

WU Master Day

Master of Science Supply Chain Management (SCM)



**WIRTSCHAFTS
UNIVERSITÄT
WIEN VIENNA
UNIVERSITY OF
ECONOMICS
AND BUSINESS**

Gerald Reiner (Program Director)

Sebastian Kummer (Deputy Program
Director)

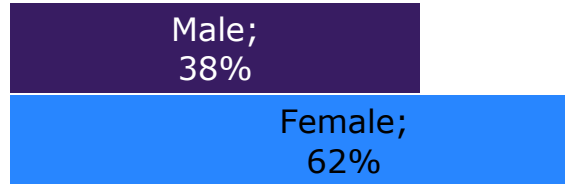
Eveline Dietz and Rebecca Runge (Program
Coordinators)



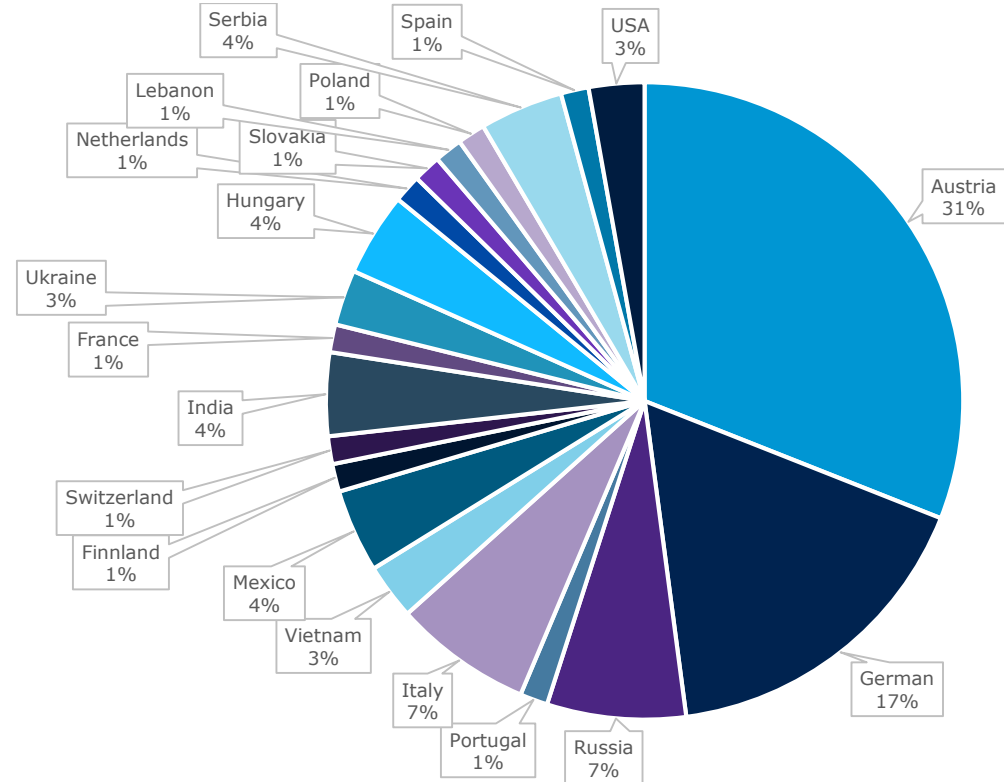
