

11TH SOCIOLOGY OF CONVENTIONS WORKSHOP

VIENNA 17-18 APRIL 2020

Capitalism without spirit? Conventions in the age of digital transformation



Workshop format:

The workshop will focus on the use and usefulness of different theoretical ideas developed within the French pragmatic sociology – with a particular emphasis on developments and potential challenges in the age of digital transformation. The format of the workshop will include paper presentations, method and research question spaces and round tables. Following the tradition of SoC workshops, an EC scholar from France, namely Emmanuel Didier, will be the keynote speaker.

Organizing team: Katharina Pernkopf, katharina.pernkopf@wu.ac.at
Dominik Zellhofer, dominik.zellhofer@wu.ac.at

Location:
WU Vienna
Welthandelsplatz 1
Building AD, Sitzungssaal 1 and 2
1020 Vienna
Closest underground station: U2 Messe/Prater



WORKSHOP PROGRAM

Thursday, 16 April 2020

19.00 Pre-Workshop Dinner at Das Campus

Friday, 17 April 2020

8.30 Check-in

9.00 Welcome – Katharina Pernkopf & Dominik Zellhofer

9.00-10.30 Keynote: *“Numerical marbling”*, Emmanuel Didier

10.30-11.00 Coffee break

11.00-11.45 Paper session: *“Regional specificities and specific forms of justification within a national legal frame. How Economics of Convention (EC) can help to understand the evolution of the Swiss VET”*, Lorenzo Bonoli, Philipp Gonon, Jackie Vorpe; discussant: Katharina Pernkopf

11.45-12.30 Paper session: *“The Notion of the Artist in Justifications of Copyright-Related Business Models.”*, Simon Schrör; discussant: Dominik Zellhofer

12.30-13.30 Lunch break (sandwiches by Library Café)

13.30-14.15 Panel discussion: *“Critique revisited: practical and methodological considerations in the context of (social) crises”*, Karolin Kappler, Lisa Knoll, Rainer Diaz-Bone, Kenneth Horvath

14.15-15.00 Panel discussion: *“No & new ways of artistic critique: the production of culture in the light of digitalization”*, Guy Schwegler, Simon Schrör, Eltje Gajewski

15.00-15.30 Coffee break

15.30-16.15 Paper session: *“The gift of health data and what’s in return”*, Tamar Sharon; discussant: Valeska Cappel

16.15-17.00 Paper session: *“Engineering exploration: towards socio-technical grammar(s) of commonality in a data-driven world”*, Andrew Hoffman; discussant: Kenneth Horvath

17.00-18.30 Round table: *“Big Data, Information, Quantification in the Age of Digital Transformation”* with Emmanuel Didier, Rainer Diaz-Bone, Tamar Sharon, Karolin Kappler & Kenneth Horvath

19.30 Workshop dinner at “Die Allee”

Saturday, 18 April 2020

9.00 -10.30 Method & research question space:

Sitzungssaal 2

EC approach (based on the orders of worth framework) to overarching quality criteria for (qualitative) social research, Christian Schneiderberg

The measurability of actor competence from an EC point of view – Actors in the coordination situation: How do we measure competence, routines, and agency?, Lea Hägi, Lena Freidorfer-Kabashi

Analysis and critique of instruments of quantification, Kenneth Horvath, Valeska Cappel, Rainer Diaz-Bone

Sitzungssaal 1

Case study design and EC-based research: methodological considerations and exemplification with the study “Governance of Transitions in the Swiss Education System”, Regula Leemann

Working with „worlds of production“: Transformations in the shoeindustry (Bally, Bata) from 19th to 20th Century, Esther Berner

Quality definitions and valuation: “Specialty coffees, results from cupping exercises”, Xiomara Fernanda Quiñones Ruiz

10.30-11.00 Coffee break

11.00-11.45 Paper session: *“Digitisation and Sustainability. Analysing the relationship between two large-scaled societal projects”*, Sarah Lenz; discussant: Xiomara Fernanda Quiñones Ruiz

