

Double Degree Study Plan 2022/23

121 ECTS credits/48.4 NCCU credits

**National Chengchi University, College of
Commerce (NCCU)
WU Vienna**

International Master of Business Administration (IMBA)

MSc Strategy, Innovation, and Management Control (SIMC)



FIRST YEAR				SECOND YEAR			
Coursework at NCCU for NCCU IMBA students pursuing the Double Degree program with WU:				Coursework at WU for NCCU IMBA students pursuing the Double Degree program with WU:			
Course title	ECTS credits	NCCU credits	Semester	Course title	ECTS credits	NCCU credits	Semester
<i>Core courses worth at least 22 NCCU credits are to be selected from the following courses</i>							
Leadership and Team Building	5	2	1 st /2 nd	Thesis Seminar: How to Write a Thesis	2	0.8	3 rd
Managerial Economics	7.5	3	1 st /2 nd	Business Project	15	6	3 rd /4 th
Accounting	7.5	3	1 st /2 nd	Personal Skills I-II (à 2 ECTS credits)	4	1.6	3 rd /4 th
Business Quantitative Methods	7.5	3	1 st /2 nd	<i>In Electives (choice of 5 electives from the following study areas)</i>			
Leaders Forum	2.5	1	1 st /2 nd	Advanced Strategic Management	25	10	3 rd /4 th
Corporate Social Responsibility and Ethics	2.5	1	1 st /2 nd	Advanced Entrepreneurship and Innovation Management			
Financial Management	7.5	3	1 st /2 nd	Advanced Financial Management and Management Control			
Marketing Management	7.5	3	1 st /2 nd	Advanced Organizational Design			
Management Information Systems	7.5	3	1 st /2 nd	Advanced Business Research Methods			
Strategic Talent Management	7.5	3	1 st /2 nd	Total ECTS/NCCU credits	46	18.4	
Total ECTS/NCCU credits	55	22					
Master Thesis (20 ECTS credits/8 NCCU credits)							

Additional Information

In order to be awarded both degrees, the following requirements apply:



Thesis

Students are required to write a thesis during the second year of their studies. NCCU students going to WU will have a thesis supervisor at WU and a co-supervisor at NCCU.

At WU, before students can start writing their 20 ECTS credits thesis, they need to successfully complete the Thesis Seminar "How to Write a Thesis" which provides students with all the necessary information on the thesis writing process. After completing the Thesis Seminar it is up to the students to decide in which area they want to write their thesis. Students have to take care of finding a supervisor at WU as soon as possible.

Students will have to defend their thesis at NCCU only (and not at WU). All courses must be completed in order to schedule the oral thesis defense at NCCU. After the oral defense at NCCU, students have to correct their thesis and get an approval from their advisor. Students have to submit their final thesis at WU and NCCU. The thesis will be approved and graded by both institutions individually.

If students want to graduate in the spring semester at NCCU, the oral defense has to be completed by July 20 at the latest. If students want to graduate in the fall semester at NCCU, the oral defense has to be completed by mid-December. Optional graduation ceremonies at NCCU usually take place before mid-June. If students want to attend the optional graduation ceremonies at NCCU, they have to be back in Taiwan before mid-June.

NCCU students who want to finish the double degree program within four semesters and who want to take part in the optional graduation ceremony (Sponson) at WU in October/November have to defend their thesis at NCCU by July 20 at the latest. Alternatively, NCCU students can defend their thesis at NCCU by mid-December and graduate in absentia at WU as soon as all their study elements are completed. In this case, they have to contact WU's International Office in order to prolong their studies at WU for one semester.

The "Thesis Seminar: How to Write a Thesis" is graded with "Pass" or "Fail" at WU.