European Journal of Cross-Cultural Competence and Management

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Scope of the Journal

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EJCCM is the official scholarly publication of the International Association of Cross-Cultural Management and Competence (IACCM) https://www.wu.ac.at/iaccm. It aims to widen and deepen discussion about issues regarding the influence of cultural differences and diversity on the management of organisations of all kinds. Of particular relevance is the question of how culture affects both managers and decision-makers in situations involving the cross-cultural transfer of knowledge, values and experiences. The scope of EJCCM is further widened by close cooperation with SIETAR Europa www.sietareu.org.



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- Inter-/cross-cultural communication and relationship management
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- Total submersion: expatriates/internationals and cultural re-entry problems
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