International Students

BATCH 2021

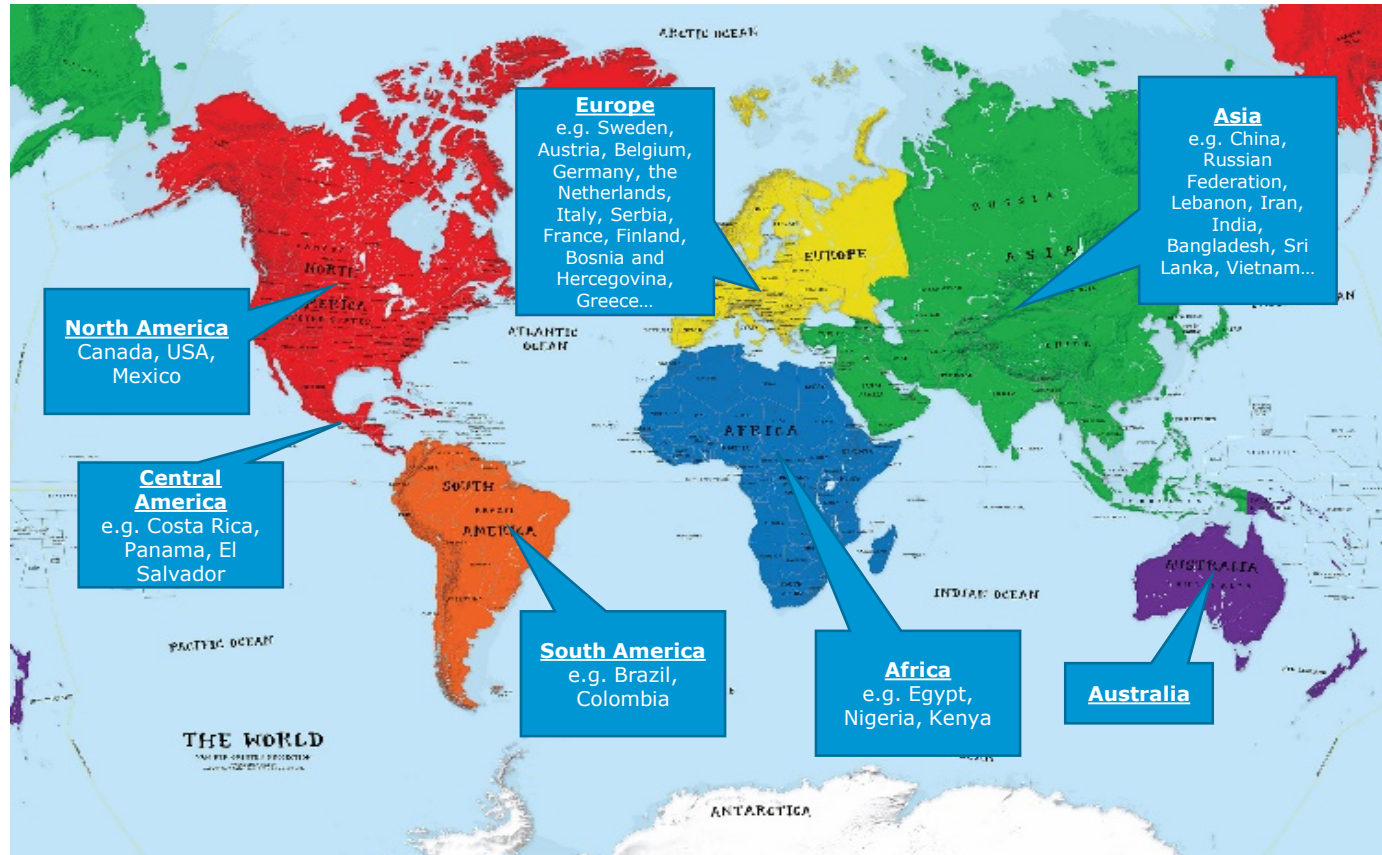
Gender*



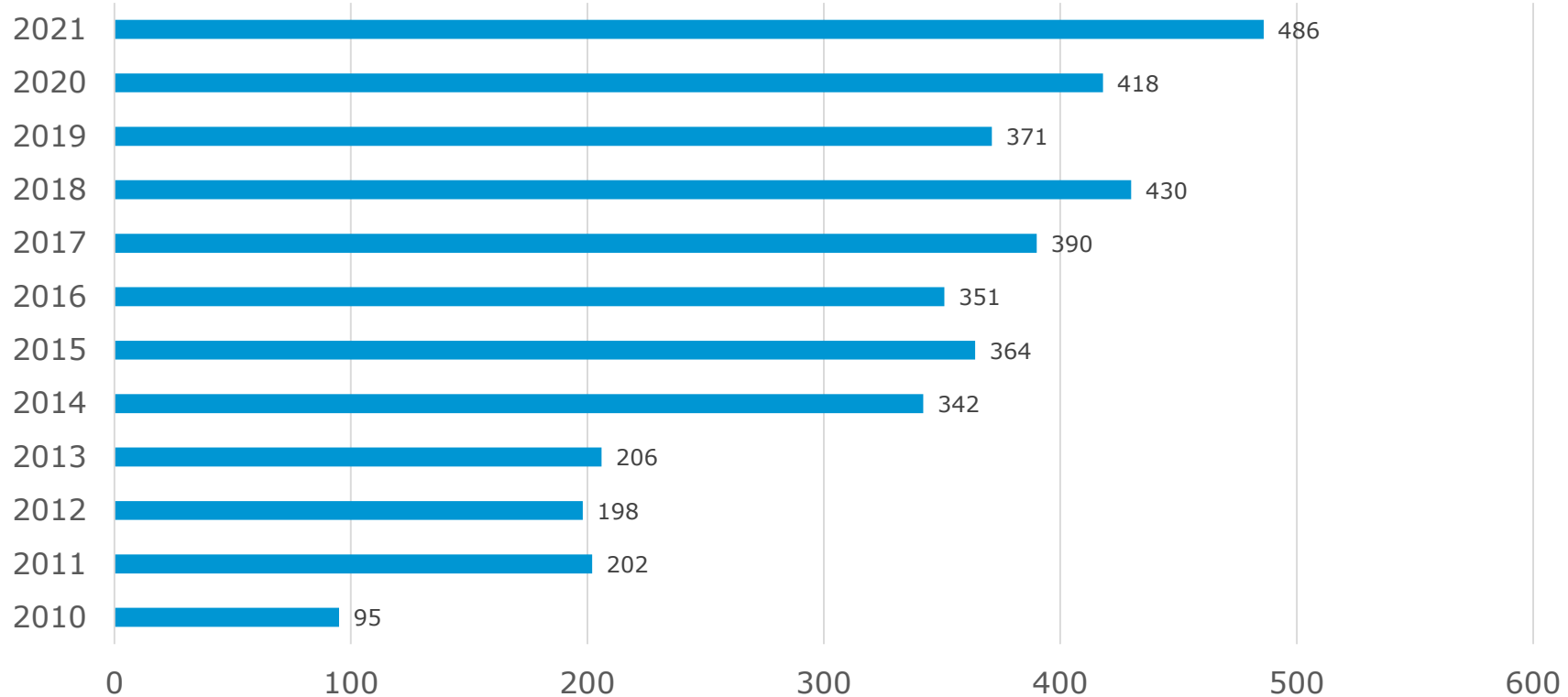
**students enrolled by October 02, 2021*



