

Welcome to WU

Vienna University of Economics and Business

WU
VIENNA

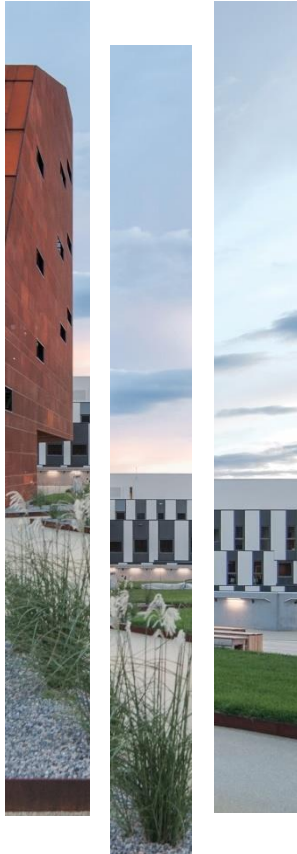


Strategy and Responsible University



WU's Strategy

Purpose, vision, and values



Our purpose: We want to have a positive impact on business, the economy, and society – through excellence in research, a firm commitment to research-led teaching and lifelong learning, a strong role in knowledge transfer and science communication, our courageous, entrepreneurial spirit, and our high standards of social responsibility.

Our vision: As an innovative leader in research and tertiary education, WU ranks among the best institutions of its kind in Europe. WU trains its students to become tomorrow's leaders: WU graduates are responsible citizens capable of assuming leadership roles at the service of our society. WU enjoys worldwide recognition thanks to the outstanding achievements of its faculty in teaching and research and its work for the benefit of the community and the environment.

Our values: Openness – integrity – appreciation. Openness means that we welcome new ideas and perspectives. Integrity stands for compliance with ethical standards and a strong sense of responsibility towards the community at large. Appreciation means giving everyone due recognition for their personal achievements and contributions.

Responsible University

Impact in Teaching, Research and Third Mission

As **Responsible University**, WU is committing to...

- the generally accepted principles of integrity
- the public access to knowledge generated at WU
- the provision of community services and the transfer of scientifically founded knowledge



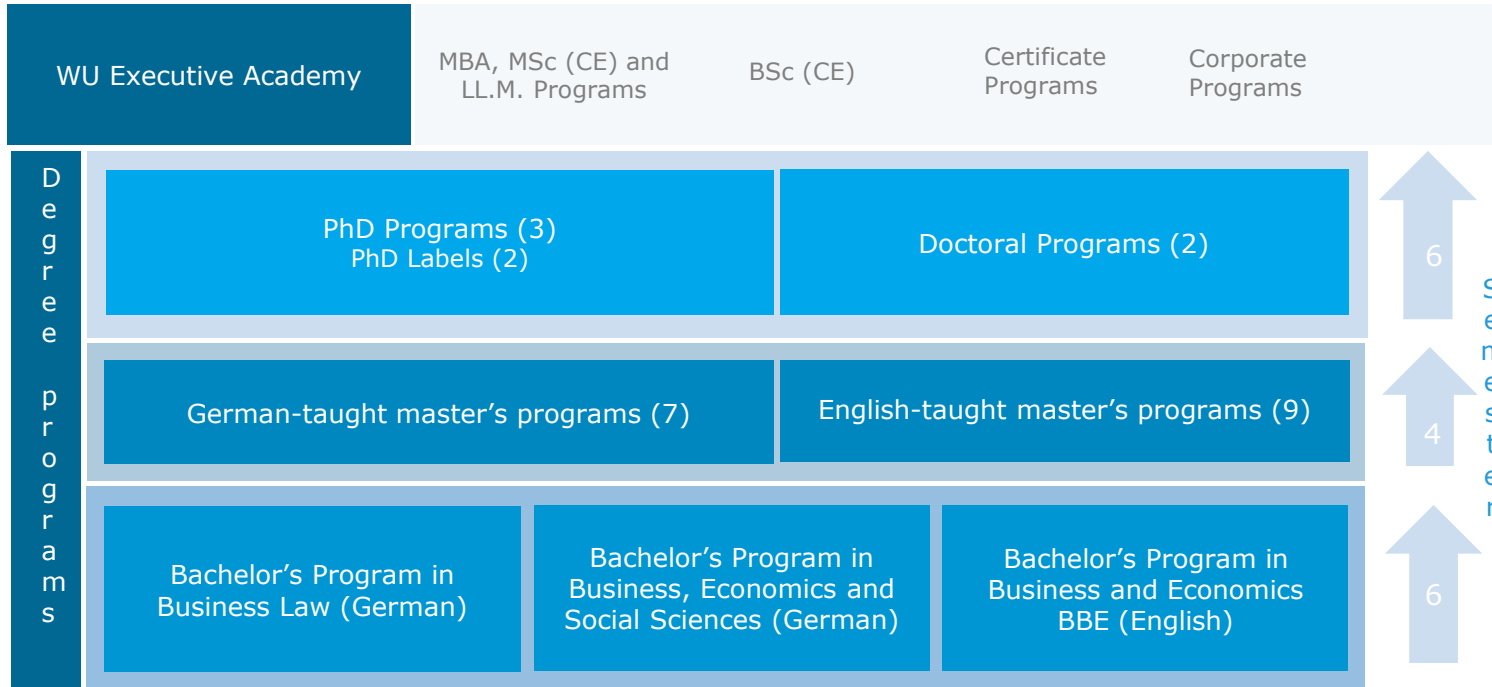
WU is committed to the implementation of the United Nations' **Sustainable Development Goals**.