11.45-12.30 Paper session: *“Creative Finance and Evidence-Based Contracting in the Public Sector”*, Lisa Knoll; discussant: Heike Jacobson

12.30-13.30 Lunch break (pizza by l’Osteria)

13.30-14.15 Paper session: *“EC and contemporary developments in managing employment in the workplace”*, Julia Brandl; discussant: Rainer Diaz-Bone

14.15-15.00 Paper session: *“Information Security Policies in Organizations”*, Dominik Zellhofer; discussant: Guy Schwegler

15.00-15.30 Show and tell: *“Health - Conventions - Digitisation. A political economy of the (digital) transformation processes of and around health”*, Karolin Kappler, Valeska Cappel

15.30-16.00 Show and tell: *Handbook project with Guillemette de Larquier*, Rainer Diaz-Bone

16:00-16:30 Recap & outlook on workshop 2021 (by Christian Schneiderberg and Christian Imdorf)

Workshop location:

Sitzungssaal 1 / Conference Room 1,

Building AD, Room AD.0.114, first/ground floor

Key note location:

Sitzungssaal 2 / Conference Room 2

Building AD, Room AD.0.122, first/ground floor

WU campus map: <http://campus.wu.ac.at/>



WU campus map



Pre-Workshop Dinner

“Das Campus”

Welthandelspl. 1, 1020 Wien

Workshop Dinner

“Die Allee”

Hauptallee 124, 1020 Wien



Hotel options

Magdas Hotel (*)**

reservation@magdas.at

<https://www.magdas-hotel.at/>

distance: 1 km from venue, about 12 minutes by foot

Motel One Wien-Prater (*)**

Promo Code: ATW4BAD3B42

wien-prater@motel-one.com

www.motel-one.com

distance: 550m from venue, about 6 min by foot

Austria Trend Hotel "Messe Wien" (*) [They will change name to "Bassena Wien Messe Prater" in March]**

Promo Code: WirtschaftsUNI

www.austria-trend.at/book/Wirtschaftsuniversitaet_Wien

distance: 200m from venue, about 2 min by foot

Courtyard Marriott Wien Messe (**)**

Promo Code: go to marriott.de/VIEFG, then click 'view rates', click 'edit' on top and look for the field 'special rates', where you can use '5A2' for a discount.

<https://www.marriott.com/hotels/travel/viefg-courtyard-vienna-prater-messe/>

distance: 650m from venue, about 8 min by foot

Ibis Budget Wien Messe ()**

contact: Mag. Lieselotte Daichendt

h7098@accor.com

<https://ibis-budget-wien-messe.hotelsinvienna.org/en/>

distance: 1,2 km from venue, about 16 min by foot

Meetings Roomz Vienna Prater (****)

meet-ings.prater@roomz-vienna.com

<https://www.roomz-hotels.com/>

distance: 1,5 km from venue, about 20 min-utes by foot

Austria Classic Hotel Wien (***)

5% discount off any booking via website

<https://www.classic-hotelwien.at/>

distance: 1,9 km from venue, about 25 minutes by foot.

Hotel Praterstern (*)

<https://www.hotel-praterstern.at>

distance: 1,9 km from venue, about 24 min-utes by foot.

BW Best Western PLUS Amedia Wien (****)

reservierung@wien.plaza-hotels.de

<https://plazahotels.de/>

distance: 3 km from venue, about 37 minutes by foot, 15 min by car, 35 min-utes by tram/bus/metro;

located close to Belvedere Palace

Public transport

From the airport to the WU campus:

Catch the S-Bahn **S7** to Praterstern and change to the underground **U2** (direction Seestadt) to exit at station Messe/Prater

From the city center to the WU campus:

Catch any underground to get to station **U2** Messe/Prater



For additional information go to <https://wu.ac.at/soc2020>