



Uny - open group messaging for students

Michael Taucher
Christian Shehata

Product introduction 01/18



A decorative graphic consisting of a large, stylized crowd of people in various colors (red, blue, green, yellow, orange, purple, grey) arranged in a circular pattern, viewed from above. The graphic is positioned in the top right corner of the slide.

Our idea

We believe that university is one of the best places to meet new people. A spatially constrained area full of likeminded human beings having a similar journey.

We think of university less as a place to study and more of a place to learn. Learn to meet new friends, learn to network and learn to communicate.

We believe that technology should enhance this experience, not restrict it and we believe in a solution that connects more people, more efficiently and more personal.

Our goals



Larger groups

We wanted to have more people attend the conversation and create larger groups of people sharing personal messages.



Easier networking

We aimed for a simplified way to extend your network, meet new people and find friends much easier and with less distractions than on current platforms.

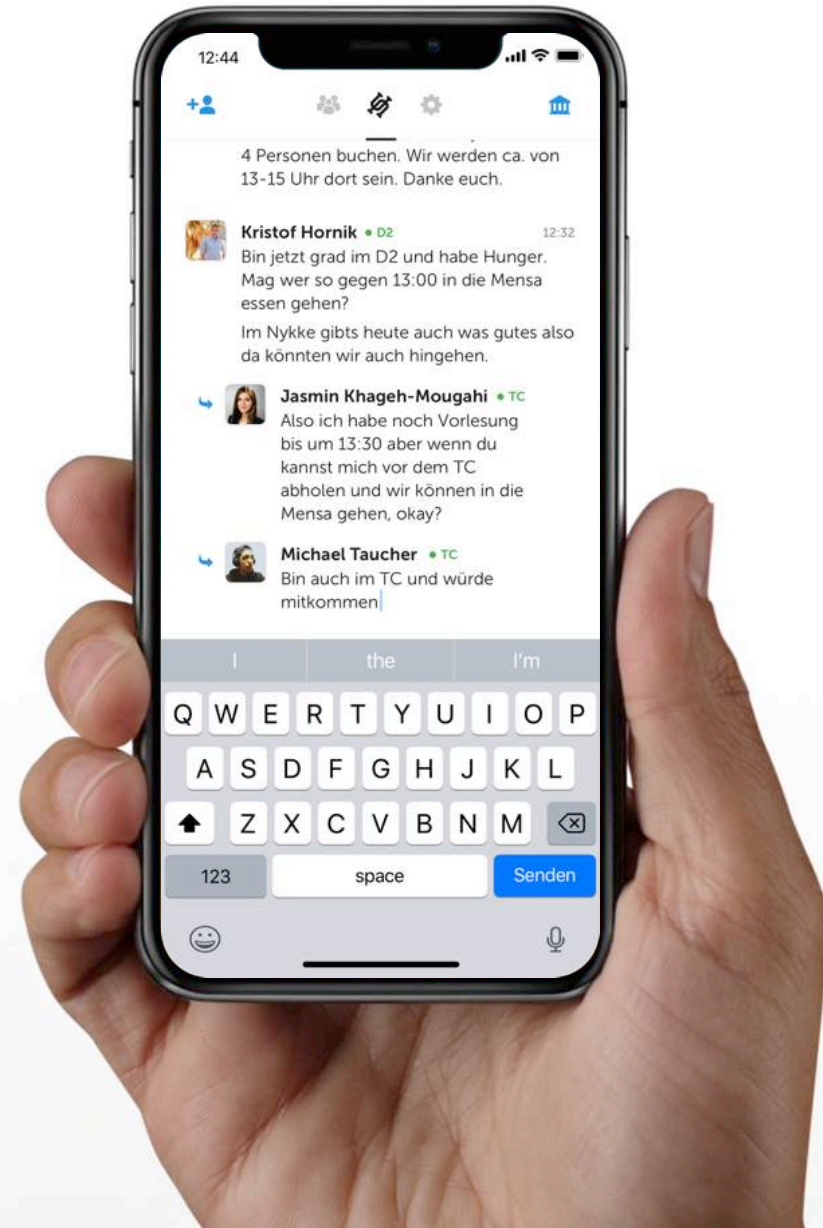


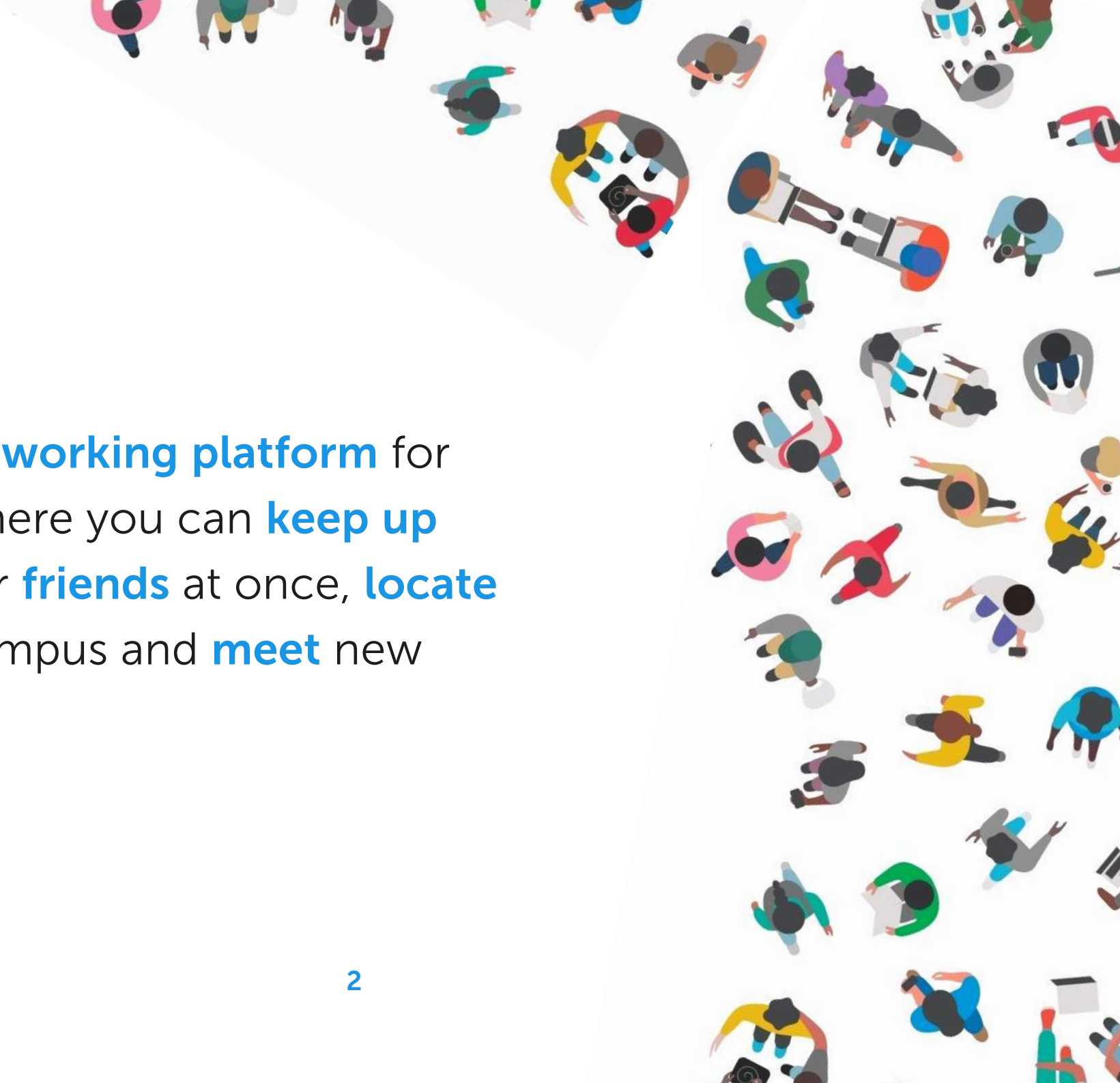
Personal contact

We love personal interaction and wanted to encourage our users to get together and enjoy the presence of each other in real life.

