

Double Degree Study Plan 2021/22

132 ECTS credits

Università Commerciale Luigi Bocconi
WU Vienna

M.Sc Economics and Management of Innovation & Technology (EMIT)
MSc Strategy, Innovation, and Management Control (SIMC)



FIRST YEAR			SECOND YEAR		
Coursework at Bocconi for Bocconi EMIT students pursuing the Double Degree program with WU:			Coursework at WU for Bocconi EMIT students pursuing the Double Degree program with WU:		
Course title	ECTS credits	Semester	Course title	ECTS credits	Semester
Fundamentals of Innovation and Industrial Change	7	1 st	How to write a Thesis	2	3 rd
Intellectual Property and Competition Law	6	1 st	Business Project	15	3 rd /4 th
Economics of Business Strategy – Module I (Market Behavior)	7	1 st	Personal Skills II	2	3 rd /4 th
Venture Capital and Valuation	6	1 st	<i>In Electives (choice of 3 electives)</i>		
Technology and Innovation Strategy	6	1 st	Advanced Strategic Management	10	3 rd /4 th
Behavioural Skills Seminars	2	1 st	Advanced Entrepreneurship and Innovation Management		
Economics of Business Strategy – Module II (Transactions and Incentives)	8	2 nd	Advanced Financial Management and Management Control		
Developing your Company	6	2 nd	Advanced Organizational Design		
Data Analytics and Visualization	8	2 nd	Advanced Business Research Methods		
Foreign Language I	2	1 st /2 nd	Total ECTS credits	34	
Foreign Language II	4	1 st /2 nd			
Enhancing Experience	2	1 st /2 nd			
<i>Choice of 1 major compulsory course</i>					
Innovation, Growth and Sustainability	6	2 nd			
Innovation Management and Strategies					
IT Consulting					
Total ECTS credits	70				
Internship (8 ECTS credits)					
Master Thesis (20 ECTS credits)					

Additional Information

In order to be awarded both degrees, the following requirements apply:



Foreign Languages (6 ECTS credits)	Internship (8 ECTS credits)	Thesis (20 ECTS credits)
<p>Students have to pass two foreign language exams. The two languages will be English (at C1 business level) and Italian (at A2 level), unless Italian is a student's mother tongue.</p> <p>Students who are Italian native speakers (passport holders) have to choose German, Spanish or French as second foreign language and the chosen language must not be (one of) their mother tongue(s). B1 is the minimum level required, but students can also select a higher level (B2 business or C1 business) if desired.</p>	<p>In order to be awarded both degrees, students are required to complete a full-time internship of at least 10 weeks (paid or unpaid). The internship can be in Italy, Austria, or anywhere else in the world, and should preferably be completed in the break between year 1 and year 2.</p> <p>The internship will have to be formally recognized and approved by the Master of Science (Laurea Magistrale) director at Bocconi.</p>	<p>Students are required to write a thesis during the second year of their studies. All students need a thesis supervisor. Bocconi students will have a supervisor at Bocconi and a co-supervisor at WU.</p> <p>All students will have to defend their theses at Bocconi at one of the four official graduation sessions available throughout the year (tentatively July, October, December and March).</p> <p>The course "How to write a Thesis" is graded with "Pass" or "Fail" at WU.</p>