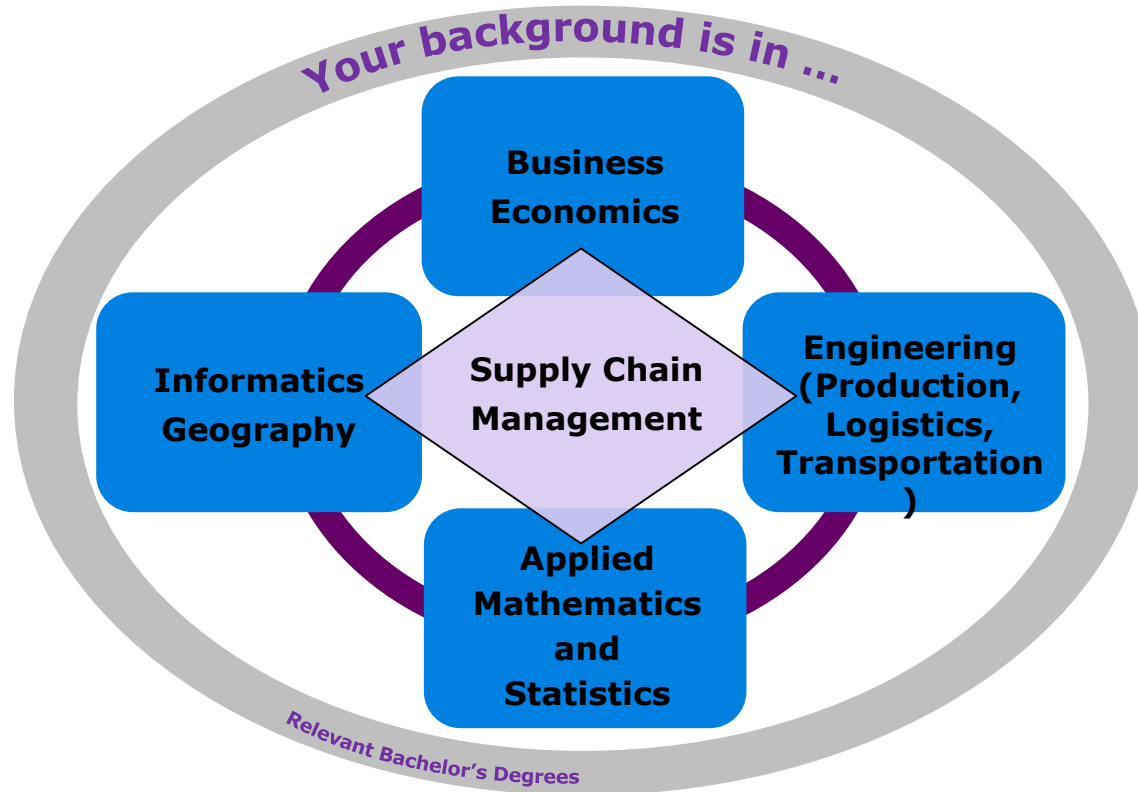
Our (former) batches are very diverse - more than 40 different nationalities from...



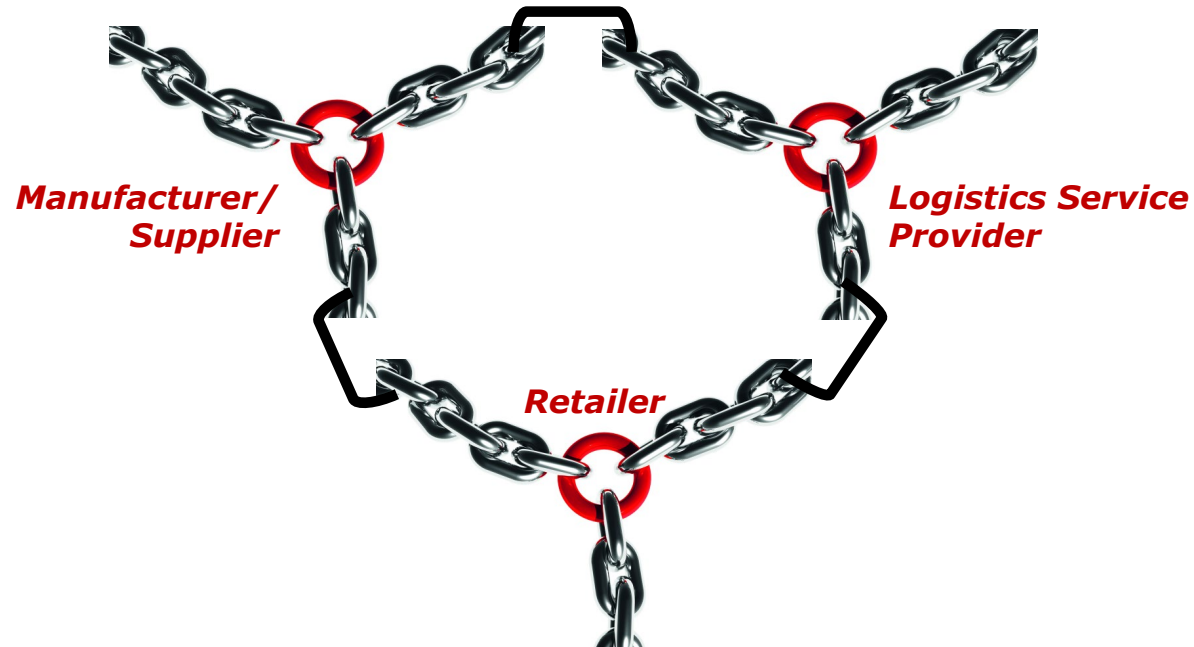
Numbers of applications (from 2010 until now)