As part of its PRME (**Principles of Responsible Management Education**) membership, WU is committed to a comprehensive sense of responsibility in all areas of activity (research, teaching, management and knowledge transfer) along the 6 PRME principles.

Academic Programs and Student Body



Programs and Executive Education

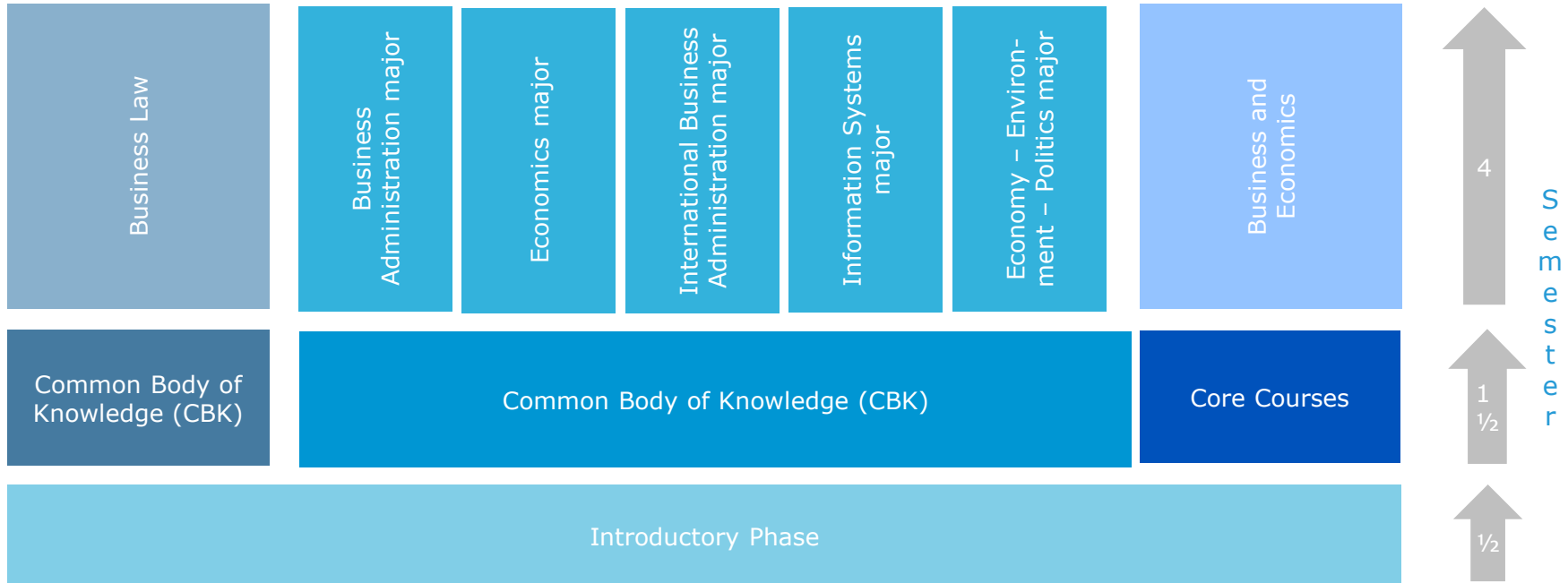


3 Bachelor Programs

Bachelor's Program in Business Law

Bachelor's Program in Business, Economics and Social Sciences

Bachelor's Program in Business and Economics



16 Master Programs

German-Taught Master Programs

Business Education

Business Law

Export and
Internationalization
Management

Finance and Accounting

Management

Socioeconomics

Taxation and Accounting

English-Taught Master Programs

Business
Communication

Digital Economy

Economics

International
Management/CEMS

Marketing

Quantitative Finance

Socio-Ecological Economics
and Policy

Strategy, Innovation and
Management Control

Supply Chain Management

5 Doctoral/ PhD Programs

Doctoral Programs

PhD Programs

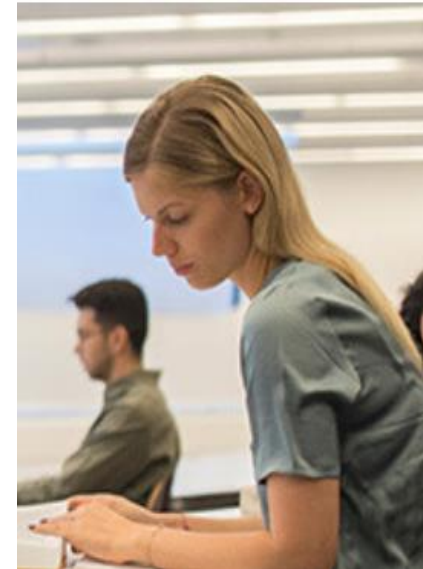
Doctoral Program
in
Social and
Economic Sciences

Doctoral Program
in
Business Law

PhD in
Economics
and
Social
Sciences

PhD in
Finance

PhD in
