

# RUBRICS

Attribute \ Points	4	2	0	Weight	Points
Presentation of the context/background	<ul style="list-style-type: none"> <li>- All relevant information is included</li> <li>- No extraneous material, information is presented concisely and clearly</li> <li>- Provides a clear picture of the organization</li> </ul>	<ul style="list-style-type: none"> <li>- Some relevant information is missing</li> <li>- Little extraneous material is included</li> <li>- Provides a rather clear picture of the organization</li> </ul>	<ul style="list-style-type: none"> <li>- Substantial relevant information is missing</li> <li>- Excessive extraneous material is included</li> <li>- The information provided makes it difficult or impossible to get a clear picture of the organization</li> </ul>	2	
Analysis of the organization's sustainability strategy	<ul style="list-style-type: none"> <li>- Insightful and thorough analysis of the organization's approach to achieve selected sustainability goals</li> <li>- Important change drivers, as well as underlying issues, are identified and critically evaluated</li> <li>- Underpins arguments by evidence of third parties (e.g. NGO or other stakeholders)</li> </ul>	<ul style="list-style-type: none"> <li>- Basic, but clear analysis of the approach to achieve selected sustainability goals</li> <li>- Some change drivers, as well as underlying issues, are identified; not all of them are critically evaluated</li> <li>- Arguments are not fully substantiated by evidence</li> </ul>	<ul style="list-style-type: none"> <li>- Superficial analysis of the approach to achieve the selected sustainability goals</li> <li>- Few change drivers, as well as underlying issues, are identified, but not critically evaluated</li> <li>- Rests on the organization's own information</li> </ul>	3	
Conclusions from the analysis	<ul style="list-style-type: none"> <li>- Conclusions reflect different perspectives and are logically drawn from the analysis</li> <li>- Conclusions are complemented with the team's critical perspective that is indicated as such</li> </ul>	<ul style="list-style-type: none"> <li>- Different perspectives are not always clear, conclusions are partly logically drawn from the analysis</li> <li>- The team's critical perspective is partly recognizable but is not always indicated as such</li> </ul>	<ul style="list-style-type: none"> <li>- The conclusions do not reflect different positions, and the link between the conclusions and the analysis is sometimes not clear</li> <li>- The team's critical perspective is neither recognizable nor indicated as such</li> </ul>	2	
Recommendations for the organization	<ul style="list-style-type: none"> <li>- Effective recommendations are provided and clearly linked to the conclusions</li> <li>- Recommendations are supported with specific data or facts where necessary</li> </ul>	<ul style="list-style-type: none"> <li>- Useful recommendations are provided, their link to the conclusions is not always obvious though</li> <li>- Reference of specific data or facts to the recommendations in some cases not evident</li> </ul>	<ul style="list-style-type: none"> <li>- Few (or no) recommendations are provided and the link to the conclusions remains unclear</li> <li>- Recommendations are hardly or not supported with specific data or facts</li> </ul>	2	
Application of knowledge and concepts to practical case	<ul style="list-style-type: none"> <li>- Concepts described in the modules are applied in a way that evidences intensive engagement with the learning contents</li> <li>- The team selects sources of relevant stakeholders mentioned in the modules to support arguments</li> <li>- Tools and information presented in the module are included to evaluate the organization's sustainability measures in a useful and effective way</li> </ul>	<ul style="list-style-type: none"> <li>- Concepts described in the modules are applied in a way that evidences understanding of the learning contents</li> <li>- The team selects sources partly of stakeholders mentioned in the modules to support arguments, partly of less recognized sources</li> <li>- Tools and information presented in the module are occasionally and sometimes loosely used to evaluate the organization's sustainability measures</li> </ul>	<ul style="list-style-type: none"> <li>- Concepts described in the modules are hardly applied in the case analysis and engagement with the learning contents is not evident</li> <li>- The team selects sources of stakeholders, whose relation to the field (SDGs) is not clear</li> <li>- Tools and information presented in the modules are not applied to the case</li> </ul>	3	
Video/Presentation quality	<ul style="list-style-type: none"> <li>- Presents in a logical sequence which allows the audience to follow effortlessly</li> <li>- Interesting and enthusiastic presentation, clear voice, easy to understand</li> <li>- Formal aspects are properly and thoroughly elaborated (e.g. orthography)</li> <li>- Presentation includes different media such as images, music, and/or sounds that support the information</li> </ul>	<ul style="list-style-type: none"> <li>- Sequence is partly not logical; Audience has difficulty following in some parts of the presentation</li> <li>- Low voice and/or monotonous presentation, difficult to understand</li> <li>- Formal aspects (e.g. orthography) are correctly elaborated</li> <li>- Presentation includes some images or sounds, but they do not always logically relate to the text or other information</li> </ul>	<ul style="list-style-type: none"> <li>- Sequence of information is unintelligible</li> <li>- Presentation is incomprehensible for the audience</li> <li>- Formal aspects are faulty or missing (e.g. orthography)</li> <li>- Presentation does not include media beyond a talking head(s)</li> </ul>	2	
Time management	<ul style="list-style-type: none"> <li>- The team attends the scheduled meetings with the supervisor</li> <li>- Completed assignment was posted on or before the deadline</li> <li>- Length of CaseCast is within 2.5 min. limit</li> </ul>	<ul style="list-style-type: none"> <li>- The team missed one meeting without valid reason</li> <li>- Completed assignment was posted within 24 hours after the deadline</li> <li>- Length of CaseCast exceeds 2.5 min. limit by less than 30 sec.</li> </ul>	<ul style="list-style-type: none"> <li>- The team missed more than one meeting without valid reason</li> <li>- Completed assignment was posted past 24 hours after the deadline</li> <li>- Length of CaseCast exceeds 2.5 min. limit by more than 30 sec.</li> </ul>	1	
Maximum points: 60				Points achieved:	