Unique Features



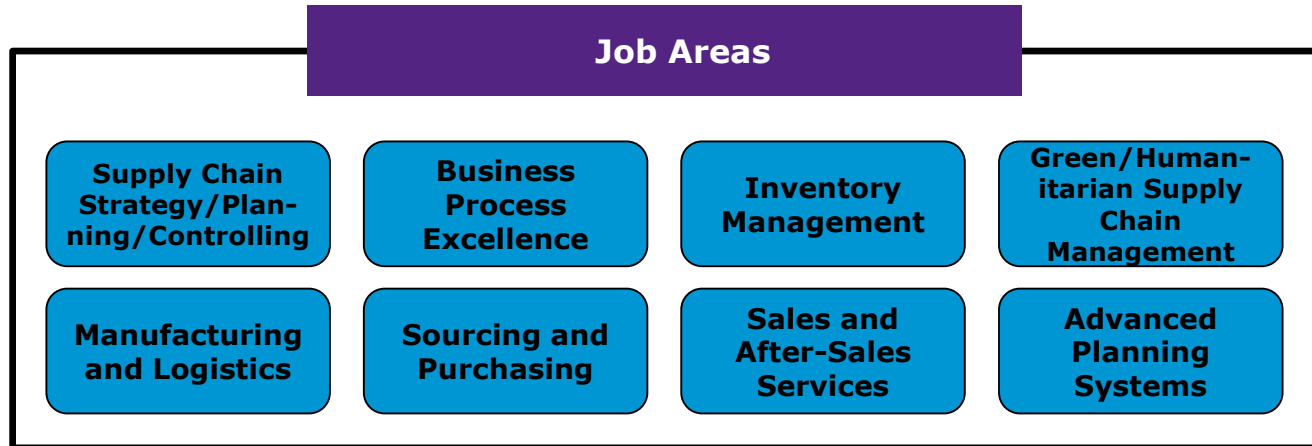
Focal Companies of the Supply Network



Job Opportunities

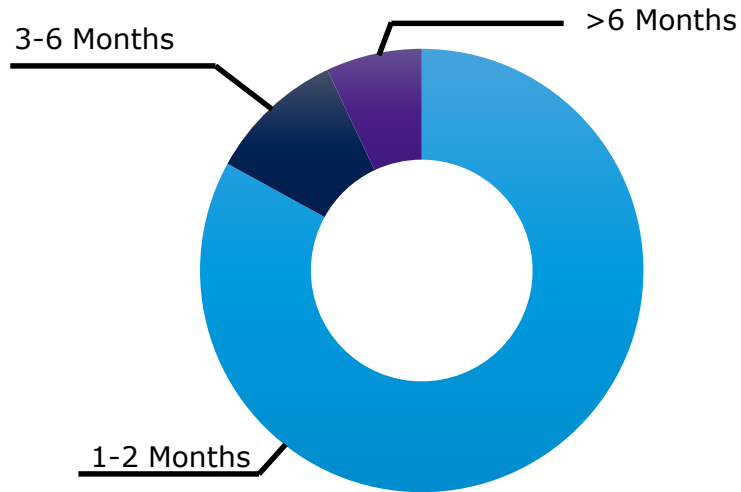
*"With global operations becoming more complex, companies in manufacturing, retail and technology — and the consulting firms that service them — are scrambling to hire people with supply-chain expertise. But **these experts are hard to come by.**"*

- The Hot New M.B.A.: Supply-Chain Management, **The Wall Street Journal (2013)**

