

#### CURRICULUM







# FOR THE BACHELOR'S PROGRAM IN **BUSINESS AND ECONOMICS - DOUBLE DEGREE**

Pursuant to § 25 (1) item 10 of the Universities Act 2002 (Universitätsgesetz 2002), Federal Law Gazette (Bundesgesetzblatt, BGBI.) I No. 120/2002, last amended by the federal act promulgated in Federal Law Gazette I No. 56/2018, the following regulation is passed:

## § 1 Objectives

The Bachelor's Program in Business and Economics - Double Degree provides wellfounded academic education in business administration and economics and qualifies students for pursuing further academic studies or working independently in various fields both in the private and public sectors and with non-profit organizations.

The program follows the principle of research-led teaching and helps students acquire the methods and tools they need to deal with the central issues of economic sciences. Based on relevant issues, courses focus on theories and methods which can be used to develop problem-solving approaches.

After completion of the program, graduates of the Bachelor's Program in Business and Economics should be able to:

- Understand theories of business administration and economics and apply them to analyze problem situations in business and the economy
- Gather information independently and analyze it critically in a solution-oriented manner, using appropriate academic methods
- Analyze data with the appropriate mathematical, statistical and economic methods
- Identify the influence of microeconomic, macroeconomic, social, and ethical aspects on organizations
- Implement projects both independently and in teams
- Reflect on their actions in a professional context and make decisions in complex situations
- Communicate problems and possible solutions in a manner appropriate to the target group and the situation
- Deal with developments and innovation in professional practice and academic research on their own and acquire additional expertise in the interest of life-long learning

The specializations in the Bachelor's Program in Business and Economics - Double Degree provide the students with the opportunity to obtain in-depth knowledge in accordance with their qualification objectives.

# § 2 Admission

Prerequisite for admission to the Bachelor's Program in Business and Economics - Double Degree is a nomination for the program by Queensland University of Technology as part

of the Double Degree Agreement. The Academic Director of the Bachelor's Program in Business and Economics must also approve the nomination.

# § 3 Classification, Structure, and ECTS Credits

- (1) The Bachelor's Program in Business and Economics Double Degree is a degree program in social and economic sciences within the meaning of § 54 (1) of the Universities Act 2002.
- (2) The Bachelor's Program in Business and Economics Double Degree is an eightsemester program.
- (3) The Bachelor's Program in Business and Economics Double Degree is worth 238 ECTS credits. Of these, 180 ECTS credits are earned in the Queensland University of Technology Bachelor of Business International program, and the remaining 58 ECTS credits are earned in the Bachelor's Program in Business Economics at Vienna University of Economics and Business.
- (4) The Bachelor's Program in Business and Economics Double Degree is held entirely in English.

#### § 4 Types of Examinations

- (1) The examination types indicated in this curriculum are defined in the examination regulations of Vienna University of Economics and Business. This curriculum, together with the examination regulations, forms a curriculum pursuant to § 25 (1) item 10 of the Universities Act 2002.
- (2) The examination regulations valid at Queensland University of Technology apply to all courses taken at Queensland University of Technology.

## § 5 Courses and Examinations at Queensland University of Technology

(1) Students are required to complete the following courses and examinations at Queensland University of Technology as part of the Queensland University of Technology Bachelor of Business – International program:

Course title	ECTS credits
Core Courses at Queensland University of Technology	67.5
Major at Queensland University of Technology	60
Electives at Queensland University of Technology	52.5

- (2) The majors available at Queensland University of Technology are:
  - Accountancy
  - Advertising
  - Economics
  - Finance
  - Human Resource Management
  - International Business
  - Management

- Marketing
- Public Relations

## § 6 Courses and Examinations at Vienna University of Economics and Business

(1) Students are required to complete the following courses and examinations at Vienna University of Economics and Business:

Course title	ECTS credits	Credit hours	Type of examination
In Academic Skills (2 ECTS credits):			
Bachelor Thesis Coaching and Presentation	2	1	AG <sup>1</sup>
The student's choice of one of the following courses and examinations in Academic Skills or in Foundations of Business and Economics (6 ECTS credits):			
Logic and Methodology of Social Sciences	6	2	VUE <sup>2</sup>
Decision Making and Behavior in Business	6	2	PI <sup>3</sup>

<sup>&</sup>lt;sup>1</sup> AG - Arbeitsgemeinschaft, workshop-type course

- (2) Students in the Bachelor's Program Business and Economics Double Degree are required to complete a Specialization worth 20 ECTS credits and 10 credit hours. The list of available Specializations can be found in the Appendix to the Curriculum of the Bachelor's Program in Business and Economics.
- (3) Students may not select the Specialization at Vienna University of Economics and Business that corresponds to their chosen major in the Queensland University of Technology Bachelor of Business International program:

Queensland University of Technology Major	Specialization at Vienna University of Economics and Business		
Accountancy	Strategy and Managerial Accounting		
	International Accounting and Controlling		
Economics	Economics Core		
	Economics Fields		
Finance	Finance: Markets, Institutions, and Instruments		
International Business	International Business		

#### § 7 Electives in Business and Economics

(1) Students in the Bachelor's Program Business and Economics - Double Degree are required to document that they have completed electives worth 20 ECTS credits. Electives are to be completed at Vienna University of Economics and Business and must be business-related. Electives can be chosen from the course catalog of bachelor's-level

<sup>&</sup>lt;sup>2</sup> VUE - *Vorlesungsübung*, lecture with interactive elements

<sup>&</sup>lt;sup>3</sup> PI - *prüfungsimmanent*, course with continuous assessment of student performance

courses offered at Vienna University of Economics and Business, except for courses in the introductory and orientation phase.

(2) By way of derogation from the final sentence of (1) above, students can also choose to complete Specializations worth 10 ECTS credits as electives. The list of available Specializations can be found in the Appendix to the Curriculum of the Bachelor's Program in Business and Economics, with the exception of the Specialization Abroad.

## § 8 Bachelor's Thesis

- (1) Every student is required to write a bachelor's thesis worth 10 ECTS credits as part of the Bachelor's Program in Business and Economics Double Degree.
- (2) The successful completion of the course "Bachelor Thesis Coaching and Presentation" is the prerequisite for the evaluation of the bachelor's thesis.
- (3) The topic of the bachelor's thesis is to be taken from the subjects listed in this curriculum. Students are entitled to propose topics themselves or choose topics from suggestions provided by available supervisors.

## § 9 Requirements for the Completion of the Bachelor's Program

After the successful completion of all courses and examinations and the bachelor's thesis, a certificate is to be issued confirming the completion of the Bachelor's Program in Business and Economics - Double Degree with an additional reference that six semesters of the program were completed at Queensland University of Technology.

# § 10 Academic Degree

Graduates of the Bachelor's Program in Business and Economics – Double Degree will be awarded the academic degree of "Bachelor of Science (WU)", abbreviated "BSc (WU)".

#### § 11 Entry into Force

This curriculum shall enter into force on October 1, 2019.