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**Sigma Case Cast**

**1 Prepare your CaseCast following the grid provided.**

**2 The rubrics, which your instructors will use for grading the CaseCast, provide information on the structure and content of the CaseCast.**

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| **Aspects to be addressed** | **Additional information** |
| Present the organization you are working on for your good practice case study. | The first part of your Case Cast provides the context information about your organization. Due to the time restrictions this part should not be longer than approximately 1 minute. |
| Describe the organizational/industry background. |
| What SDGs does the organization address? |
| What does the organization do particularly well in addressing selected SDGs? | The second part provides your findings. This is the main part of the Case Cast. It should explain to the audience why your organization is an example of a good practice. |
| Why does the organization succeed? What factors of success can you identify? |
| Are there remaining challenges for the organization? What recommendations would you give them? |

**3 Bear in mind that your CaseCast must not be longer than 2.5 minutes!**