International
Business
Taxation



WU Executive Academy

Executive MBA

Master of Laws
in International Tax Law
(LL.M.)

Bachelor (CE) und
Master (CE)

Short Programs
e.g. Governance
Excellence Program or ESG
& Sustainability

Professional MBA
with industry or functional
specialization options

Master of Laws
Law for Executives
(LL.M.)

Certificate Programs
e.g. Health Care Management
or Logistics & Supply Chain
Management

Custom Programs



WU's Student Body

Number of students

Total: 22,392

Women: 10,355 (46%)

International: 8,514 (38%
from 120 countries)

Students by degree program

Bachelor: 15,034

Master: 4,705

Doctoral/PhD: 794

First-semester students WS 2024/25

Bachelor: 3,843

Master: 1,948

Doctoral/PhD: 94

Graduates Year 2023/24

Bachelor: 1,957

Master: 1,431

Doctoral/PhD: 100



Source: Academic Controlling; 01/2025

WU International



International University Partnerships and Programs

Partner Universities

240 partner universities in over 50 countries around the world, like:

- Univ. of Chicago
- ESADE
- HEC Paris
- Hong Kong Uni. of Science and Technology (HKUST)
- FGV São Paulo
- Sydney University
- Tsinghua University

International Short Programs

International Short Programs at WU and abroad:

