fulfilled:	The internship can be in Portugal, Austria, or anywhere else in the world.	Students will have to defend their theses at CLSBE. The defense at CLSBE takes place in July or in October.
<ul> <li>Provide the original certificate of a language course of (at least) 40 hours with a final passing grade from a language school such as Alliance Française, Instituto Cervantes etc.</li> </ul>	this requirement (however it has to be subject to validation by the Careers & Talent Office at CLSBE), if completed after June 1 of the year prior to the beginning of the MSc program.	CLSBE students who want to finish the double degree program within four semesters and who want to take part in the optional graduation ceremony (Sponsion) at WU in October/November have to defend their thesis at CLSBE in the July graduation session.
<ul> <li>Provide a language certificate stating that you have reached (at least) A1 level according to CEFR</li> </ul>		o Alternatively, CLSBE students car at CLSBE in the October graduation
<ul> <li>Provide evidence that at least 2 years of your secondary education or higher education was taught in an instruction language other than English or your native language</li> </ul>		graduate in absentia at WU as soon as all their study elements are completed. In this case, they have to contact WU's International Office in order to prolong their studies at WU for one semester.
If students waived the language course they must replace it with an elective course (min. 3.5 ECTS credits).		The "Thesis Seminar: How to Write a Thesis" is graded with "Pass" or "Fail" at WU.