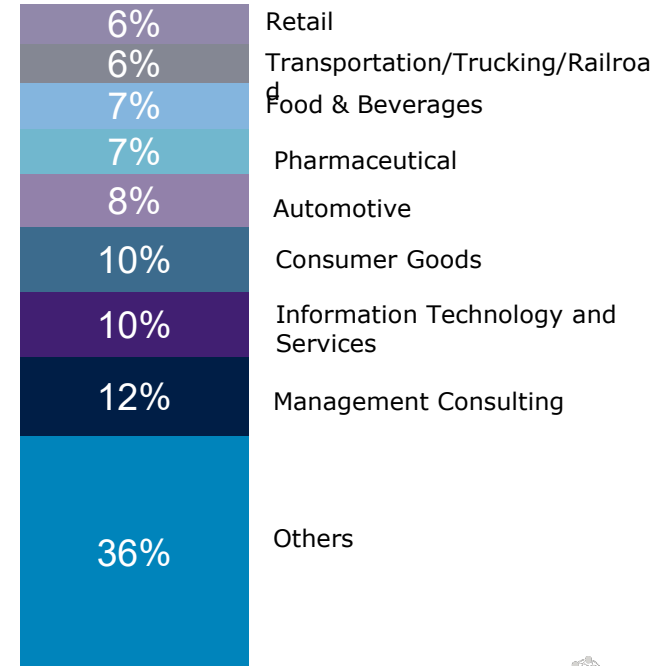


Overview of SCM Alumni (survey 2019/20)

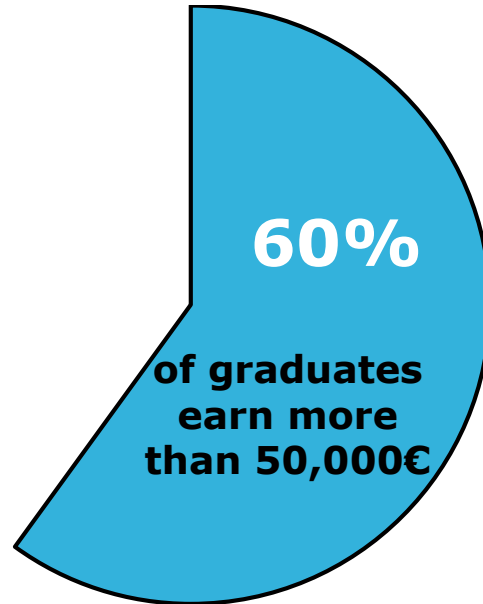
Time needed to find a job



Functional areas of our graduates



Overview of SCM Alumni (survey 2019/20)



**Every third
SCM graduate
earns more
than 65,000 €**

SCM Network: Student and Alumni Club



Alumni

Social



Corporate

Sport



New Study Plan (2021): Modul & Semester Overview

Master's Program in Supply Chain Management							
1. Sem	Supply Chain Strategy and Digital Innovation (15 ECTS)	Supply Chain Planning and Control (12,5 ECTS)	Supply Chain Operations (17,5 ECTS)	Supply Chain Analytics (15 ECTS)	Research and Industry Projects (15 ECTS)		
2. Sem							
3. Sem						Electives (2 x 10 ECTS)	
4. Sem						Thesis Seminar (5 ECTS)	Master's Thesis (20 ECTS)

New Study Plan (2021): Electives

Nine Specialization Areas – Select 2

1. Advanced Methods and Tools in Supply Chain Analytics
- 2. Business Intelligence in Supply Chains**
3. Innovation and Entrepreneurship in Supply Chain Management
- 4. Location Intelligence in Supply Chains**
- 5. Marketing Research and Analytics**
6. Recent Topics in Supply Chain Management
- 7. Supply Chain Finance and Risk Management**
8. Supply Chain Management Course Abroad I
9. Supply Chain Management Course Abroad II
- 10. Sustainable and Humanitarian Supply Chains**
- 11. Transport and Logistics**