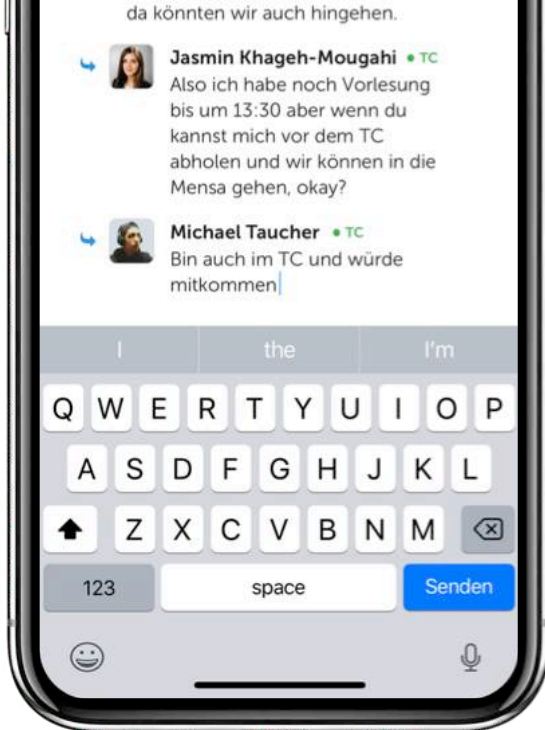
Our solution connects personal messaging with social networking and helps you have more personal contact on campus.

We named it **Uny**.





Uny is a **networking platform** for students where you can **keep up** with all your **friends** at once, **locate** them on campus and **meet** new **people**.



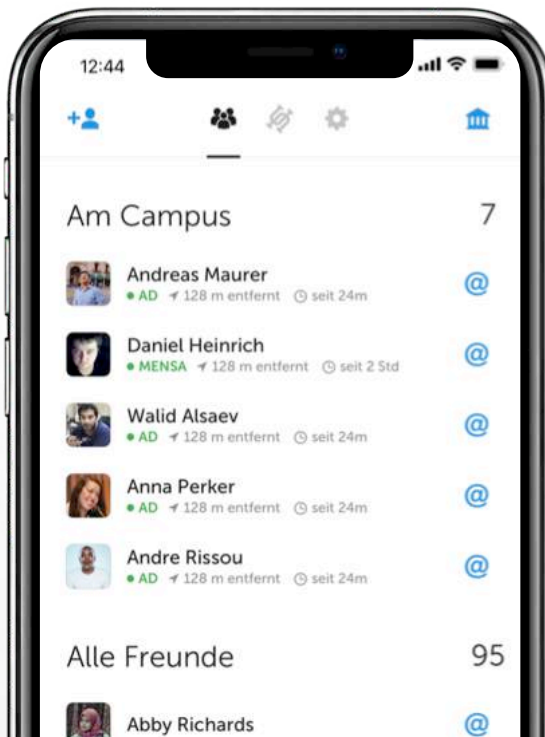
See **your friends location** on campus and gather for lunch, learning or fun.




Chat with **all** of your **friends at once** in a single, clean message thread.




See messages of your friends' friends, **expand your network** and **meet new people**



A decorative graphic on the left side of the slide, consisting of several horizontal lines of varying lengths and colors (white and light blue) arranged in a staggered, overlapping fashion.

We make
many-to-many
conversations
easy and fun.

A decorative graphic on the right side of the slide, consisting of several horizontal lines of varying lengths and colors (white and light blue) arranged in a staggered, overlapping fashion.