- Argentina
- Canada
- Portugal
- Thailand

- International Summer University WU
- Vienna Spring Programs

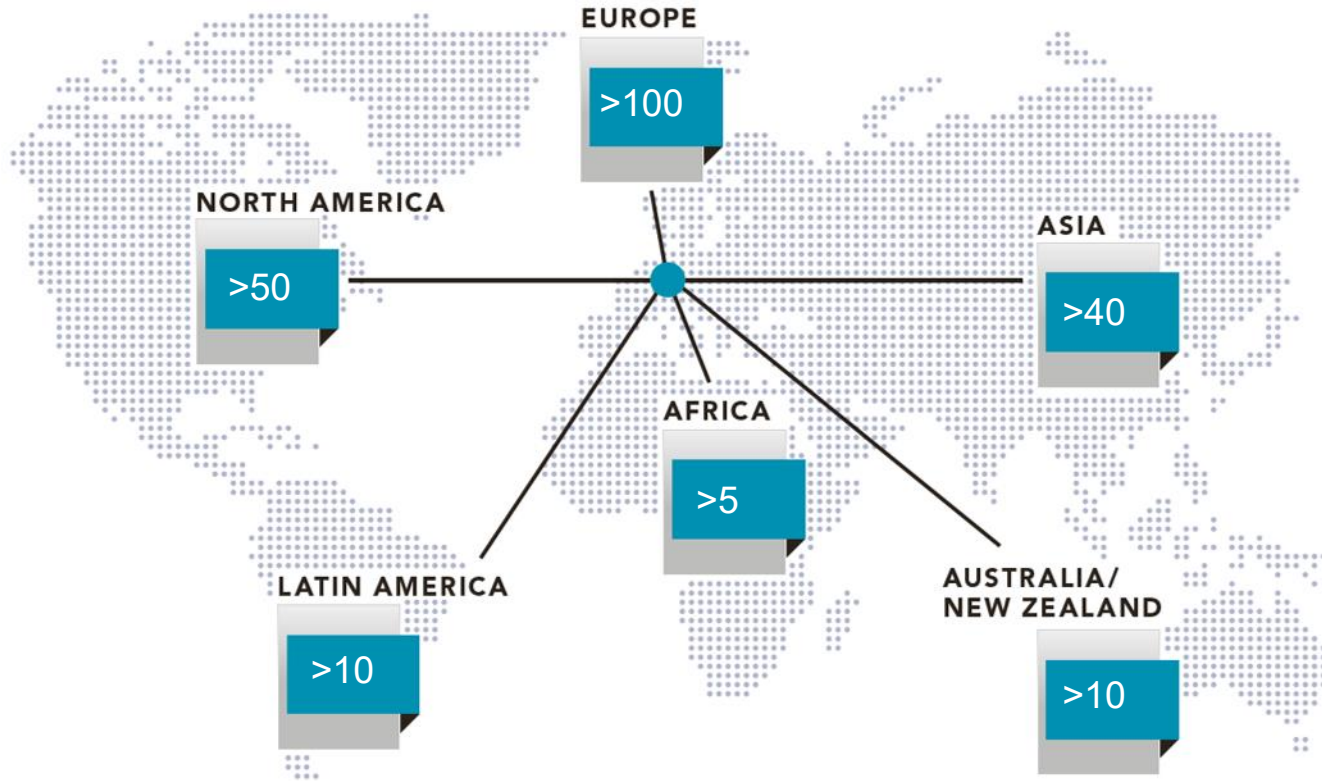
Double Degree Programs

Exclusive opportunity for bachelor's and master's program students, i.e.:

- Queen's University, Smith School of Business, Canada
- Universidade Católica Portuguesa, Portugal
- Università Commerciale Luigi Bocconi, Italy



Global Network



International Reputation

Triple Accreditation



About 140 business schools worldwide hold a [triple accreditation](#)

International Memberships



Rankings

Financial Times Ranking

Masters in Management Ranking 2025 > **Rank 18**
(out of 100 Universities)

Executive MBA Ranking 2024 > **Rank 60**

European Business Schools Ranking 2024 > **Rank 46**

Handelsblatt Ranking

BWL Ranking 2024 > **Rank 5**

VWL Ranking 2023 > **Rank 9**

QS World University Ranking by Subject 2025

Social Sciences & Management > **Rank 119**

Business & Management Studies > **Rank 59**

Accounting & Finance > **Rank 101-150**

Economics & Econometrics > **Rank 108**

Marketing > **Rank 51-100**

Statistics > **Rank 201-250**

The Economist Ranking 2019

Masters in Management 2019 > **Rank 5**

QS Business Masters Ranking 2026

Masters in Marketing > **Rank 12**

Masters in Management > **Rank 17**

Masters in Finance > **Rank 22**

Masters in Supply Chain Management > **Rank 2**

ENGAGE.EU

The European University engaged in Societal Change



- **ENGAGE.EU** is an alliance of **nine leading European universities and one associated partner in higher education (University of St. Gallen, Switzerland)**.
- Focus placed on business, economics, and social sciences.
- The alliance was founded in 2020 and is designed to be a longstanding, sustainable cooperation.
- ENGAGE.EU aims to empower a new generation of socially engaged European citizens by equipping them with the set of skills and competencies needed to tackle the grand societal challenges and positively impact society at large.
- **Main milestones:**



Learning	Outreach	Research
<p>Joint Programmes at master level</p> <p>Summer/Winter Schools</p> <p>Online Exchange Initiative</p> <p>Shared Courses Catalogue</p> <p>Joint program in Digitalization</p>	<p>Labs for European co-creation teams</p> <p>Work Integrated Learning Programs</p> <p>Expedition weeks</p> <p>Innopenreuriual Mindset Framework</p> <p>Associated Partners Engagement</p>	<p>Joint PhD Education</p> <p>Think Tanks</p> <p>Research Network events and Workshops</p> <p>Research Network Platform</p> <p>Early-Stage Researchers Conference</p>

Services for Exchange Students

Academic Course Offering



Undergraduate and graduate level courses

WU's course offer caters to different levels and topics, allowing students to choose courses that align with their academic interests and backgrounds.



