

Double Degree Study Plan 2021/22

121 ECTS credits/48.4 NCCU credits

National Chengchi University, College of Commerce (NCCU) *International Master of Business Administration (IMBA)*
WU Vienna *MSc Strategy, Innovation, and Management Control (SIMC)*



FIRST YEAR				SECOND YEAR			
Coursework at NCCU for NCCU IMBA students pursuing the Double Degree program with WU:				Coursework at WU for NCCU IMBA students pursuing the Double Degree program with WU:			
Course title	ECTS credits	NCCU credits	Semester	Course title	ECTS credits	NCCU credits	Semester
<i>Core courses worth at least 22 NCCU credits are to be selected from the following courses</i>							
Leadership and Team Building	5	2	1 st /2 nd	Business Project	15	6	3 rd /4 th
Managerial Economics	7.5	3	1 st /2 nd	How to write a Thesis	2	0.8	3 rd
Accounting	7.5	3	1 st /2 nd	Personal Skills I-II (à 2 ECTS credits)	4	1.6	3 rd /4 th
Business Quantitative Methods	7.5	3	1 st /2 nd	<i>In Electives (choice of 5 electives)</i>			
Leaders Forum	2.5	1	1 st /2 nd	Advanced Strategic Management	25	10	3 rd /4 th
Corporate Social Responsibility and Ethics	2.5	1	1 st /2 nd	Advanced Entrepreneurship and Innovation Management			
Financial Management	7.5	3	1 st /2 nd	Advanced Financial Management and Management Control			
Marketing Management	7.5	3	1 st /2 nd	Advanced Organizational Design			
Management Information Systems	7.5	3	1 st /2 nd	Advanced Business Research Methods			
Strategic Talent Management	7.5	3	1 st /2 nd	Total ECTS/NCCU credits	46	18.4	
Total ECTS/NCCU credits	55	22		Master Thesis (20 ECTS credits/8 NCCU credits)			

Additional Information

In order to be awarded both degrees, the following requirements apply:



Thesis (20 ECTS credits)

The thesis of NCCU students pursuing the Double Degree is supervised and graded by a member of the faculty of WU. Students have to take care of finding a supervisor at WU as soon as possible. They will also have a co-supervisor at NCCU and they will have to defend their theses at NCCU.

The course "How to write a Thesis" is graded with "Pass" or "Fail" at WU.