Where we are



Concept ✓

We started working out ideas in November and had our first finished concept by late november.



Design ✓

We finished wireframes and screen designs by late december. We also created a prototype for visual guidance throughout the development process.



Development

We are currently developing the iOS version of our app set to be test-ready mid-february. We are looking for Android developers to join our team.



Launch

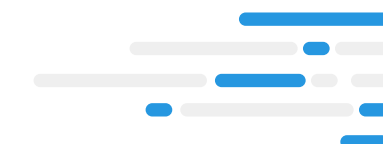
We aim to launch with (around) the start of the summer term mid-March. Marketing measures will be determined as soon as we have a planned budget.





Live prototype:

framer.cloud/FaSGC



Who we are



Michael Taucher, 21

After graduation from Vienna Business School and completion of 1 year military service, I created a small thrift shop in the basement of my parents appartement where I earned over 2000 € in a month without noticeable expenses. I co-founded the service platform Taskrookie where I was responsible for developing the first product which launched in December.



Christian Shehata, 21

After finishing Vienna Business School, I had several jobs in the IT sector. In the summer of 2015 I launched my career by working in Hilton Hotels as Network assistant. During civil service, I started as a hardware and software specialist. I finished courses concentrated on iOS Development and work as a project manager and iOS developer for an app agency.





Mit **Uny** siehst du, wo sich
deine Freunde gerade auf
der Uni aufhalten...





Am Campus

7



Andreas Maurer

● AD ↗ 128 m entfernt ⌚ seit 24m



Daniel Heinrich

● MENSA ↗ 128 m entfernt ⌚ seit 2 Std



Walid Alsaev

● AD ↗ 128 m entfernt ⌚ seit 24m



Anna Perker

● AD ↗ 128 m entfernt ⌚ seit 24m



Andre Rissou

● AD ↗ 128 m entfernt ⌚ seit 24m



Alle Freunde

95



Abby Richards



Andreas Maurer

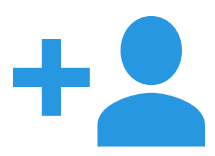


Andreas Bauer



Anna Perker





4 Personen buchen. Wir werden ca. von 13-15 Uhr dort sein. Danke euch.



Kristof Hornik • D2

12:32

Bin jetzt grad im D2 und habe Hunger. Mag wer so gegen 13:00 in die Mensa essen gehen?

Im Nykke gibts heute auch was gutes also da könnten wir auch hingehen.



Jasmin Khageh-Mougahi • TC

Also ich habe noch Vorlesung bis um 13:30 aber wenn du kannst mich vor dem TC abholen und wir können in die Mensa gehen, okay?



Michael Taucher • TC

Bin auch im TC und würde mitkommen

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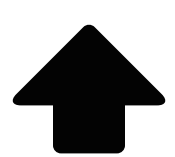
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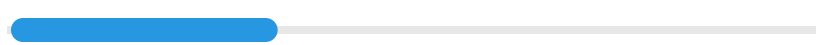
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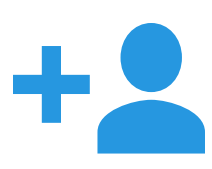
Senden





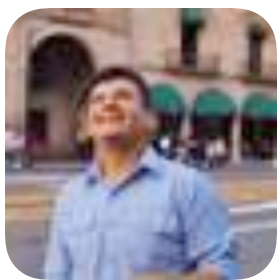
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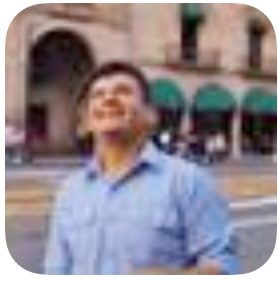


Alle Freunde

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Abby Richards



Andreas Maurer



Andreas Bauer



Anna Perker



Anna-Lee Seikowitz



Asin Ale