Course catalog for exchange students

Selected WU courses available to incoming exchange students. The course catalog serves as a means of orientation and includes filters for degree level, subject, as well as language of instruction.



Variety of courses available

Over 500 courses taught in English per semester. Subjects include topics of Business Law, Business Administration, Economics, and more. Courses taught in German require excellent command of German language.

Services for Exchange Students

Pre-Semester Activities (Optional)



Pre-semester German language course

These courses allow students to build knowledge in the German language before the start of the semester. During the semester, WU offers a Tandem Learning program and regular German language courses.



Orientation and Cultural Program

A two-week program held before the official start of the semester. This program offers incoming exchange students an opportunity to gain valuable insights into Austrian life and culture.



Erasmus Buddy Network

Together with the Erasmus Buddy Network, WU students offer support to incoming exchange students. The Erasmus Buddy Network organizes a variety of social and leisure activities throughout the semester.

Services for Exchange Students

Housing Services



Options for student housing

WU Vienna cooperates with several housing providers and reserves a number of rooms in OeAD student residences for exchange students.



Rent prices and costs of living

Rent prices for a single student room range between €450–€900 per month. The overall costs of living amount up to €1200–€1300 per month.



About the city of Vienna

Vienna is the capital of Austria and home to about two million people. It consistently ranks among the world's most livable cities.

International Short Programs at WU Vienna

In addition to full exchange semesters, **WU Vienna offers intensive academic short programs** designed to deliver high-quality content in a compact format. These programs combine rigorous academics with cultural immersion, creating a dynamic and enriching learning experience.

Program features:

- High-impact learning: Academic content delivered over just a few weeks by experienced international faculty.
- Cultural enrichment: A variety of social and cultural activities foster meaningful connections and broaden perspectives.
- Global participation: Open to both WU students and international students, ensuring a truly international atmosphere.

Program options:

Students can choose between:

- **Vienna Spring Programs** (March–May)
- **International Summer University WU (ISUWU)** (July)



International Short Programs at WU Vienna

Vienna Spring Programs

Offered between **March and May**, these short-term programs provide an immersive academic and cultural experience in Vienna.

Program overview:

- Duration: One to three weeks
- Academic focus: Topics include Innovation Management, Global Branding, Marketing, and more.
- Eligibility: Open to undergraduate and graduate students (depending on the specific program).
- Language of Instruction: All courses are fully taught in English.

Key benefits for students:

- Collaborate on real-life projects in multicultural teams, gaining practical experience and global perspectives.
- Enjoy a rich social and cultural program, including activities that highlight Austrian traditions and foster intercultural exchange.



International Short Programs at WU Vienna

International Summer University^{WU} (ISU^{WU})

Courses are offered in English and cover a broad spectrum of business-related topics at both the bachelor's and master's levels.

Program highlights:

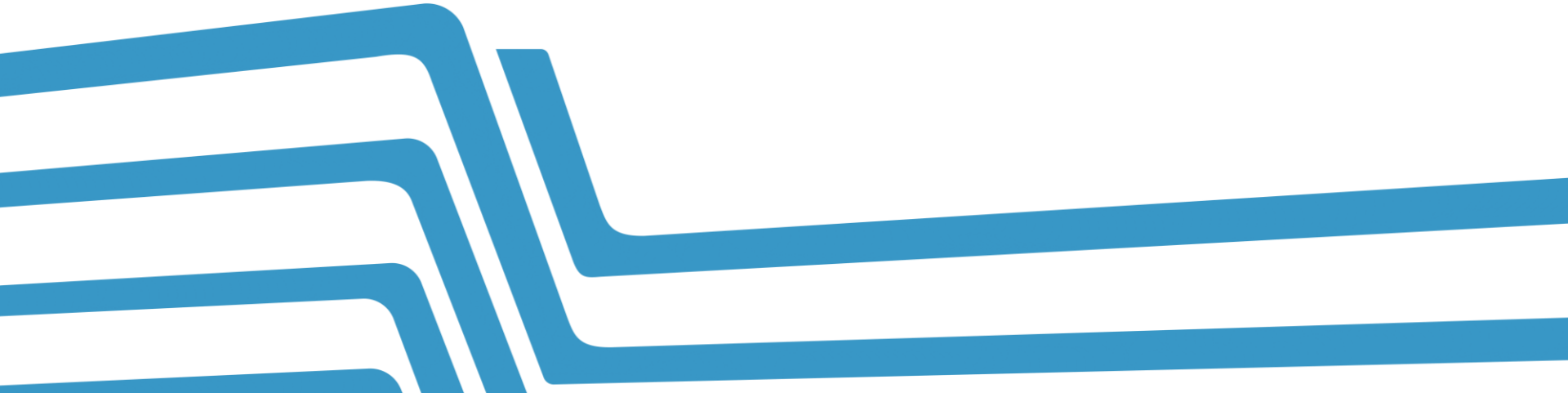
- Three-week sessions in July, offering both undergraduate and graduate tracks.
- Diverse academic program with intensive courses taught by expertise faculty.
- Social and cultural program, emphasizing intercultural exchange and immersion in Austrian and Viennese culture.
- Company visits and guest lectures, providing real-world insights and networking opportunities.
- Each year, around 100–150 students from over 25 countries participate in ISU^{WU}.

