

# Sigma CaseCast

- 1 One part of your assignment is to present your findings from this task in a short video of 2.5 minutes (preferably screencast).
- 2 Further, we ask you to submit your analysis of either 12 slides (ppt.) or 4 pages (word) to make the workload put into this assignment transparent and to support the standardized assessment of the group task.
- 3 The following instructions may help you to develop both:

Aspects to be addressed in your analysis	Additional information
<p>What organization did you choose and why? Which of the SDGs does the organization address?</p>	<p>Shortly describe the organization you are working on for your case analysis. Describe the organizational/industry background and the SDGs it addresses.</p> <p>If the organizational strategy addresses a broad range of SDGs, we recommend focusing on 1-3 for a concise and in-depth analysis.</p>
<p>Critically analyze the organization's strategy to achieve the SDGs. Address these questions:</p> <ul style="list-style-type: none"> <li>• What does the organization do to address its set sustainability goals?</li> <li>• What is done well?</li> <li>• Where are gaps?</li> <li>• What are issues or challenges the organization needs to address?</li> <li>• What are your conclusions from the analysis?</li> <li>• What recommendations would you give them and why?</li> </ul>	<p>Describe the organization's strategy to address the SDGs. Analyze good practices as well as underlying issues that are probably not reported by the organization itself.</p> <p>Conclude your analysis and give recommendations for the organization based on your learnings from the modules, data and facts, and a critical reflection.</p> <p>Argue why your recommendations would support the organization in its corporate strategy to achieve the SDGs Support your arguments with specific data or facts where necessary</p>
Appendix	<p>Include</p> <ul style="list-style-type: none"> <li>- A complete list of references</li> <li>- a transparent illustration of each group member's contribution</li> </ul>

Aspects to be addressed in your video	Additional information
<p>How can you describe the organization you are working very briefly?</p> <p>What information is the most relevant to include?</p>	<p>The first part of your CaseCast provides the context information about the organization. Due to the time restrictions, this part should not be longer than 45 seconds.</p>
<p>What are the main findings from the critical analysis?</p> <p>What are your conclusions?</p> <p>What would you recommend?</p>	<p>This is the main part of the Case Cast. Explain to the audience how the organization plans to address the SDGs.</p> <p>List some key aspects like good practices as well as underlying issues and critically evaluate them.</p> <p>Give 2-3 recommendations for the organization and underpin them with data and facts where necessary.</p>