Bridging Courses – before the semester start

- **Foundation of Transport and Logistics**
- **Foundation of Operations Research and Supply Chain Analytics**
- **Fundamentals of Geospatial Systems and Analytics**

New Study Plan (2021): Seminar Course & Master's Thesis

Three Seminar Courses – Select 1

- **Decision Models and Analysis**
- **IT Seminar**
- **Transport and Logistics**

Prepare and Defend Your Thesis

- **Research & Industry Projects**
- **Thesis Seminar**
- **Master's Thesis**

 **FRANZ HAAS**

 **RIEGL**
LASER MEASUREMENT SYSTEMS

 **TESTFLUGHG**
safety in test > safety in flight

 **Coca-Cola HBC**
Österreich

 **Rail Cargo Group**
Member of ÖBB

 **doka**

 **AUSTRIAN
GAMING INDUSTRIES**
NOVOMATIC GROUP

 **RIC**
REGIONALES INNOVATIONS CENTRUM

 **+GF+**

 **SAP**

 **CDP**

 **GOURMET**
WIR MACHEN GUTES BESSER

 **AIT**
AUSTRIAN INSTITUTE
OF TECHNOLOGY

 **OMV**

 **infineon**

 **HILTI**

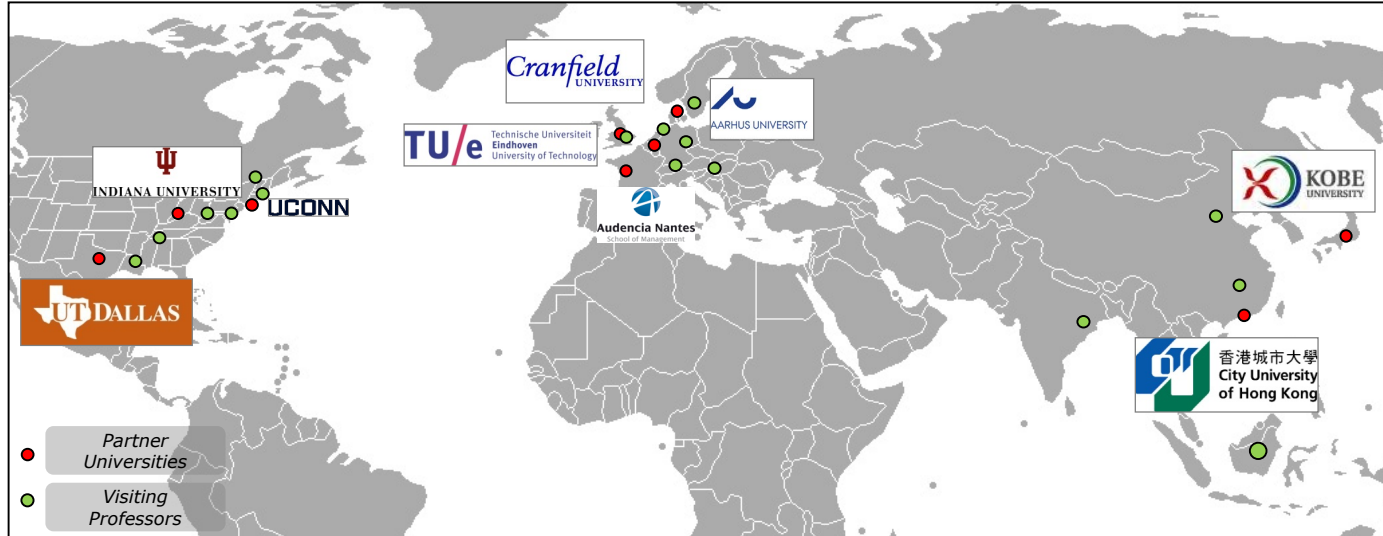
 **flex**

 **EY**
Building a better
working world

 **ÖSTERREICHISCHES
ROTES KREUZ**

 **Caritas
&Du**

Recommended Exchange Universities and Visiting Professors



SCM Faculty Core Team

Gerald Reiner (Program Director)
Professor, Institute of Production Management

Department of Information
Systems and Operations

Alfred Taudes
Professor, Institute of Production Management

Sebastian Kummer (Deputy Program Director)
Professor, Institute of Transport and Logistics Management

