

Panel on Future of University Research & Teaching

The Challenges

- Competition for students
 - Negatives: New media, Worldwide market, Research expertise does not equal instructional skill, Communication does not equal talking
 - Positives: New media, worldwide market
 - Duke's "Place and space" model; BSPA's Rigor-plus-Practice model
- Competition from Corporate Education
 - Positives for Companies: Cheaper & more company-specific
 - Negative for companies: lose best practice sharing, competitive edge, cutting edge knowledge, questions never asked
- Competition from Corporate Research
 - Gray water recycling
 - Where have all the basic research labs gone?
 - Need to ask questions that would get you fired (need to stretch!)

University Distinctions

- Negatives: High cost, fixed locale, and slow to adapt
- Positives: Basic Research, Interdisciplinary breadth & depth, Student & faculty diversity
- Opportunities: Reorganize for teaching + research, big interdisciplinary projects (Duke, Yale – but BIT still as all behavioral economists), new training and promotion in academia