Thesis Title:	
Author's Name:	
Supervisor's Name:	
Current Status of Thesis: (starting date and progress)	

Abstract:

Purpose / academic background:

The Abstract must not exceed 300 words in total. Please overwrite the comments here and provide information on the purpose of the study by highlighting the underlying academic context and the motivational background of your (intended) research.

Design/methodology/ empirical approach:

Here you should clearly state the research objective(s) of your work, the (planned) research design, utilized methods and empirical approaches …

Expected (empirical) findings:

Report here about the expected empirical findings of your research. What contribution do you intend to make with your research?

Managerial value/implications/ practical relevance:

Address here the managerial value and implications you wish to derive from your research. Also, be specific on who should care about your results and why?