Program structure:

- Duration: 3 weeks
- Course selection: Students choose 2 intensive courses, each lasting 1.5 weeks.
- Workload and credits: Each course is worth 4 ECTS credits, totaling 8 ECTS credits.



Campus WU



Campus WU

- **International awards and recognition** for campus design and architecture
- **Sustainability** – including economical, ecological, and social aspects – was a main priority in the planning and construction of Campus WU. In 2019, WU's campus became Austria's first **climate neutral university campus**.
- All auditoriums are **barrier free**, all areas are wheelchair accessible, and a **tactile guidance system** is in place to allow the visually impaired to find their way around campus.

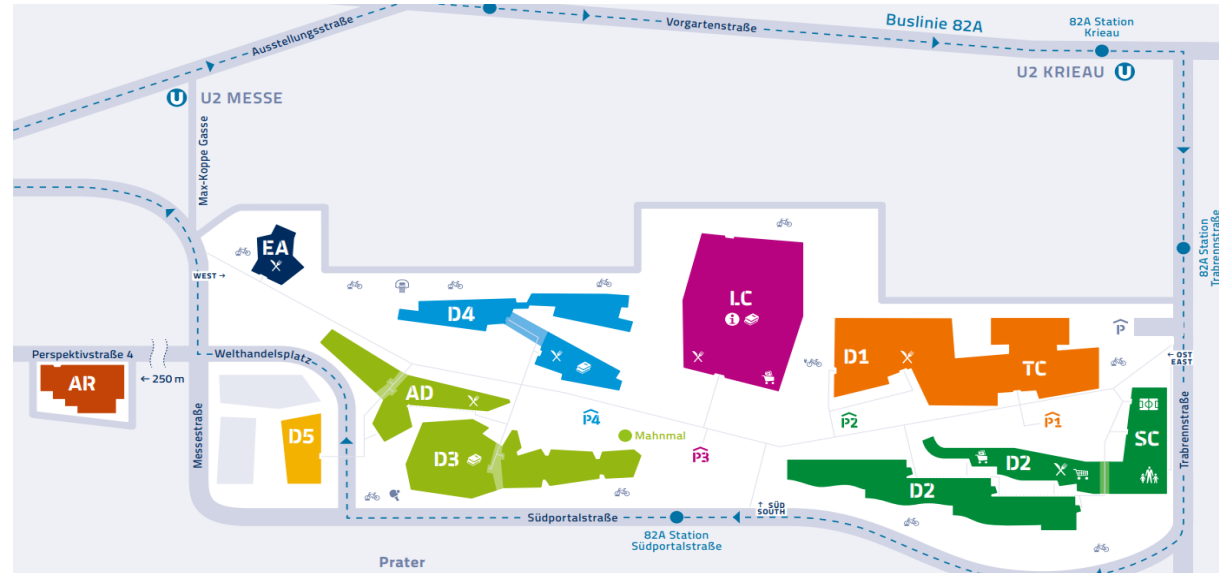


Campus WU – Overview

Key Statistics

- €492,000,000 total construction costs
- 100,000 m² floor space
- 90,000 m² lot size
- 55,000 m² public grounds
- 35,000 m² built-up area
- 3,000 student workstations
- 90 auditoriums and classrooms
- 88 project rooms
- 25 urban gardening plots
- 9 building complexes, including:

 - 5 department buildings
 - 2 libraries
 - 1 Teaching Center
 - 1 Library & Learning Center
 - 1st green campus



Address

Welthandelsplatz 1
A-1020 Wien

Key

- AD Administration & Departments
- D1 D2 D3 D4 D5 Departments 1-5
- LC Library & Learning Center
- TC Teaching Center

- SC Students Center
- EA Executive Academy
- AR Administration & Research

Contact



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