Department of Global Business
and Trade

Tina Wakolbinger
Professor, Institute of Transport and Logistics Management

Petra Staufer-Steinnocher
Ass. Prof., Institute of Economic Geography and GIScience

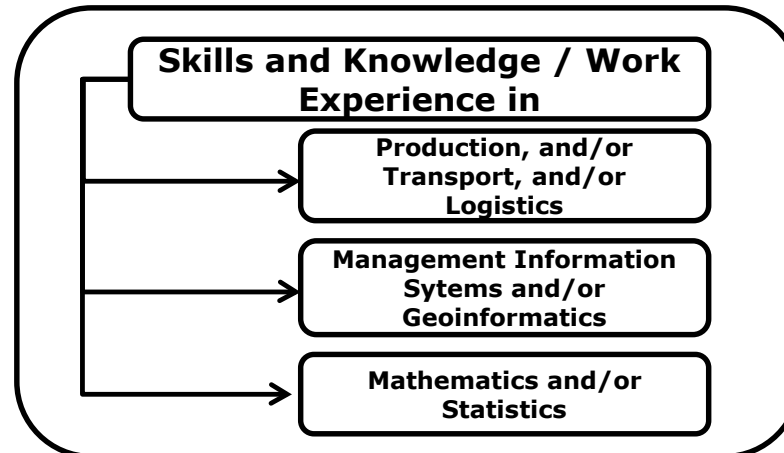
Department of Socioeconomics

Julia Landgraf & Rebecca Runge (Program Coordinator)

Program Management

Basic Requirements

- Relevant BSc
 - English Proficiency (e.g. IELTS, TOEFL)
- details: <https://www.wu.ac.at/en/programs/application-and-admission/>



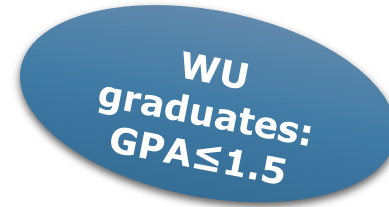
English Requirements

The following certificates are accepted as **proof of proficiency in English**:

- TOEFL 100
- IELTS 7.0
- TOEIC 800
- Cambridge English: CAE (Certificate in Advanced English), CPE (Certificate of Proficiency in English), BEC Higher (Business English Certificate Higher)
- UNICert III
- A full English-taught bachelor's program (at least 3 years) or master's program (at least 2 years); a confirmation from the university is required to prove that the program was taught in English. *Please note that just an exchange semester or a year in an English speaking country or individual study courses taught in English is not sufficient.*
- English as first language
- C1-level certificate issued by a university language center, according to the Common European Framework of Reference for Languages The certificate has to prove that you took one or more tests to assess your reading, writing, listening and speaking skills. These skills should correspond to level C1 or higher according to the CEFR.

If you took the English Business Communication (EBC) courses at WU, you still need to submit an English certification. The EBC (1-3) courses will NOT be accepted as proof of your language skills.

FAST TRACK ADMISSION for top-performing students



- Students with an excellent GPA
 - Required minimum scores: at least 90% of your university's GPA scale
 - Example: if max. GPA is 10, the required GPA is at least 9.
- Could receive an offer prior to the current priority deadline
- Provided that their complete application is submitted at least 3-4 weeks before the next priority deadline.
- Please note the priority deadlines for fast track admission.

More information on the application process, requirements and deadlines on:

<https://www.wu.ac.at/en/programs/application-and-admission/>

Key Facts

**Language of
instruction:**

English

Degree:

Master of Science (WU)

Duration:

Four semesters, **full-time degree program**

Credits:

120 ECTS credits
(incl. Master's Thesis credited with 20 ECTS credits)

Application:

Rolling Admission from September 1st until March 8th

Homepage:

www.wu.ac.at/master/scm

Facebook:

www.facebook.com/MScSCM